

# BOE Video Wall Introduction

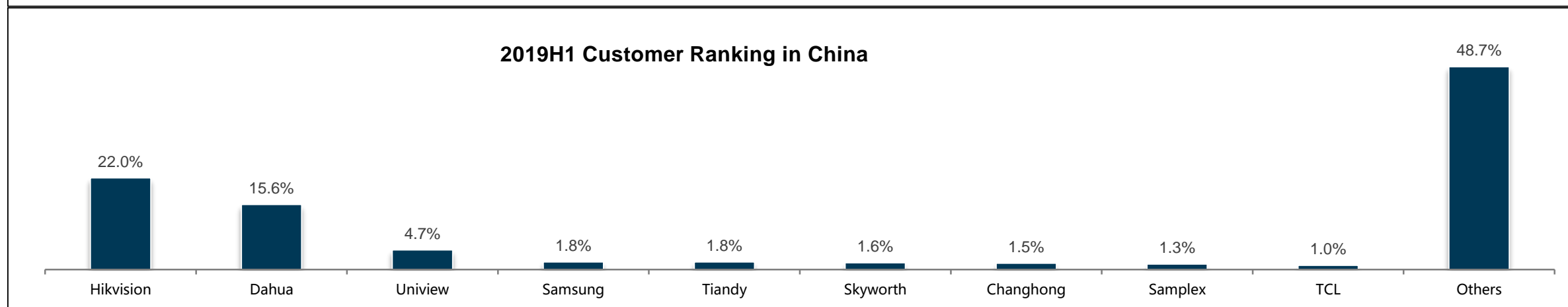
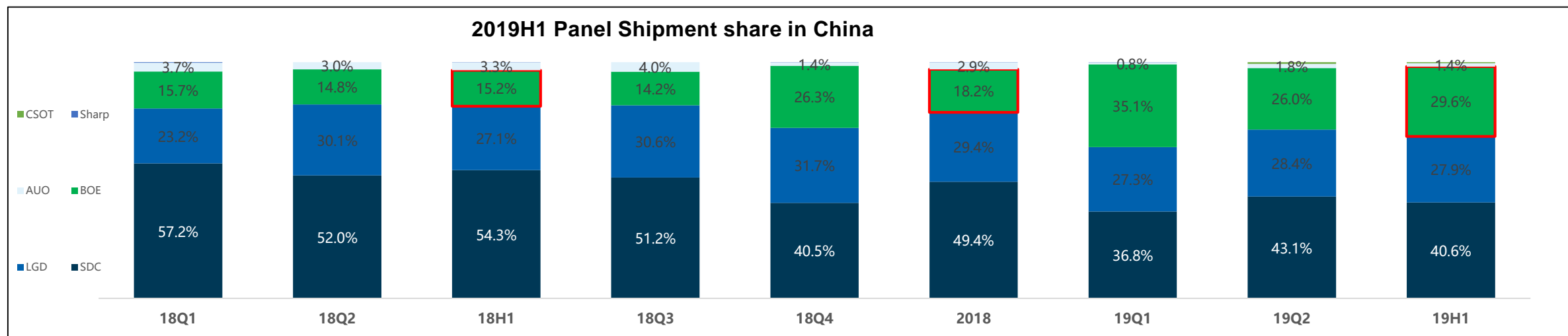


# 01

## Video Wall BU

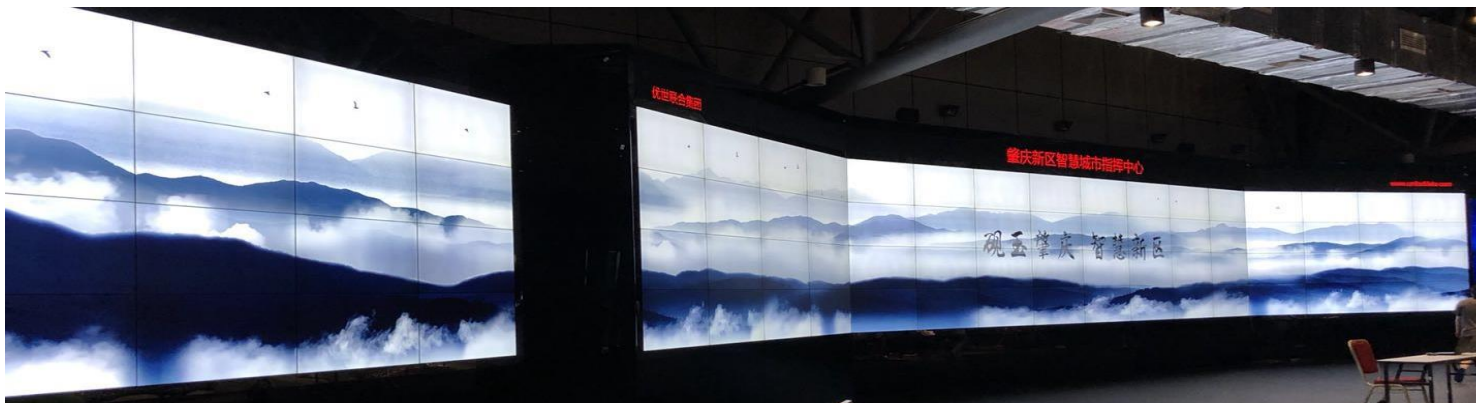
- Market Information
- Roadmap

## BOE's market share ranks second 20191H



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# Video Wall Road map



Size	75" 3840*2160	65" 3840*2160	55" 1920*1080				49" 1920*1080				46" 1920*1080				
B-B [mm]	3.5	3.5	3.5	←	←	-	-	3.5	←	←	-	-	3.5	-	-
A-A [mm]	3.9	3.9	3.9	←	←	1.7	0.88	3.9	←	←	1.7	0.88	3.9	1.7	0.88
Brightness [nits]	700	500	500	800	700	500	500	500	800	700	500	500	500	500	500
Status	MP @2020.Q1	MP	MP	MP	MP @2020.Q1	MP @2020.Q1	MP	MP	MP	MP @2020.Q1	MP @2020.Q3	MP @2020.Q3	MP	MP @2020.Q2	MP @2020.Q2

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# Video Wall Road map

# BOE



Size	33.2" 1920*1920	32" 1920*1080	23.1" 1920*158(QPNL)	22" 1920*1920
Outline	612.388*612.388*7.7	697.685× 392.256	596.6*59.4	410.66*410.66*7.6
B-B [mm]	11	-	-	11
A-A [mm]	16.8	-	-	15
Brightness [nits]	420	-	-	500
Status	MP	MP	MP@2020.Q1	MP

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# 02

## System Solution BU

- MAIN PRODUCTS
- SOLUTION CASE

# COMPLETE SET

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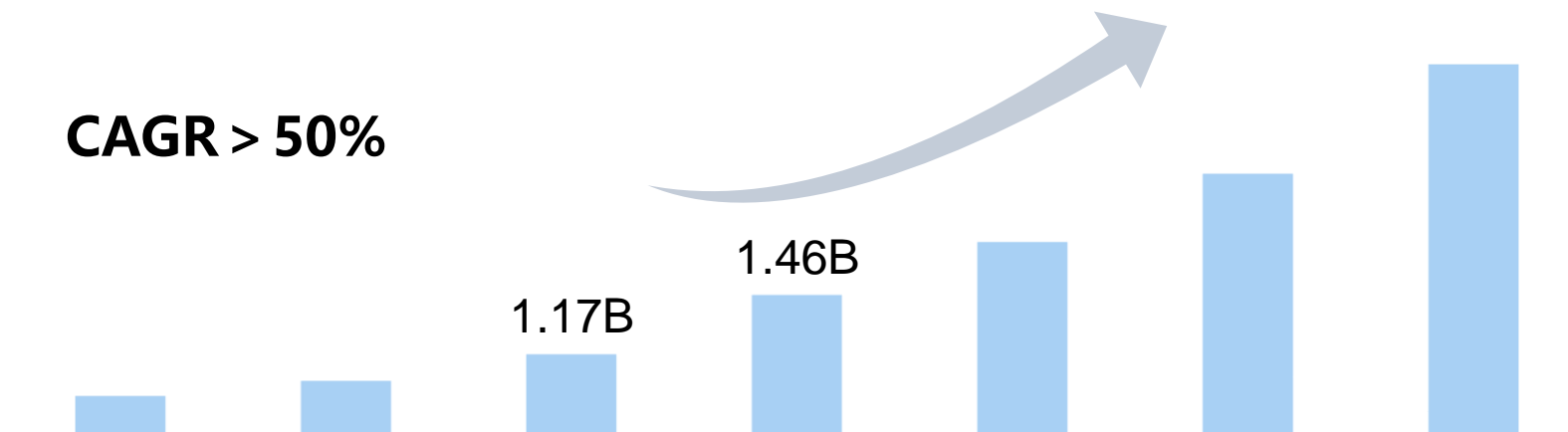
## China's First

Intelligent manufacturing



Suzhou SIF1(16MP)

**Capability:**  
**1500K/M (25days)**



	2017	2018	2019
Sales Volume (M)	14	16	16
Revenue (B)	1.46	1.57	1.8

# VIDEO WALL

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## 46" ,49" ,55" Video Wall

- 1、 M X N, Resolution1920\*1080
- 2、 Bezel width: 0.99~3.5mm
- 3、 8ms Response time, Luminance 500~ 700cd/m<sup>2</sup>, Contrast ration1200:1
- 4、 Intallation: Wall/Cabinet/Rack/Front Push Hydraulic Pop Out
- 5、 Maintainence: Front/Back

## 65" 75 "Video Wall

- 1、 M X N, Resolution3840\*2160
- 2、 Bezel width: 3.5mm
- 3、 8ms Response time, Luminance 500~ 700cd/m<sup>2</sup>, Contrast ration1200:1
- 4、 Intallation: Wall/Cabinet/Rack/Front Push Hydraulic Pop Out
- 5、 Maintainence: Front/Back





## 33" ,22 "Square Screen

- 1、 Single Screen Display/ Video Wall. Resolution1920\*1920
- 2、 Size: 40\*40 & 60\*60 (cm)
- 2、 8ms Response time,  
Luminance 500~cd/m<sup>2</sup>, Contrast  
ration1200:1
- 3、 Installation: Build in/Wall Type
- 4、 Application: Commercial  
Ads+Decoration

# DIGITAL SIGNAGE DISPLAY

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## 18.5" ~86 "

1. Resolution: 18.5" ~55" 2K, 55" ~86" 4k
2. 178°(H) / 178°(V) Degree Wide Viewing Angle
3. Tempered glass panel, automobile painting technique
4. Installation: Wall/Cabinet/Rack/Front Push Hydraulic Pop Out

## System Parameter:

1. CPU: RK3288 1.8GHz quad-core processors (customised)
2. RAM: 2G/4G/8G
3. Hard Disk: SSD
4. Integrated graphics



# LED DISPLAY

**BOE**

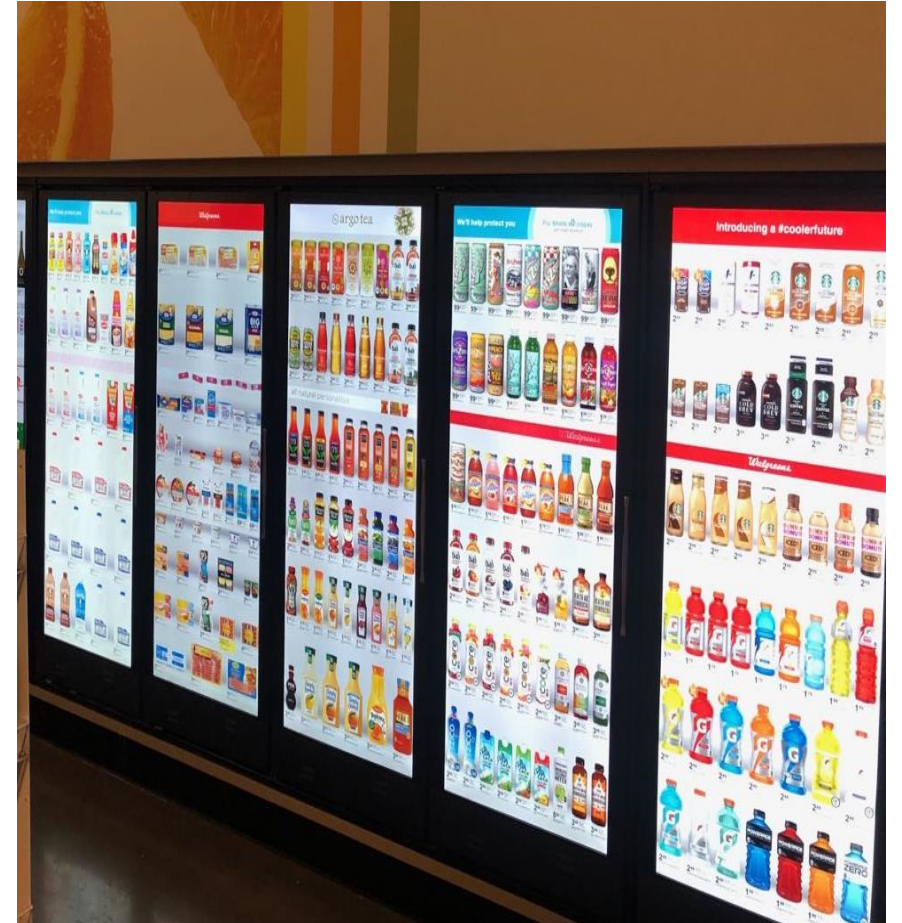


- 1. 400~800nit
- 2. High color saturation&Seamless Image
- 3. Full coverage of P0.9~P4

# REFRIGERATOR DISPLAY

## SPECIFICATION

Real size[inch]	69
Resolution	3840(RGB)*1488
Display mode	Normally Black
Response Time[ms]	8
Contrast Ratio	1200:1
MDL Outline[mm]	685.800 x 1662.913
Thickness[mm]	12.7 (min) /27.2 (max)
Luminance [nit]	Min: 450
Total Power Consumption[W]	227
Temperature[°C]	50
Total Weight[LB]	SPEC: 70
LED Life Time[Hrs]	50,000



# VIRTUAL SHELVES SOLUTIONS

BOE

**LANCÔME**  
7天\*给你年轻光采  
让我们一起变美吧

*Love is the magic*

- 小黑瓶修护套装 优惠价: ¥120
- 大粉水修护套装 优惠价: ¥120
- 全新大眼精华修护套装 优惠价: ¥180
- 发光眼霜修护套装 优惠价: ¥120
- 香纯眼霜奢润套装 优惠价: ¥100
- (空气感) 防护\*(30ml) 优惠价: ¥80
- 塑颜眼霜紧致套装 优惠价: ¥120
- (小黑瓶) 安瓶修护套装 优惠价: ¥120
- 塑颜雪花霜套装 优惠价: ¥80

**Espresso Beverages**

- Caramel Macchiato \$3.8**  
Total Fat 10g, Cholesterol 10mg, Sodium 30mg, Total Carbohydrate 17g
- Cinnamon Shortbread Latte \$3.8**  
Total Fat 10g, Cholesterol 10mg, Sodium 30mg, Total Carbohydrate 17g

**Evolution Fresh**

- Evolution Fresh \$2.7**  
Total Fat 10g, Cholesterol 10mg, Sodium 30mg, Total Carbohydrate 17g
- Skinny Mocha \$3.5**  
Total Fat 10g, Cholesterol 10mg, Sodium 30mg, Total Carbohydrate 17g

**Iced Tea**

- Latte \$2.8**  
Total Fat 10g, Cholesterol 10mg, Sodium 30mg, Total Carbohydrate 17g
- Yellow Peaches \$2.5**  
Total Fat 10g, Cholesterol 10mg, Sodium 30mg, Total Carbohydrate 17g

**Cold Brew**

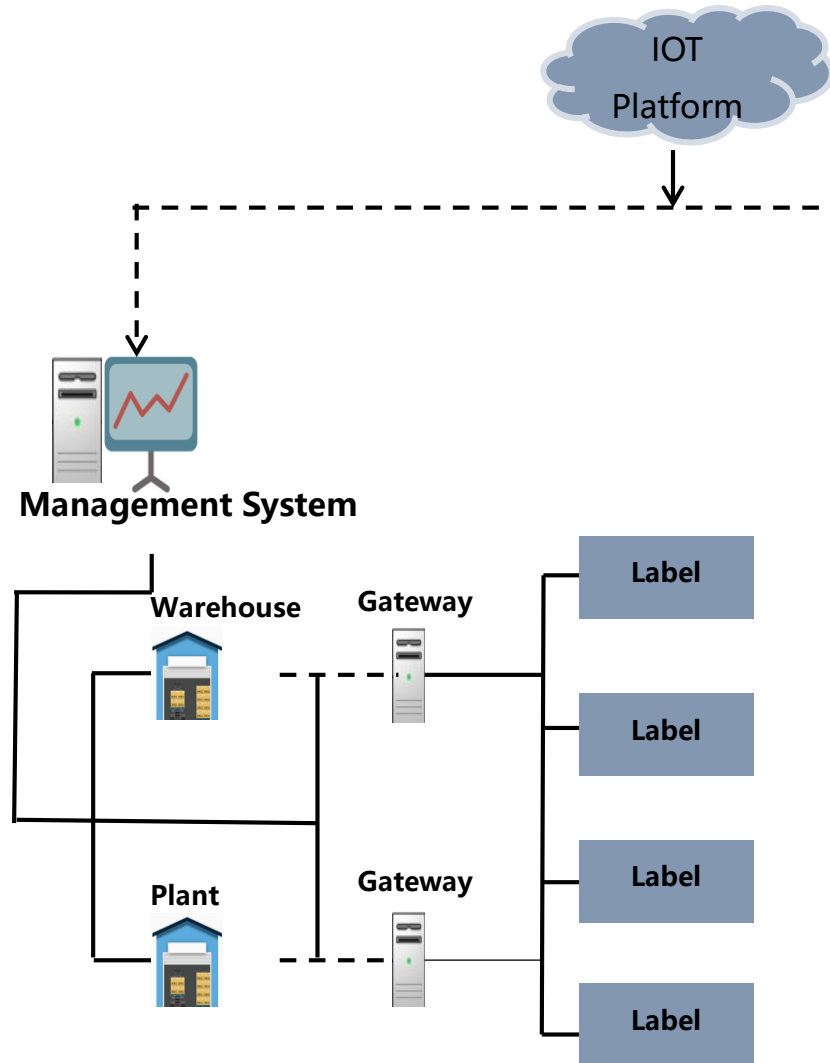
**Hot Drinks**

Total: \$ 0    Cancel    Payment

背部

# E-PAPER SMART LOGISTICS SOLUTION

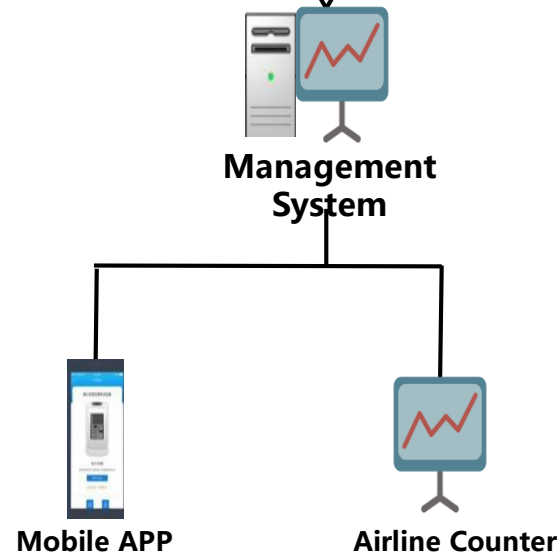
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Luggage Tag



Warehouse Label



Production Line flow chart

# RETAIL SOLUTION

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*Change life with heart*



**THANKS**