



LW770PQL

Product Specification

SPECIFICATION FOR APPROVAL

(●) Preliminary Specification

() Final Specification

Title	77" UHD(QWUXGA) OLED
-------	----------------------

BUYER	General
MODEL	77 Transparent

SUPPLIER	LG Display Co., Ltd.
*MODEL	LW770PQL
SUFFIX	HST1

APPROVED BY	SIGNATURE DATE
/	_____
/	_____
/	_____

Please return 1 copy for your confirmation with your signature and comments.

APPROVED BY	SIGNATURE DATE
Dongil Kim / Team Leader	_____
REVIEWED BY	
Eungkyu Kim / Project Leader	_____
PREPARED BY	
Dongho Lee / Engineer(P)	_____
Pyungyong Lee / Engineer(M)	_____
Taekyung Kim / Engineer(C)	_____

**OLED TV Development Dept.
LG Display Co., Ltd.**

※ Production

▶ Fab site : LG Display in PJ (245, LG-ro, Wollong-myeon, Paju-si, Gyeonggi-do, Republic of Korea)

▶ Module site : LG Display in PJ (245, LG-ro, Wollong-myeon, Paju-si, Gyeonggi-do, Republic of Korea)

LW770PQL

Product Specification

CONTENTS

Number	ITEM	Page
	COVER	1
	CONTENTS	2
	RECORD OF REVISIONS	3
1	GENERAL DESCRIPTION	4
2	ABSOLUTE MAXIMUM RATINGS	5
3	ELECTRICAL SPECIFICATIONS	6
3-1	ELECTRICAL CHARACTERISTICS	6
3-2	INTERFACE CONNECTIONS	7~9
3-3	SIGNAL TIMING SPECIFICATIONS	10~11
3-4	V by One SIGNAL SPECIFICATIONS	12~14
3-5	COLOR DATA REFERENCE	15
3-6	POWER SEQUENCE	16~21
4	OPTICAL SPECIFICATIONS	22~25
5	MECHANICAL CHARACTERISTICS	26~31
6	RELIABILITY	32
7	INTERNATIONAL STANDARDS	33
7-1	SAFETY	33
7-2	ENVIRONMENT	33
8	PACKING	34
8-1	INFORMATION OF OLED MODULE LABEL	34
8-2	PACKING FORM	34
9	PRECAUTIONS	35
9-1	OPERATING PRECAUTIONS	35
9-2	ELECTROSTATIC DISCHARGE CONTROL	35
9-3	PRECAUTIONS FOR STRONG LIGHT EXPOSURE	35
9-4	STORAGE	35
9-5	HANDLING PRECAUTIONS FOR PROTECTION FILM	36
9-6	Appropriate Condition for Commercial Display	37
9-7	Handling Precautions for Protection Film	38
9-8	B/A Box Pretreatment Precautions	38
9-9	Packing Precautions	38
APPENDIX	APPENDIX	39~61

Ver. 0.1

2 / 47

LW770PQL

Product Specification

RECORD OF REVISIONS

Revision No.	Revision Date	Page	Description
0.0	June.08. 2023	-	Preliminary Specification (First Draft)

LW770PQL

Product Specification

1. General Description

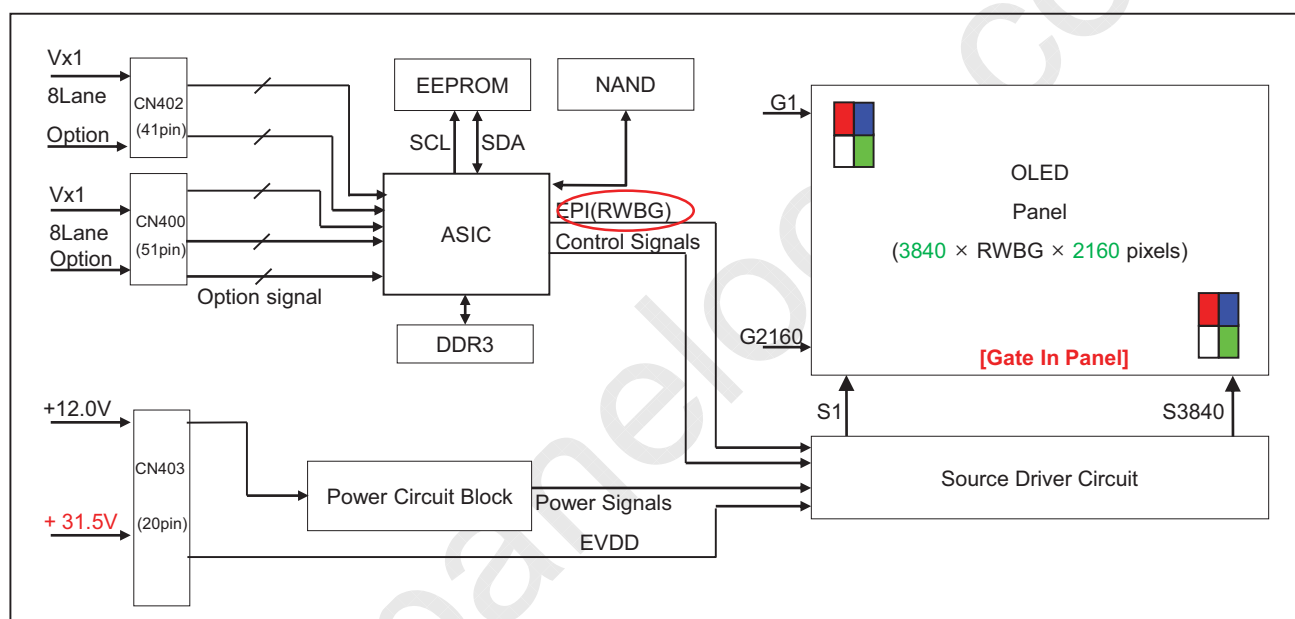
The **LW770PQL** is a Color Active Matrix Organic Light Emitting Diode Display (OLED).

The matrix employs Oxide Thin Film Transistor as the active element. It is a Bottom emission display type. It has a 77 inch diagonally measured active display area with QWUXGA resolution (2160 vertical by 3840 horizontal pixel array).

Each pixel is divided into Red, Green, Blue and White sub-pixels or dots which are arrayed in vertical stripes. Gray scale or the luminance of the sub-pixel color is determined with a 10-bit gray scale signal for each dot. Therefore, it can present a palette of more than 1.07B(true) colors.

It has been designed to apply the 10-bit 16-lane V by One interface.

It is intended to support Transparent Display where high brightness, super wide viewing angle, high color gamut, high color depth and fast response time are important.



General Features

Active Screen Size	76.7 inch (1947.37mm) diagonal
Outline Dimension (Typ.)	1710.36(H) x 973.16(V) x 1.62(B) mm(TBD)
Pixel Pitch	0.442 mm x 0.442 mm
Pixel Format	3840 horiz. by 2160 vert. Pixels, RWBG Quad arrangement
Color Depth	10bit(R) , 1.07Billion colors
Luminance, White	600/200 cd/m ² (Center 1point ,Typ.)
Color Viewing Angle	R/L 120 (min.), U/D 120 (min.) ($\Delta u'v' \leq 0.025$)
Power Consumption	25.56W (Typ.) [Logic: 14.4W, EVDD = 199.0W] @ IEC62087] (TBD)
Weight	6.5kg (Typ., Board Assembly Only) TBD
Display Mode	Normally black
Surface Treatment	No surface treatment

Ver. 0.1

4 / 47

LW770PQL

Product Specification

2. Absolute Maximum Ratings

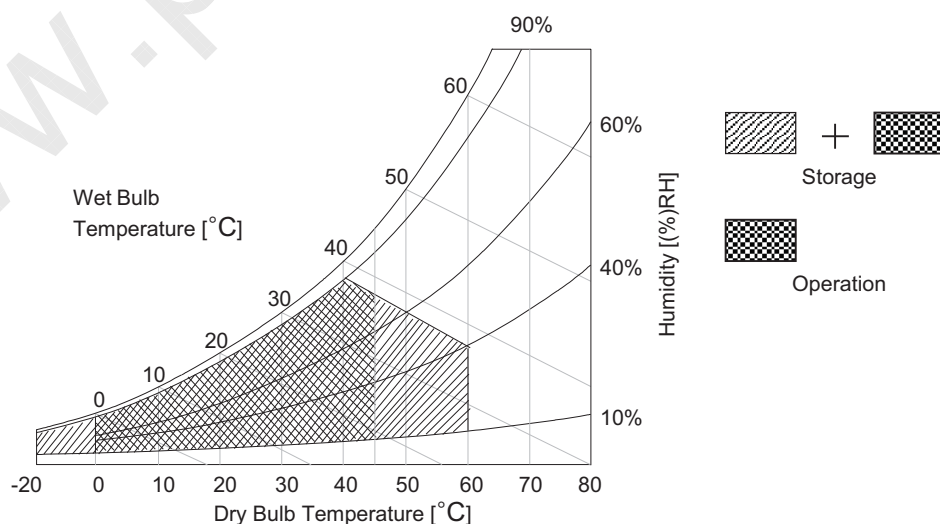
The following items are maximum values which, if exceeded, may cause faulty operation or damage to the OLED module.

Table 1. Absolute Maximum Ratings

Parameter		Symbol	Value		Unit	Note
			Min	Max		
Power Input Voltage	Logic	VDD	-0.3	+14.0	V _{bc}	1
	EVDD	EVDD	-0.3	+33.1(TBD)	V _{bc}	
T-Con Option Selection Voltage		V _{LOGIC}	-0.3	+3.7	V _{DC}	
Operating Temperature		T _{OP}	0	+45	°C	2
Storage Temperature		T _{ST}	-20	+60	°C	
Operating Ambient Humidity		H _{OP}	10	90	%RH	2
Storage Humidity		H _{ST}	10	90	%RH	

Note:

- Ambient temperature condition ($T_a = 25 \pm 2 \text{ }^\circ\text{C}$)
- Temperature and relative humidity range are shown in the figure below.
Wet bulb temperature should be Max 39°C, and no condensation of water.



LW770PQL

Product Specification

3. Electrical Specifications

3-1. Electrical Characteristics

It requires two power inputs. One is employed to power for the circuit. The other is used for the EVDD.

Table 2. Electrical Characteristics

Parameter	Symbol	Values			Unit	Notes	
		Min	Typ	Max			
Power Input Voltage	VDD	10.8	12.0	13.2	V		
	EVDD	29.9(TBD)	31.5(TBD)	33.1(TBD)			
Power Input Current	I_{VDD}	-	1.12(TBD)	1.23 (TBD)	A	1-1/1-2	
		-	1.42(TBD)	1.6(TBD)		1,2	
	I_{EVDD}	-	6.07(TBD)	6.7(TBD)		1-1	
		-	TBD	TBD		1-2	
		-	14.7(TBD)	16.2(TBD)		1,3	
T-CON Option Voltage	V_{IL}	0	-	0.8	V		
	V_{IH}	2.7	-	3.6	V		
Power Consumption	P_{VDD}	-	13.5(TBD)	14.9(TBD)	Watt	1-1/1-2V	
		-	17.1(TBD)	18.8(TBD)		2	
	P_{EVDD}	-	173(TBD)	199 (TBD)		1	
		-	TBD	TBD			
		-	462(TBD)	510 (TBD)		3	
Rush current	I_{RUSH}	I_{RUSH_VDD}	-	7(TBD)	A		
		I_{RUSH_EVDD}	-	15(TBD)			
		T_{RUSH_VDD}	-	-	100(TBD)	us	
		T_{RUSH_EVDD}	-	-	2(TBD)	ms	

Note

- 1-1. The specified current and power consumption are under the VDD=12.0V, EVDD=22.0V $T_a=25 \pm 2^\circ\text{C}$, $f_v=120\text{Hz}$ condition whereas standard moving picture(IEC62087) is displayed and f_v is the frame frequency.
- ※ Before measuring the power consumption based on the standard moving picture(IEC62087), the power supplier's input voltage is needed to set the integrated power meter to be the EVDD Typ. value based on 25% APL Pattern.
- 1-2 The specified current and power consumption are under the VDD=12.0V, EVDD=31.5V $T_a=25 \pm 2^\circ\text{C}$, $f_v=120\text{Hz}$ condition whereas standard moving picture(CLASP) is displayed and f_v is the frame frequency.
2. The current (I_{VDD}) is specified at the maximum current pattern (1by1 Horizontal Pattern) and under the VDD=12.0V, EVDD=31.5V $T_a=25 \pm 2^\circ\text{C}$ condition.
3. The current (I_{EVDD}) is specified at the maximum current pattern (Secondary Color Pattern) and under the VDD=12.0V, EVDD=31.5V $T_a=25 \pm 2^\circ\text{C}$ condition.

LW770PQL

Product Specification

3-2. Interface Connections

This OLED module employs two kinds of interface connection, 51-pin connector and 41-pin connector are used for the module signals and 14-pin & 15-pin connectors are used for the module powers.

3-2-1. OLED Module (Signals)

- Module Connector(CN400) : 05030WR-H51B (Yeonho)
- Mating Connector : FI-RE51HL(JAE) or compatible

Table 3. Module Connector(CN51) Pin Configuration

Pin No.	Symbol	Description	Pin No.	Symbol	Description
1	NC (Reserved)	No Connection (Reserved)	27	GND	Ground
2	NC (Reserved)	No Connection (Reserved)	28	Rx0n	V-by-One HS Data Lane 0
3	NC (Reserved)	No Connection (Reserved)	29	Rx0p	V-by-One HS Data Lane 0
4	NC (Reserved)	No Connection (Reserved)	30	GND	Ground
5	NC (Reserved)	No Connection (Reserved)	31	Rx1n	V-by-One HS Data Lane 1
6	NC (Reserved)	No Connection (Reserved)	32	Rx1p	V-by-One HS Data Lane 1
7	NC (Reserved)	No Connection (Reserved)	33	GND	Ground
8	NC (Reserved)	No Connection (Reserved)	34	Rx2n	V-by-One HS Data Lane 2
9	NC (Reserved)	No Connection (Reserved)	35	Rx2p	V-by-One HS Data Lane 2
10	JB&Off-RS Power_off done	JB&Off-RS&Power_off done (H), Set ← Module	36	GND	Ground
11	AC_DET	AC_DET (H= On), Set → Module	37	Rx3n	V-by-One HS Data Lane 3
12	Error Detection	H=Error, L=Normal (note 4)	38	Rx3p	V-by-One HS Data Lane 3
13	I2C-SDA1	I2C for Customer	39	GND	Ground
14	I2C-SCL1		40	Rx4n	V-by-One HS Data Lane 4
15	Data Format 0	Data Format[1:0](note5, Default: 00) 00:1-div, 01:2-div, 10:4-div, 11:8-div	41	Rx4p	V-by-One HS Data Lane 4
16	Data Format 1		42	GND	Ground
17	TPC	H=TPC, L=Normal	43	Rx5n	V-by-One HS Data Lane 5
18	I2C-SDA	I2C for Customer	44	Rx5p	V-by-One HS Data Lane 5
19	I2C-SCL		45	GND	Ground
20	EVDD Det	EVDD reset, Set ← Module	46	Rx6n	V-by-One HS Data Lane 6
21	NC	Bit Selection (10bit only)	47	Rx6p	V-by-One HS Data Lane 6
22	GND	AGP0 (note 7)	48	GND	Ground
23	GND	AGP1 (note 7)	49	Rx7n	V-by-One HS Data Lane 7
24	GND	Ground	50	Rx7p	V-by-One HS Data Lane 7
25	HTPDN	Hot plug detect	51	GND	Ground
26	LOCKN	Lock detect	-	-	-

Notes : 1. All GND (ground) pins should be connected together.

2. All Input levels of V-by-One signals are based on the V-by-One HS Standard.

3. Specific pin No. #10 is used for compensation when power turn off.

4. Specific pin No. #12 is used for "Power Error detection" of the OLED module.

5. Specific pins No. #15 and #16 are Vx1 Input Format. This module can support 1~8 division mode (Please see the Appendix VI for more information.)

6. Specific pins No. #5, #18, #19 are used only for LGD. (Do not connect)

7. Specific pins No. #22 and #23 are used for "No signal detection" of system signal interface.

It should be GND for NSB (No Signal Black) while the system interface signal is not.

If this pin is "H", OLED module displays AGP (Auto Generation Pattern).

LW770PQL

Product Specification

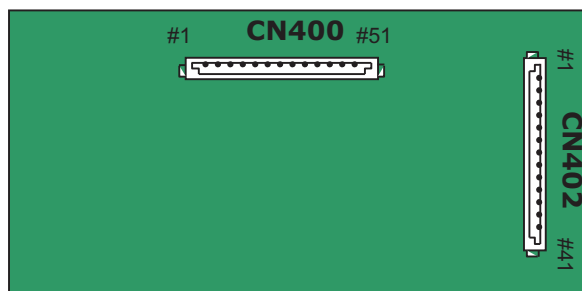
- Module Connector (CN402) : 05030WR-H41B5(Yeonho)
- Mating Connector : FI-RE41HL(JAE) or compatible

Table 4. Module Connector(CN53) Pin Configuration

No	Symbol	Description	No	Symbol	Description
1	GND	Ground	22	GND	Ground
2	Rx8n	V-by-One HS Data Lane 8	23	Rx15n	V-by-One HS Data Lane 15
3	Rx8p	V-by-One HS Data Lane 8	24	Rx15p	V-by-One HS Data Lane 15
4	GND	Ground	25	GND	Ground
5	Rx9n	V-by-One HS Data Lane 9	26	NC (Reserved)	No Connection (Reserved)
6	Rx9p	V-by-One HS Data Lane 9	27	NC (Reserved)	No Connection (Reserved)
7	GND	Ground	28	NC (Reserved)	No Connection (Reserved)
8	Rx10n	V-by-One HS Data Lane 10	29	NC (Reserved)	No Connection (Reserved)
9	Rx10p	V-by-One HS Data Lane 10	30	NC (Reserved)	No Connection (Reserved)
10	GND	Ground	31	NC (Reserved)	No Connection (Reserved)
11	Rx11n	V-by-One HS Data Lane 11	32	NC (Reserved)	No Connection (Reserved)
12	Rx11p	V-by-One HS Data Lane 11	33	NC (Reserved)	No Connection (Reserved)
13	GND	Ground	34	NC (Reserved)	No Connection (Reserved)
14	Rx12n	V-by-One HS Data Lane 12	35	NC (Reserved)	No Connection (Reserved)
15	Rx12p	V-by-One HS Data Lane 12	36	NC (Reserved)	No Connection (Reserved)
16	GND	Ground	37	NC (Reserved)	No Connection (Reserved)
17	Rx13n	V-by-One HS Data Lane 13	38	Vx1 Byte mode	Vx1 4/5Byte mode(H:5byte, L or NC :4byte)
18	Rx13p	V-by-One HS Data Lane 13	39	QSMEN	QSMEN (Set→Module)
19	GND	Ground	40	ON_RF	ON_RF_DONE (Set ← Module)
20	Rx14n	V-by-One HS Data Lane 14	41	NC (Reserved)	No Connection (Reserved)
21	Rx14p	V-by-One HS Data Lane 14	-		

- Notes :
1. All GND (ground) pins should be connected together.
 2. #26~#37 NC (No Connection) : These pins are used only for LGD (Do not connect)

◆ Rear view of OLED Module



< Top view of PCB >

LW770PQL

Product Specification

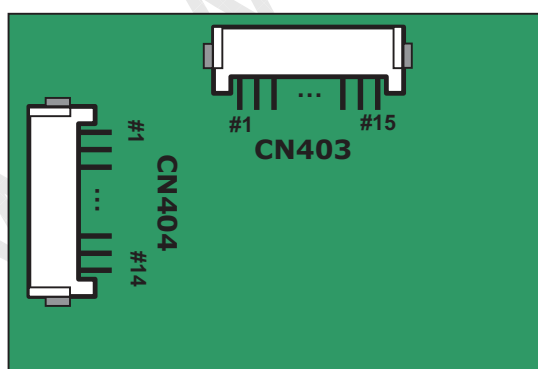
3-2-2. OLED Module (Powers)

- EVDD Connector(CN54) : 20022WR-H15B2(manufactured by Yeon Ho)
- Mating Connector : 20022HS-15B2(BK)(manufactured by Yeon Ho)
- VDD Connector(CN55) : 20022WR-H14B2(manufactured by Yeon Ho)
- Mating Connector : 20022HS-14B2(BK)(manufactured by Yeon Ho)

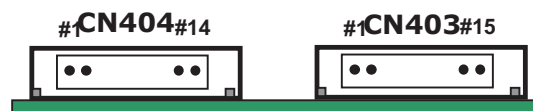
Table 5. EVDD / VDD Connector(CN404, CN403) Pin Configuration

No	Symbol	Description	No	Symbol	Description
1	EVSS	OLED Panel Ground	1	GND	Ground
2	EVSS	OLED Panel Ground	2	GND	Ground
3	EVSS	OLED Panel Ground	3	GND	Ground
4	EVSS	OLED Panel Ground	4	GND	Ground
5	EVSS	OLED Panel Ground	5	GND	Ground
6	EVSS	OLED Panel Ground	6	GND	Ground
7	EVSS	OLED Panel Ground	7	VDD	Power Supply +12V
8	EVDD	OLED Panel Power Supply +31.5V	8	VDD	Power Supply +12V
9	EVDD	OLED Panel Power Supply +31.5V	9	VDD	Power Supply +12V
10	EVDD	OLED Panel Power Supply +31.5V	10	VDD	Power Supply +12V
11	EVDD	OLED Panel Power Supply +31.5V	11	VDD	Power Supply +12V
12	EVDD	OLED Panel Power Supply +31.5V	12	VDD	Power Supply +12V
13	EVDD	OLED Panel Power Supply +31.5V	13	NC	No connection
14	EVDD	OLED Panel Power Supply +31.5V	14	NC	No connection
15	EVDD	OLED Panel Power Supply +31.5V			

◆ Rear view of OLED Module



< Top view of PCB >



< Side view of PCB >

LW770PQL

Product Specification

3-3. Signal Timing Specifications

Table 6 shows the signal timing required at the input of the V-by-One transmitter. All of the interface signal timings should be satisfied with the following specification for normal operation.

Table 6. Timing Table(DE Only Mode)

ITEM		Symbol	Min	Typ	Max	Unit	Note
Horizontal	Display Period	t _{HV}	240	240	240	tCLK	3840 / 16
	Blank	t _{HB}	33	35	36	tCLK	1
			0.44	0.47	0.48	us	3
Total	t _{HP}	273	275	276	tCLK		
Vertical	Display Period	t _{VV}	2160	2160	2160	Lines	
	Blank	t _{VB}	86 (492)	90 (540)	128 (700)	Lines	1
			311 (1820)	333 (1998)	476 (2601)	us	3
	Total	t _{VP}	2246 (2652)	2250 (2700)	2288 (2860)	Lines	

ITEM		Symbol	Min	Typ	Max	Unit	Note
Frequency	DCLK	f _{CLK}	74.00	74.25	74.50	MHz	1188 / 16
	Horizontal	f _H	268	270	273	KHz	1
	Vertical	f _V	118 (95)	120 (100)	121 (102)	Hz	2 NTSC (PAL)

- Note: 1. The input of HSYNC & VSYNC signal does not have an effect on normal operation (**DE Only Mode**).
If you use spread spectrum of EMI, add some additional clock to minimum value for clock margin.
2. The performance of the electro-optical characteristics may be influenced by variance of the vertical refresh rate and the horizontal frequency.
3. If you change the DCLK, must satisfy the minimum horizontal & vertical blank time.

- ※ This OLED module supports Spread Spectrum Clocking tolerance with up to 30kHz / $\pm 0.5\%$
- ※ Timing should be set based on clock frequency.

LW770PQL

Product Specification

Table 6-2. Timing Table (VRR Mode)

ITEM		Symbol	Min	Typ	Max	Unit	Note
Horizontal	Display Period	tHV	240	240	240	tCLK	3840 / 16
	Blank	tHB	35	35	35	tCLK	
	Total	tHP	275	275	275	tCLK	
Vertical	Display Period	tVV	2160	2160	2160	Lines	
	Blank	tVB	90	90	4590	Lines	
	Total	tVP	2250	2250	6750	Lines	
ITEM		Symbol	Min	Typ	Max	Unit	Note
Frequency	DCLK	fCLK	74.25	74.25	74.25	MHz	1188 / 16
	Horizontal	fH	270	270	270	KHz	
	Vertical	fV	40	120	120	Hz	

Note:

1. Only applicable to Gaming mode with VRR operation
2. The device could not work properly in case it is operated by VRR mode.
 - 1) This OLED module supports adaptive sync timing only under moving picture in room temperature($25 \pm 5^{\circ}\text{C}$)
 - 2) It would not work usually under still image & reliability test.
 - 3) Under those condition, the phenomenon such as image sticking, flickering, flashing and dither noise in low gray could be found on the screen.

LW770PQL

Product Specification

3-4. V by One Signal Specifications

3-4-1. V by One Eye Mask Specification

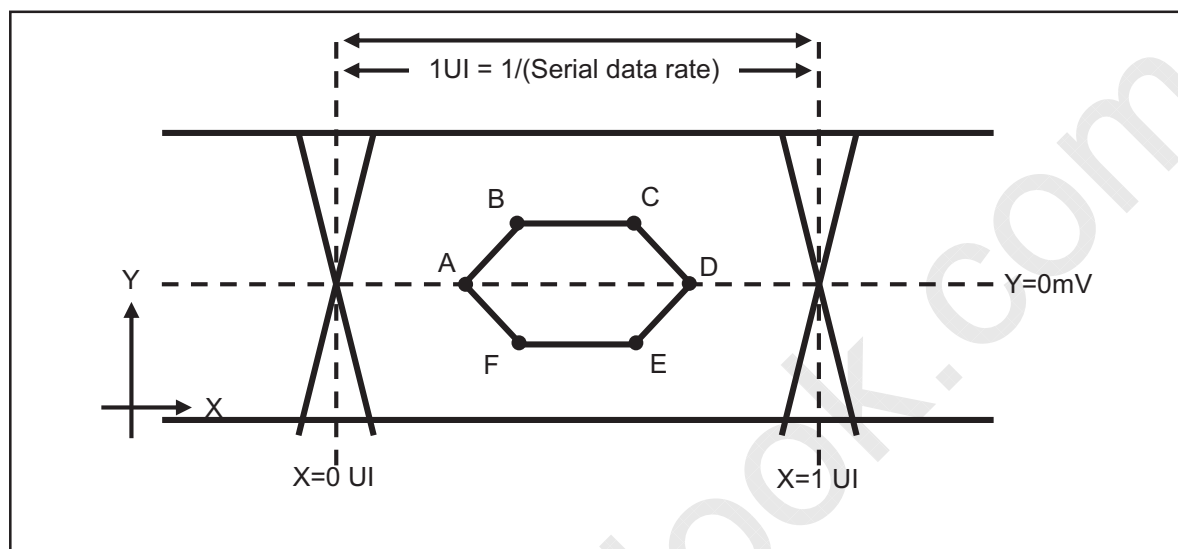


Table 7. Eye Mask Specification

	X [UI]	Note	Y [mV]	Note
A	0.25 (max)	2	0	-
B	0.30 (max)	2	50	3
C	0.70 (min)	3	50	3
D	0.75 (min)	3	0	-
E	0.70 (min)	3	-50	3
F	0.30 (max)	2	-50	3

Notes : 1.1 All Input levels of V-by-One signals are based on the V by One HS Standard.

1.2 When using the Tx's Pre-Emphasis function to be set to a minimum value that meets the EYE mask spec.

2. This is allowable maximum value.

3. This is allowable minimum value.

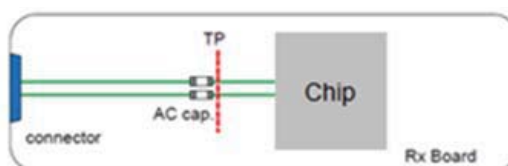
4. The eye diagram is measured by the oscilloscope and receiver CDR characteristic must be emulated.

- PLL type : 2nd Order

- PLL bandwidth : 10Mhz

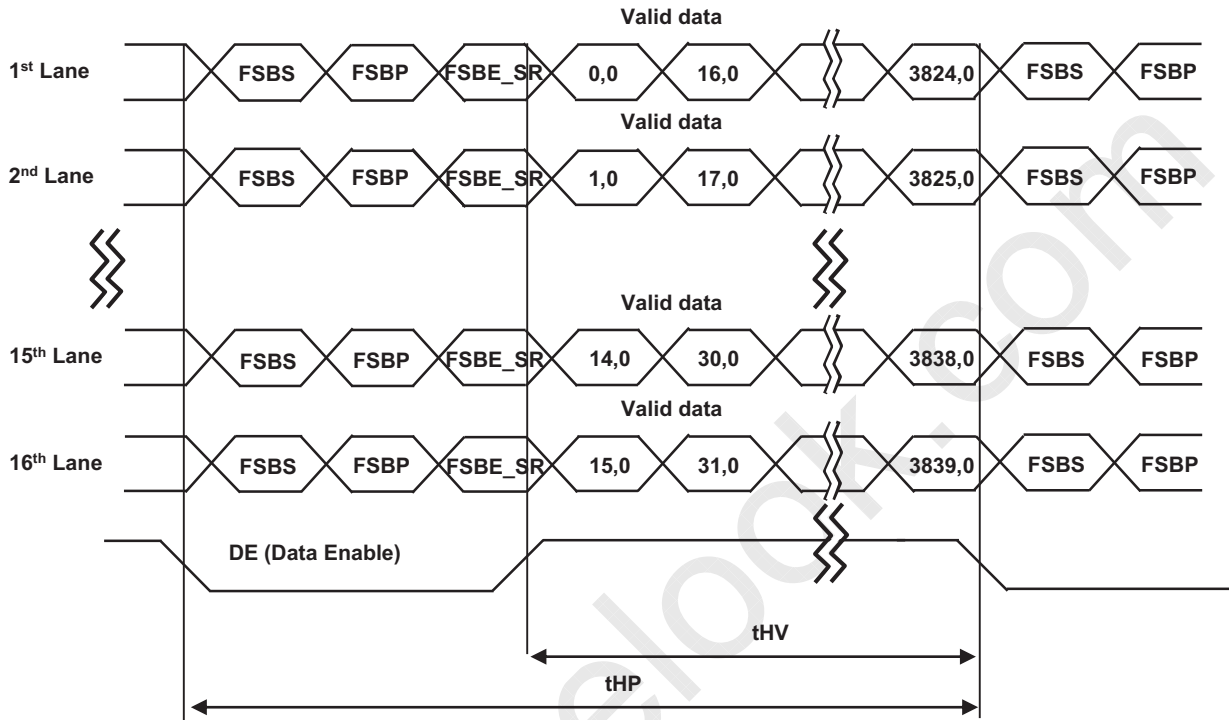
- Damping Factor : 2

5. EYE mask measuring point



Product Specification

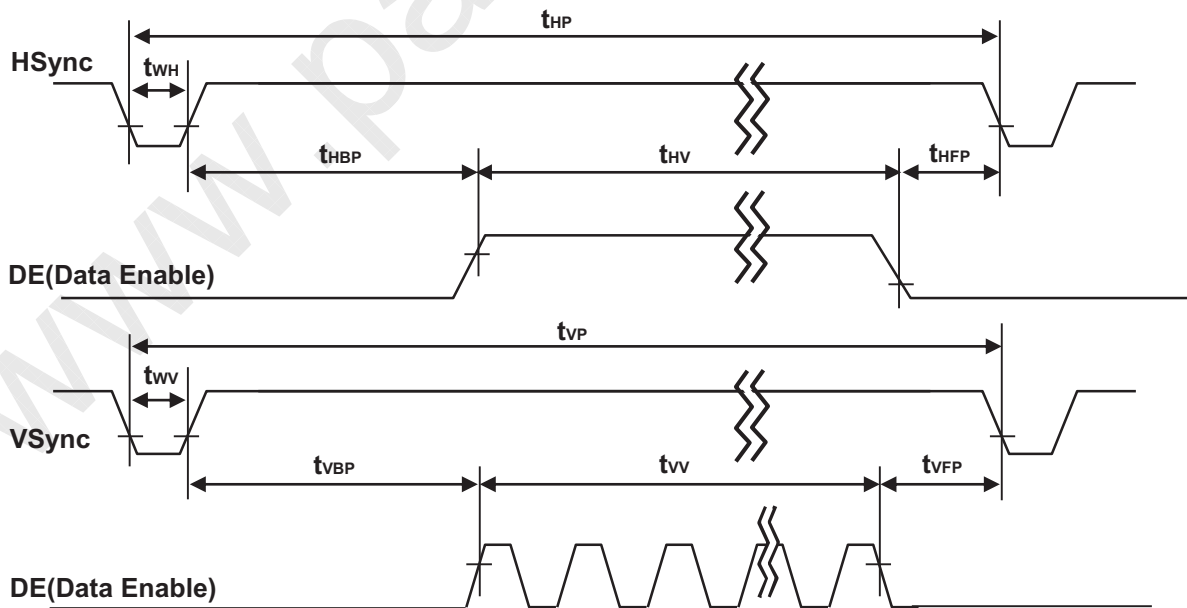
3-4-2. V by One Input Signal Timing Diagram



* Reference: Sync. Relation

* $t_{HB} = t_{HFP} + t_{WH} + t_{HBP}$

* $t_{VB} = t_{VFP} + t_{WV} + t_{VBP}$

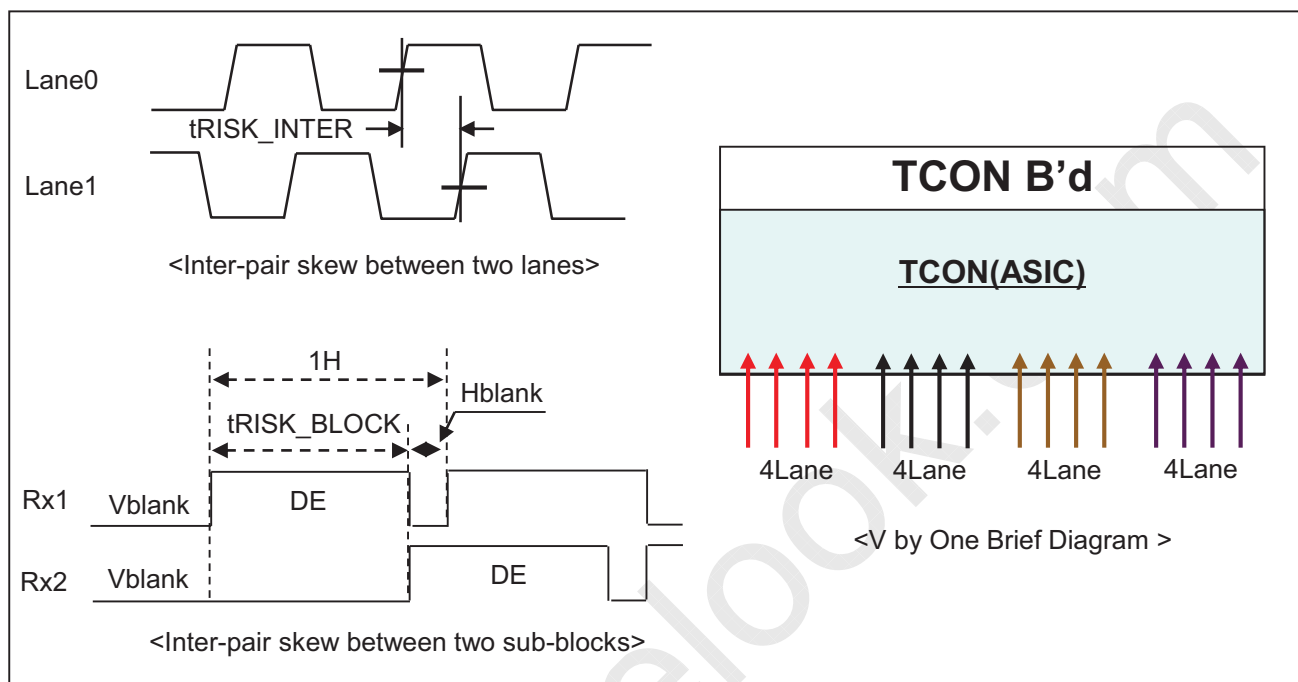


LW770PQL

Product Specification

3-4-3. V by One Input Signal Characteristics

1) AC Specification



Description	Symbol	Min	Max	Unit	Note
Allowable inter-pair skew between lanes	tRISK_INTER	-	5	UI	1, 3
Allowable inter-pair skew between sub-blocks	tRISK_BLOCK	-	1	DE	1, 4

Notes: 1.1UI = 1/serial data rate

2. it is the time difference between the true and complementary single-ended signals.
3. it is the time difference of the differential voltage between any two lanes in one sub block.
4. it is the time difference of the differential voltage between any two blocks in one IP.
5. APL packet of Vx1 Input
 - 5-1) APL data transmission should be completed between after 5H from frame last DE falling and 10H before next frame DE rising.
 - 5-2) APL data transmission should be inputted only one time during V blank period.

Product Specification

3-5. Color Data Reference

The brightness of each primary color (red, green, blue) is based on the 10 bit gray scale data input for the color. The higher binary input, the brighter the color. Table 8. provides a reference for color versus data Input.

Table 8. Color Data Reference

Packer input & Unpacker output		30bpp RGB (10bit)
Byte0	D[0]	R[2]
	D[1]	R[3]
	D[2]	R[4]
	D[3]	R[5]
	D[4]	R[6]
	D[5]	R[7]
	D[6]	R[8]
Byte1	D[7]	R[9]
	D[8]	G[2]
	D[9]	G[3]
	D[10]	G[4]
	D[11]	G[5]
	D[12]	G[6]
	D[13]	G[7]
Byte2	D[14]	G[8]
	D[15]	G[9]
	D[16]	B[2]
	D[17]	B[3]
	D[18]	B[4]
	D[19]	B[5]
	D[20]	B[6]
Byte3	D[21]	B[7]
	D[22]	B[8]
	D[23]	B[9]
	D[24]	Don't care
	D[25]	Don't care
	D[26]	B[0]
	D[27]	B[1]
Byte4	D[28]	G[0]
	D[29]	G[1]
	D[30]	R[0]
	D[31]	R[1]
	D[24]	-
	D[25]	-
	D[26]	-
D[27]	-	
D[28]	-	
D[29]	-	
D[30]	-	
D[31]	-	

Notes 1. 30bpp RGB (10bit) is 4 byte mode

Product Specification

3-6. Power Sequence

3-6-1. OLED Driving Circuit

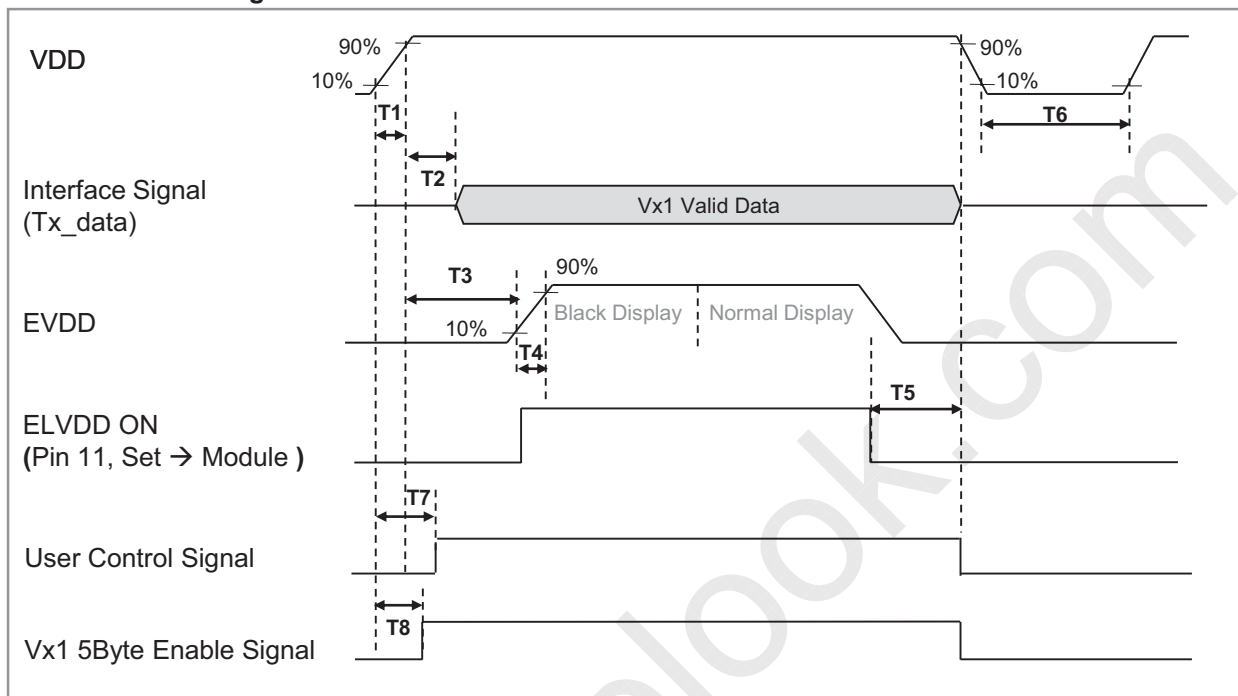


Table 9. Power Sequence

Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	1	-	20	ms	1
T2	58	-	-	ms	
T3	0.54	-	-	sec	2
T4	5	-	50	ms	
T5	50	-	-	ms	
T6	1.5	-	-	sec	3
T7	0	-	T1+T2	ms	4
T8	-	-	58	ms	

- Note : 1. The T3 is recommended value, the case when failed to meet a minimum specification, abnormal display would be shown. There is no reliability problem. T3 should be larger than T2.
2. T6 should be measured after the module has been fully discharge between power off and on period.
3. If the on time of signals (Interface signal and user control signals) precedes the on time of Power(VDD) it will be happened abnormal display. When T7 is NC status, T7 doesn't need to be measured
4. I2C is able to be accessed from 540ms after VDD 90% rising
- ※ Black pattern is displayed during black display period before normal display. (ON RF Time 2.7s)
- ※ When the power for logic (VDD) **turns on** , EVDD should be less than 5V.
But, it does not matter if there is no garbage image.

LW770PQL

Product Specification

3-6-2. OFF RS Compensation Operation

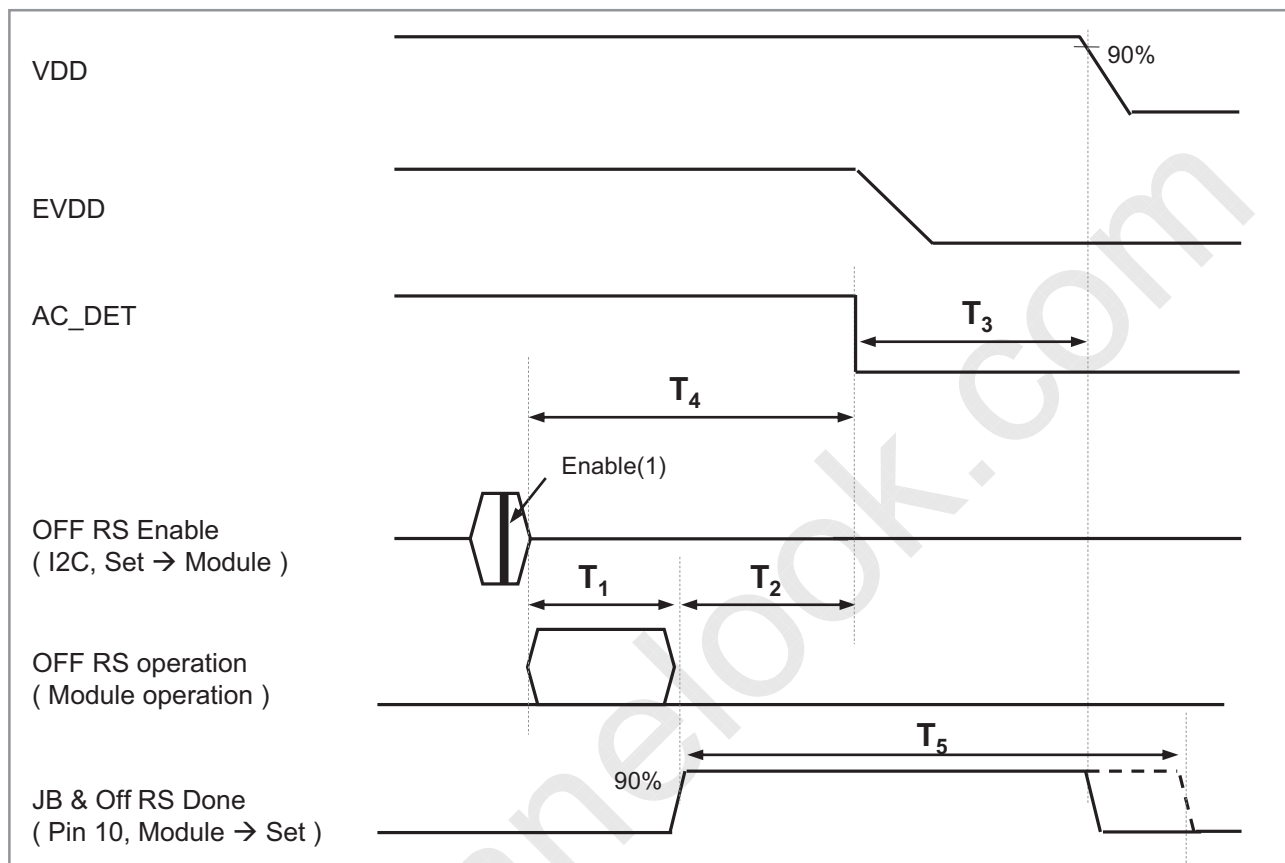


Table 10. Off-RS Power Sequence

Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	305(TBD)		370(TBD)	sec	1
T2	0	-	10(TBD)	sec	
T3	30(TBD)	-	-	ms	
T4	380(TBD)	-	-	sec	2
T5	0.5(TBD)	7(TBD)	10(TBD)	sec	

Note : 1. It is the actual RS sensing time. This timing is determined according to the characteristics of the panel. (LGD Internal timing)

2. Gaming Display system is recommended to be turned off **immediately** after T4 **min.** although Off-RS Done signal is not transferred.

- ※ When there is power on action before completing OFF RS operation, don't change OFF RS enable signal (1→0). Just do power off and power on.
- ※ Off RS Enable is only available during Normal Display period.

LW770PQL

Product Specification

3-6-3. JB compensation operation

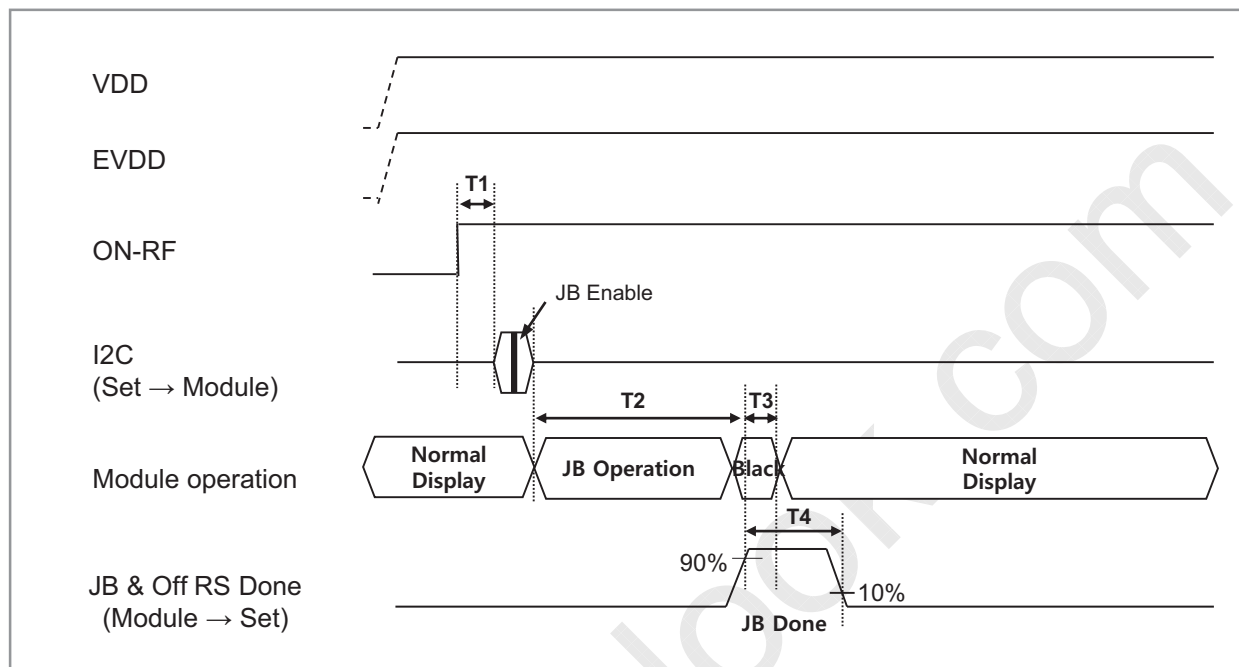


Table 11. JB Power Sequence

Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	200(TBD)	-	-	ms	
T2	3(TBD)	-	21(TBD)	sec	
T3	415.6(TBD)	-	508.0(TBD)	ms	Black PTN
T4	0.5(TBD)	7(TBD)	10(TBD)	sec	

Note : ※ JB Compensation must be operated in the temperature range of JB operation, 10 to 40°C
 ※ At VRR mode, T3 can change by adaptive sync timing(T3 need 19 frame) (VRR only)
 ※ T3 can change by adaptive sync timing(T3 need 19 frame) (VRR Only)
 ※ T2 is the actual JB sensing time. This timing is determined according to the characteristics of the panel. (LGD Internal timing)

LW770PQL

Product Specification

3-6-4. QSM Operation

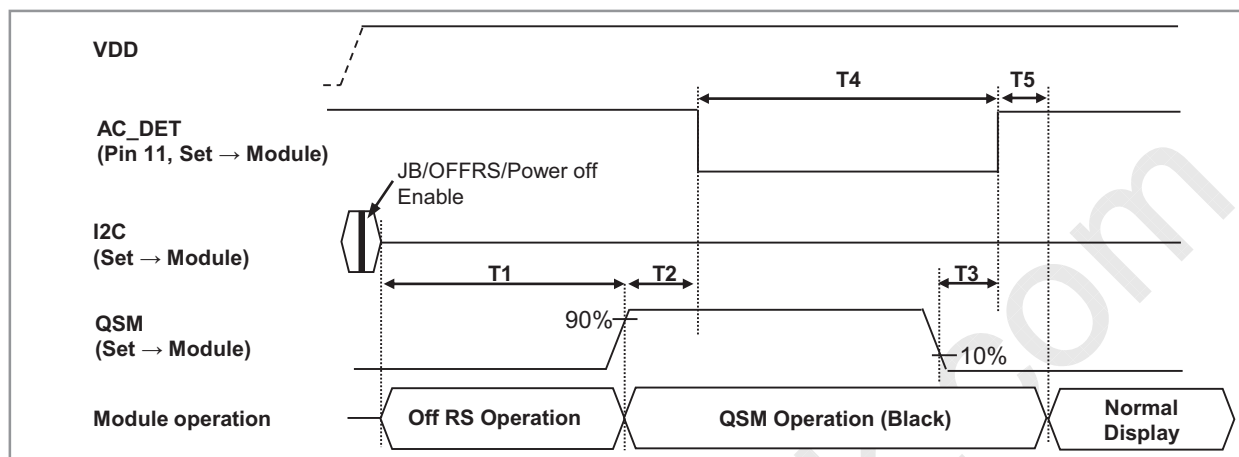


Table 12. QSM Sequence

Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	3(TBD)	-	-	sec	JB/OFFRS
	1(TBD)	-	-	sec	POWER OFF
T2	75(TBD)	-	-	ms	
T3	10(TBD)	-	-	ms	
T4	1 (TBD)	-	-	sec	
T5	200(TBD)	-	500(TBD)	ms	

Product Specification

3-6-5. DPC Operation

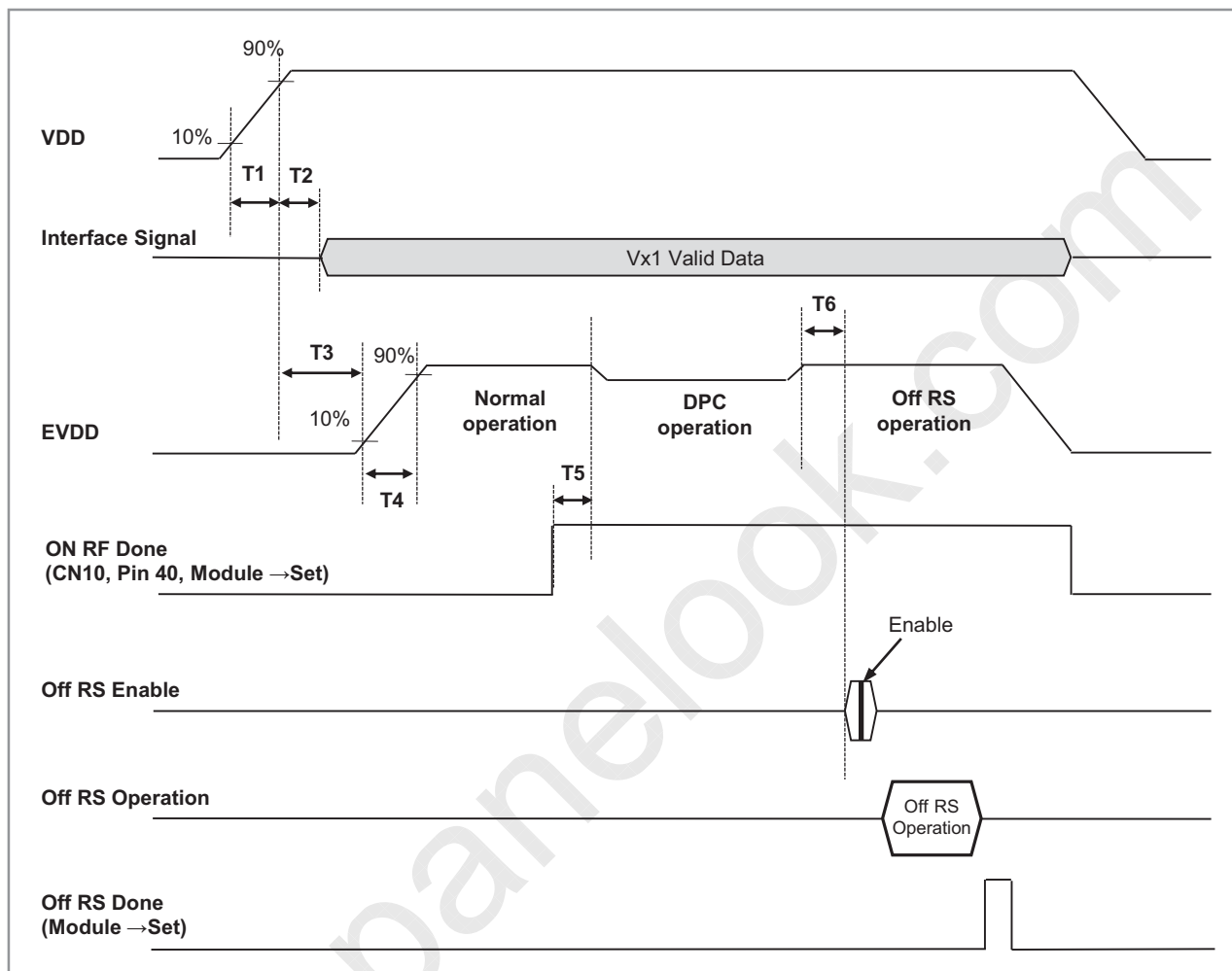


Table 13. DPC Sequence

Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	1(TBD)	-	20(TBD)	ms	
T2	58(TBD)	-	-	ms	
T3	0.54(TBD)	-	-	sec	
T4	5(TBD)	-	50(TBD)	ms	
T5	0.2(TBD)	-	-	sec	1
T6	0.5(TBD)	-	-	sec	2

Note : 1. T5 should be guaranteed for ON RF operation with black pattern before switching to DPC mode.

2. Refer to 3.6.1. OLED Driving Circuit in case of DPC power off without OFF-RS.

Product Specification

3-6-6. Power off sequence

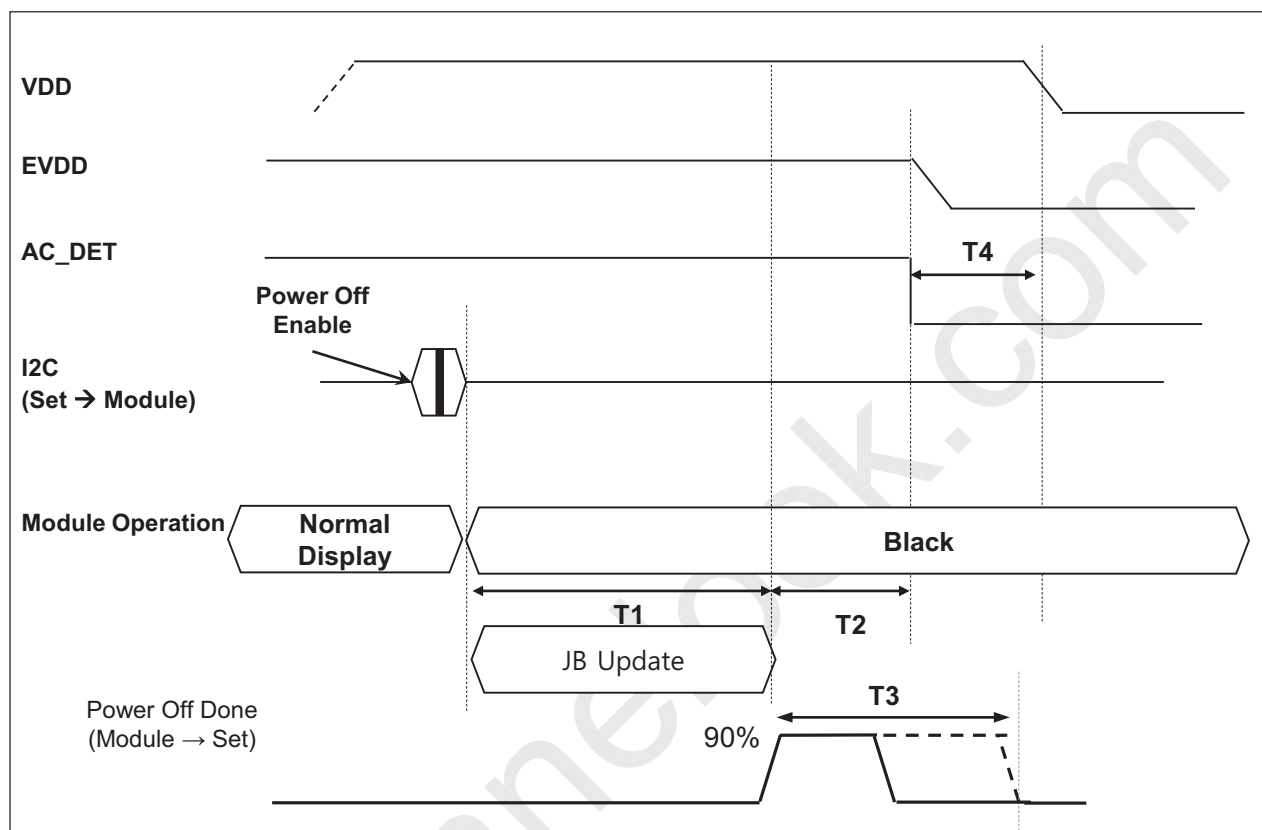


Table 8. POWER SEQUENCE

Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	-	-	16.5	Sec	
T2	30	-	-	ms	
T3	5	7	10	sec	
T4	30	-	-	ms	

LW770PQL

Product Specification

4. Optical Specification

Optical characteristics are determined after the unit has been 'ON' and stable in a dark environment at $25\pm 2^{\circ}\text{C}$. The values are specified at distance 50cm from the OLED surface at a viewing angle of Φ and θ equal to 0° . FIG. 1 shows additional information concerning the measurement equipment and method.

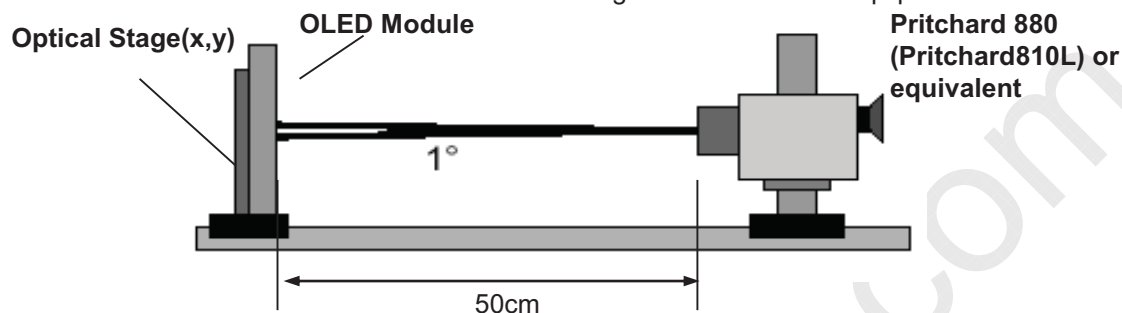


FIG. 1 Optical Characteristic Measurement Equipment and Method

Table 12. Optical Characteristics

Ta = $25\pm 2^{\circ}\text{C}$, VDD=12V, EVDD=31.5V, fv=120Hz, Dclk=74.25MHz,

Parameter	Symbol		Value			Unit	Note	
			Min	Typ	Max			
Contrast Ratio	CR @ Pritchard 880		160,000	200,000	-		1	
	CR @ Pritchard 810L (25% APL)		1,440,000	1,800,000	-			
Surface Luminance, white	L _{WH}	2D	Normal	160	200	-	cd/m ²	2
			Peak	480	600	-		
			HDR 10%	TBD	TBD	-		
			HDR 3%	TBD	TBD	-		
Luminance Uniformity	δ_{WHITE}	9P	70	80	-	%	3	
Response Time	Gray-to-Gray	G to G	-	TBD	TBD	ms	4	
	MPRT	MPRT	-	TBD	TBD	ms	5	
Color Coordinates [CIE1931]	RED	Rx	Typ -0.02	0.664(TBD)	Typ +0.02			
		Ry		0.333(TBD)				
	GREEN	Gx		0.301(TBD)				
		Gy		0.651(TBD)				
	BLUE	Bx		0.149(TBD)				
		By		0.056 (TBD)				
	WHITE	Wx		0.281				
		Wy		0.288				
Color Temperature				10,000		K		
Color Gamut (CIE1976)		DCI		90		%		
Color Viewing Angle								
$(\Delta u'v' \leq 0,025)$	x axis, right ($\phi=0^{\circ}$)	θ_r	60	-	-	degree	6	
	x axis, left ($\phi=180^{\circ}$)	θ_l	60	-	-			
	y axis, up ($\phi=90^{\circ}$)	θ_u	60	-	-			
	y axis, down ($\phi=270^{\circ}$)	θ_d	60	-	-			
Life Time (B10)		Hrs	-	30,000	-		7	
Gray Scale			-	2.2	-		8	

Ver. 0.1

22 / 47

LW770PQL

Product Specification

Note : 1. Contrast Ratio(CR) is defined mathematically as :

$$\text{Contrast Ratio} = \frac{\text{Surface Luminance with all white pixels}}{\text{Surface Luminance with all black pixels}}$$

It is measured at center 1-point.

2. Normal full white luminance is determined with 100% APL after 30 minutes 'ON' with APL 100%(Full white) pattern in a dark environment at $25 \pm 2^{\circ}\text{C}$. It is the luminance value at center 1-point across the OLED surface 50cm from the surface with all pixels displaying white. For additional measurement, OLED module need to power-off for 2 minutes(min). Peak luminance is determined with 25% APL after 1.5 minutes at least 'ON' with 25% white window box. HDR luminance is determined with 10% APL after 60 seconds at least 'ON' with 10% white window box-For more information, see FIG 2.
 ※ Normal : APL 100% (Full white) / Peak : APL 25% / HDR : APL 10% / HDR : APL 3%
3. The variation in surface luminance , δ WHITE is defined as :
 δ WHITE(9P) = [Minimum($L_{on1}, \dots L_{on9}$) / Center Point(L_{on1})]-1
 Where L_{on1} to L_{on9} are the luminance with all pixels displaying white at 9 locations .
 For more information, see the FIG 2.
4. Response time is the time required for the display to transit from G(N) to G(M) (Rise Time, Tr_R) and from G(M) to G(N) (Decay Time, Tr_D). For additional information, see the FIG. 3. (N<M)
 ※ G to G Spec stands for average value of all measured points.
 ※ Test equipment : PR-810, Test Distance : Display Height * 0.35
 Measuring Field : 1° , Test Pattern : APL10% Window Box
5. MPRT is defined as the 10% to 90% blur-edge width Bij(pixels) and scroll speed U(pixels/frame)at the moving picture. For more information, see FIG 4.
6. Viewing Angle Color Shift (VACS) is defined as follows after measuring color coordinates at each angle.; $VACS = \sqrt{du^2 + dv^2}$ (@ CIE (u', v') color space) For more information, see the FIG 6.
7. Test Condition : IEC62087 standard video with OFF-RS every 4 hours at room temperature 25°C (If the cumulative time of usage is over 4 hours, OFF-RS compensation should be performed.)
8. Gray scale specification. Gamma Value is approximately 2.2. For more information, see the Table 14.

Table 14. Gray Scale Specification

Gray Level	Luminance [%] (Typ)
L0	0.001
L63	0.20
L127	0.97
L191	2.42
L255	4.61
L319	7.59
L383	11.4
L447	16.0
L511	21.6
L575	28.0
L639	35.4
L703	43.7
L767	53.0
L831	63.2
L895	74.5
L959	86.7
L1023	100

Product Specification

Measuring point for surface luminance & measuring point for luminance variation.

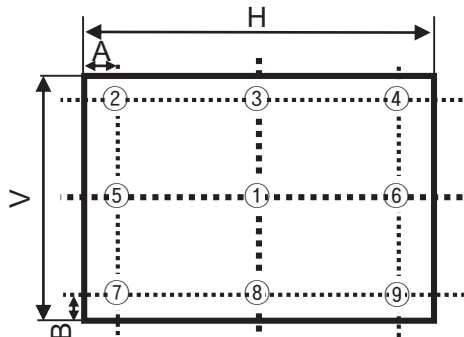


FIG. 2-1 9 Points for Luminance Measure with 100% APL

A: H/9 B: V/9 @ H,V: Active Area

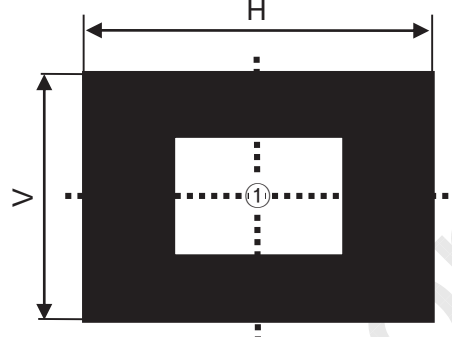


FIG. 2-2. 1 Point for peak luminance measure with 25% APL

@ H,V: Active Area

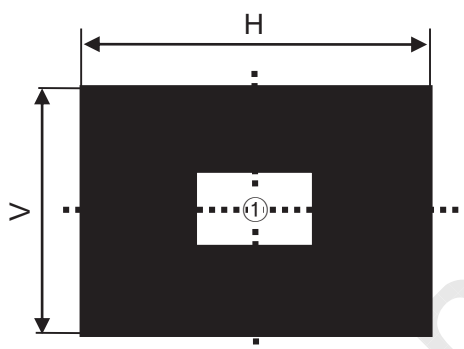


FIG. 2-3. 1 Point for peak luminance measure with 10% APL

@ H,V: Active Area

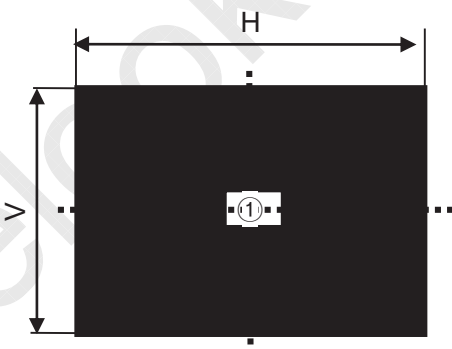
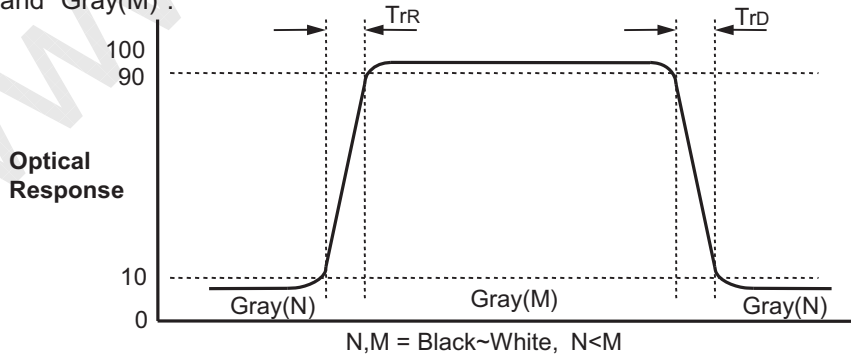


FIG. 2-4. 1 Point for peak luminance measure with 3% APL

@ H,V: Active Area

Response time is defined as the following figure and shall be measured by switching the input signal for "Gray(N)" and "Gray(M)".



N,M = Black~White, N<M

FIG. 3 Response Time

LW770PQL

Product Specification

MPRT is defined as the 10% to 90% blur-edge with B_{ij} (pixels) and scroll speed U (pixels/frame)at the moving picture.

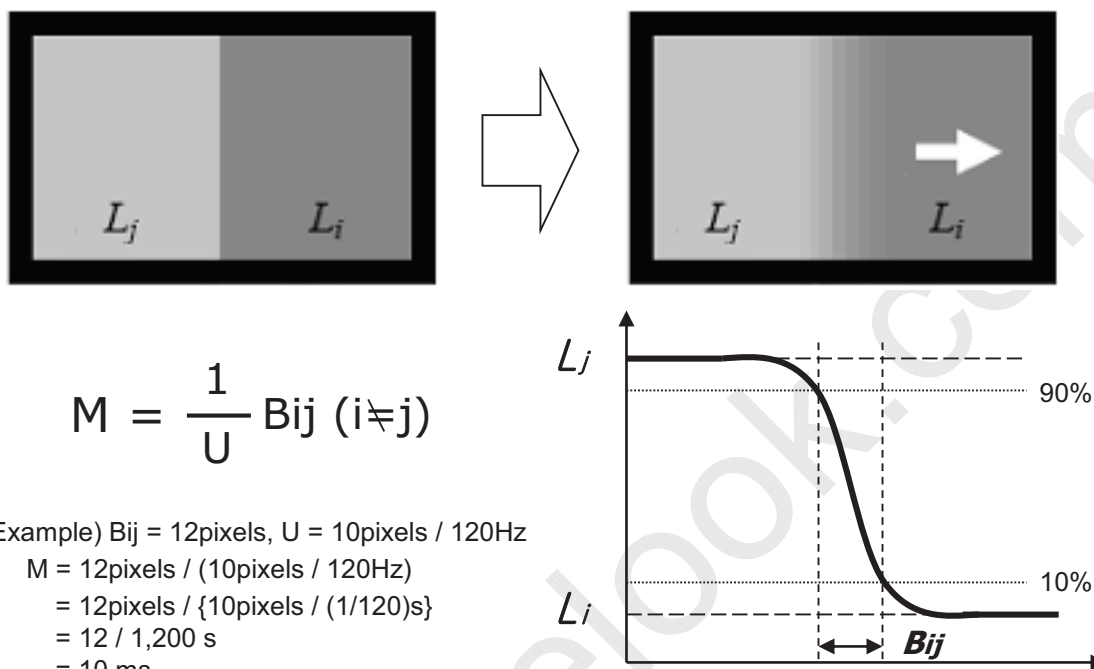


FIG. 4 MPRT

Dimension of viewing angle range

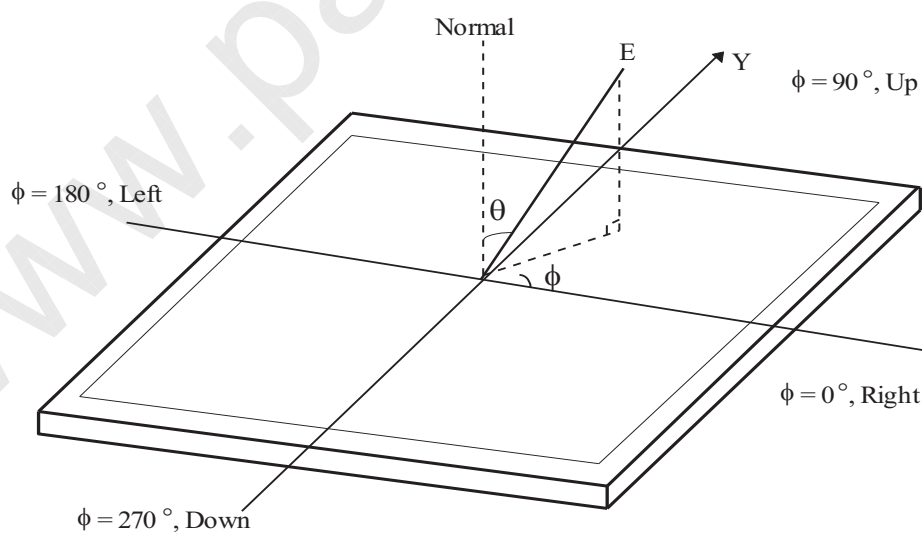


FIG. 5 Viewing Angle

LW770PQL

Product Specification

5. Mechanical Characteristics

Table 16 provides general mechanical characteristics.

Table 16. Mechanical Characteristics

Item	Value	
Outline Dimension (Sealing Board Ass'y)	Horizontal	1710.36 mm
	Vertical	973.16 mm
	Thickness (at slimmest part)	1.62 mm
Active Display Area	Horizontal	1697.28 mm
	Vertical	954.72 mm
Weight	6.5 kg (Typ., Board Ass'y only) TBD	

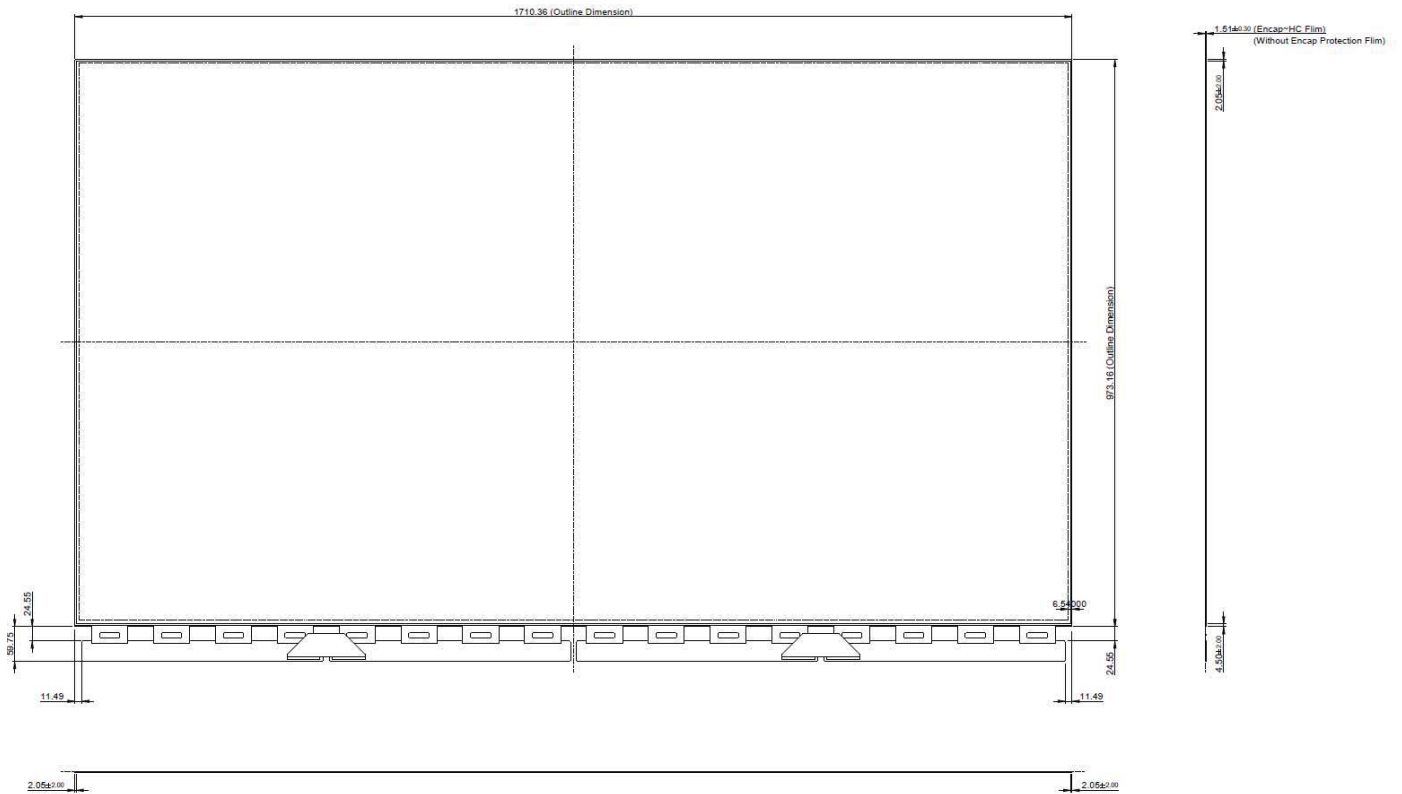
Note : Please refer to a mechanical drawing in terms of tolerance at the next page.

Item	Value	
On Bezel (Active Area ~ Edge of Sealing Board ASS'y)	Horizontal	6.54mm (Left) / 6.54mm (Right)
	Vertical	6.54mm (Top) / 11.90mm (Bottom)

LW770PQL

Product Specification

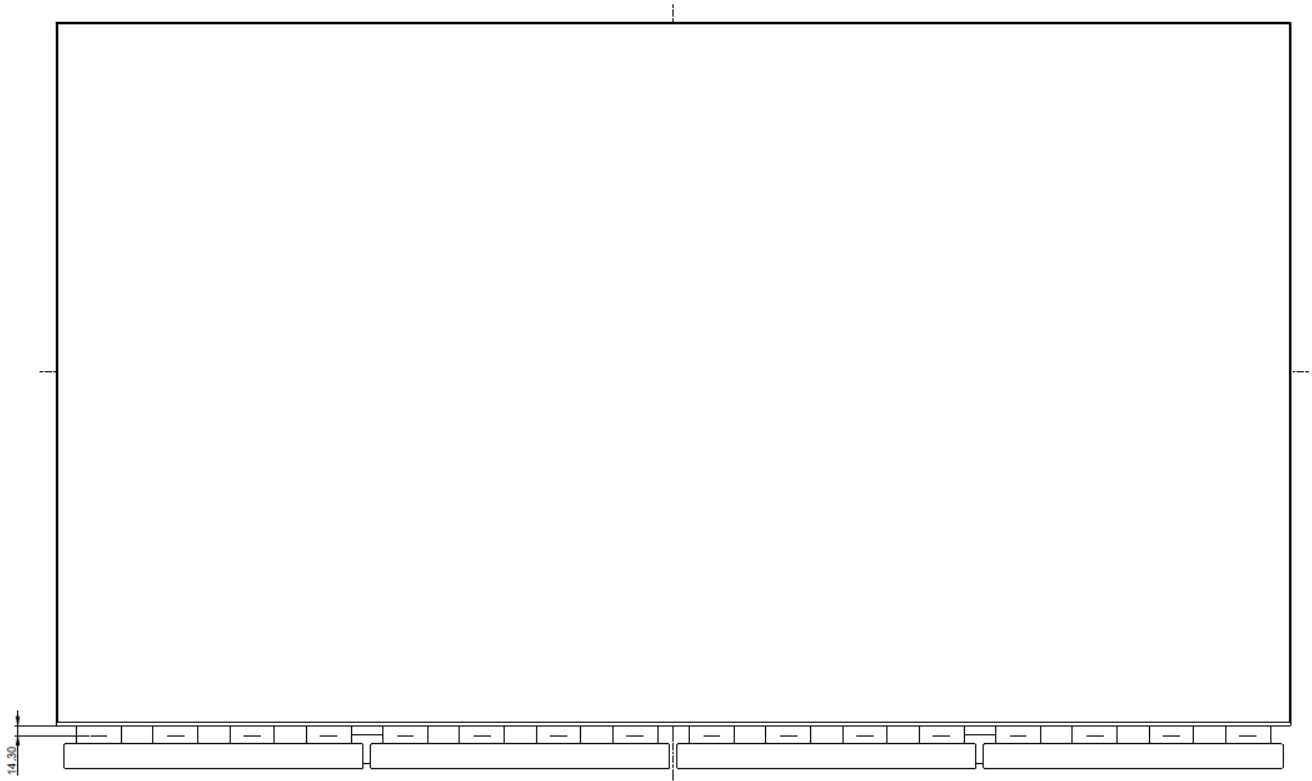
[Front View of Board Assembly]



LW770PQL

Product Specification

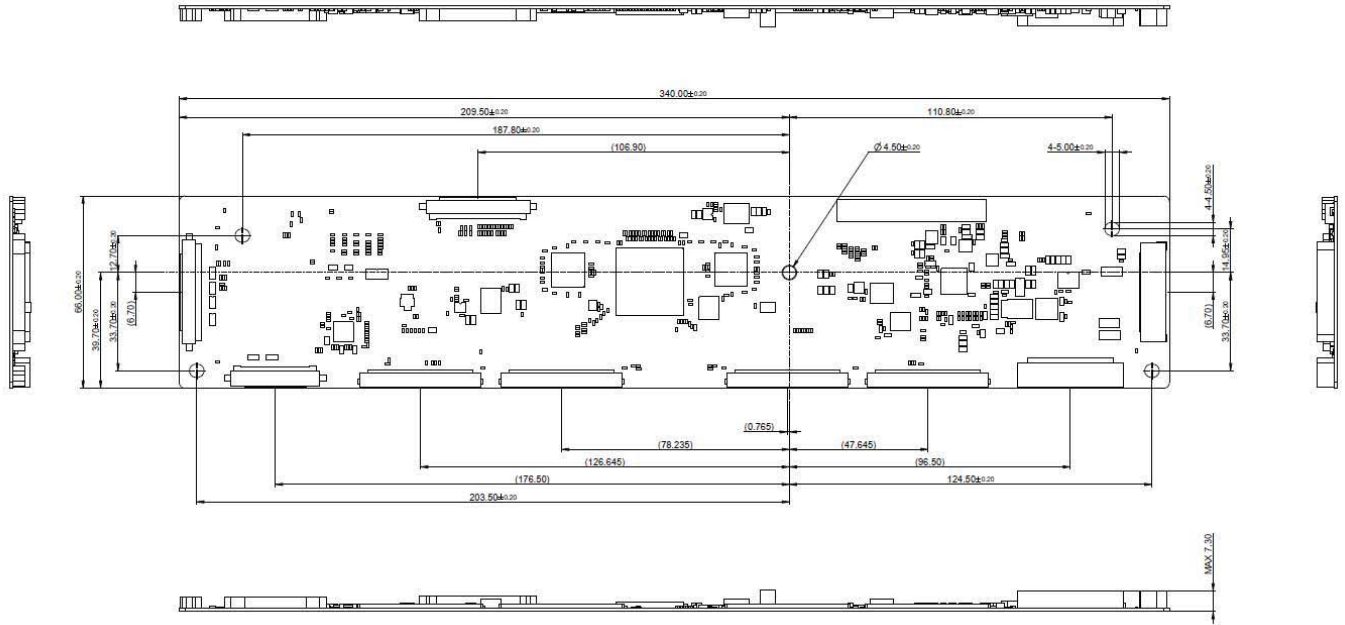
[Rear View of Board Assembly]



LW770PQL

Product Specification

[Control Board Assembly Dimension] (TBD)

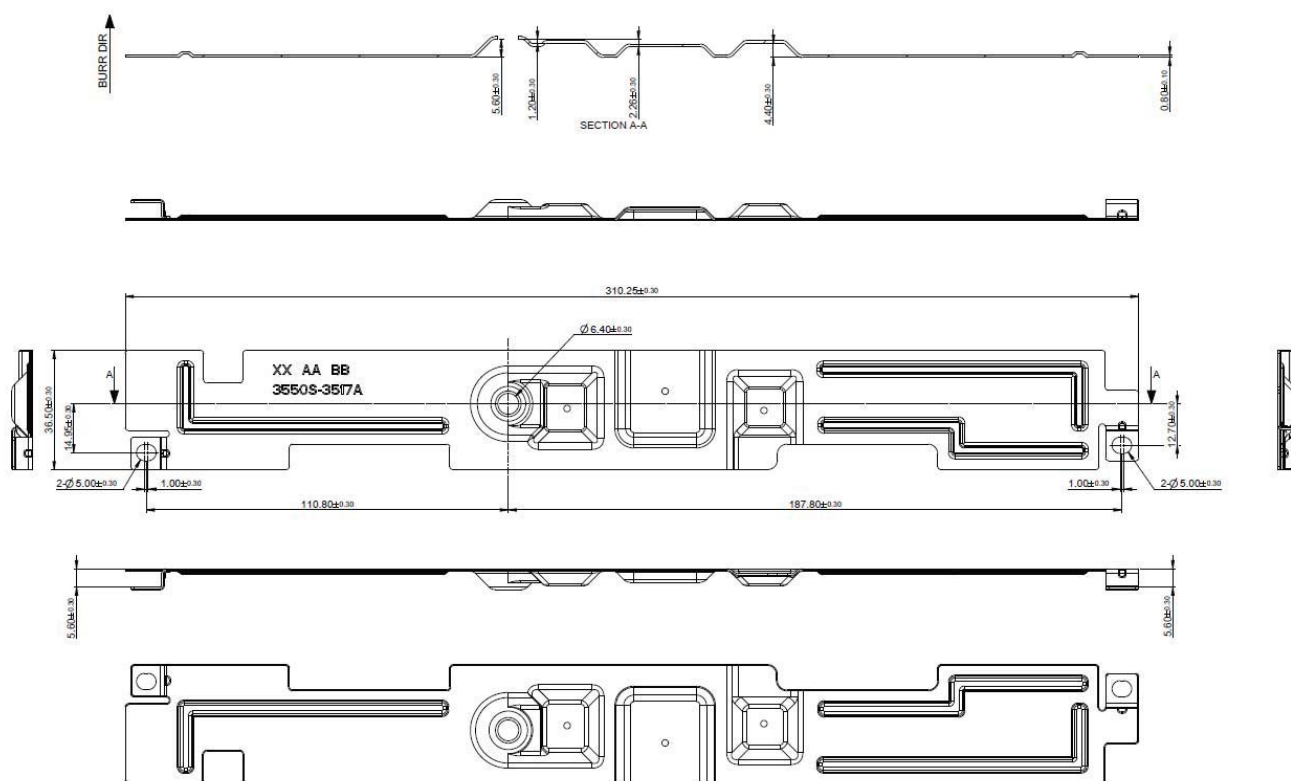




LW770PQL

Product Specification

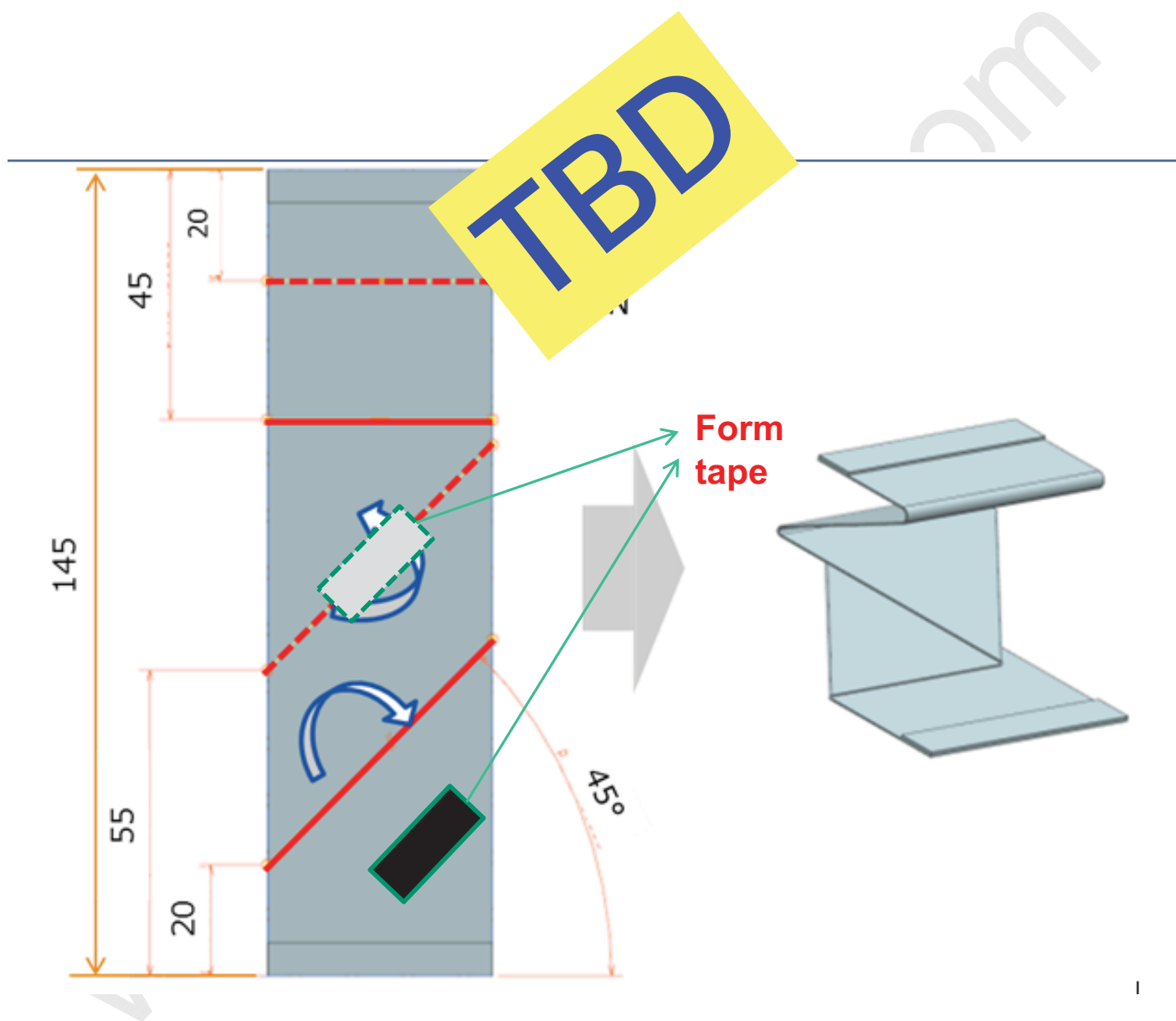
[Cover Shield Dimension] (TBD)



LW770PQL

Product Specification

[Control Board Assembly Dimension]



LW770PQL

Product Specification

6. Reliability

Table 18. Environment Test Condition

No.	Test Item	Condition
1	High temperature storage test	Ta= 60°C 240h (TBD)
2	Low temperature storage test	Ta= -20°C 240h (TBD)
3	High temperature operation test	Ta= 50°C 50%RH 240h (TBD)
4	Low temperature operation test	Ta= 0°C 240h (TBD)
5	Pallet packing vibration test (non-operating)	Wave form : random (TBD) Vibration level : 2.0Grms (TBD) Bandwidth : 3-300Hz (TBD) Duration : Z, 60 min (TBD)
5	Humidity condition Operation	Ta= 40 °C, 90%RH (TBD)
6	Altitude operating storage / shipment	0 - 15,000 ft (TBD) 0 - 40,000 ft (TBD)

Note : 1. Before and after Reliability test, OLED Module should be operated with normal function.

Product Specification

78. International Standards**7-1. Safety**

- (1) IEC 62368-1, The International Electro-technical Commission(IEC).
Audio/video, Information and Communication Technology Equipment - Safety - Safety Requirements.
- (2) EN 62368-1, European Committee for Electro-technical Standardization (CENELEC)
Audio/video, Information and Communication Technology Equipment - Safety Requirements
- (3) UL 62368-1, UL LLC.
Audio/video, Information and Communication Technology Equipment - Safety Requirements.
- (4) CAN/CSA C22.2 No.62368-1, Canadian Standards Association (CSA).
Audio/video, Information and Communication Technology Equipment - Safety Requirements
- (5) IEC 60065, The International Electro-technical Commission (IEC).
Audio, Video and Similar Electronic Apparatus - Safety Requirements

7-2. Environment

- (1) RoHS, Commission Delegated Directive (EU) 2015/863 of 31 March 2015 amending Annex II to Directive 2011/65/EU of the European Parliament and of the Council

LW770PQL

Product Specification

8. Packing**8-1. Information of OLED Module Label**

(1) Lot Mark

A	B	C	D	E	F	G	H	I	J	K	L	M
---	---	---	---	---	---	---	---	---	---	---	---	---

A,B,C : SIZE(INCH)
E : MONTH

D : YEAR
F ~ M : SERIAL NO.

Note

1. YEAR

Year	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Mark	K	L	M	N	P	Q	R	S	T	U

2. MONTH

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Mark	1	2	3	4	5	6	7	8	9	A	B	C

(2) Location of Lot Mark

Serial NO. is printed on the label. The label is attached to the backside of the OLED module.
This is subject to change without prior notice.

8-2. Packing Form

(1) Package quantity in one Pallet : 60pcs

(2) Pallet Size : 2120 mm(W) X 1440 mm(D) X 1209 mm(H)

Product Specification

9. Precautions

Please pay attention to the followings when you use this OLED Board Assembly.

9-1. Operating Precautions

- (1) The spike noise causes the mis-operation of circuits. It should be lower than following voltage :
 $V = \pm 200\text{mV}$ (Over and under shoot voltage)
- (2) Response time depends on the temperature. (In lower temperature, it becomes longer.)
- (3) Be careful for condensation at sudden temperature change. Condensation makes damage to polarizer or electrical contacted parts. And after fading condensation, smear or spot will occur.
- (4) When fixed patterns are displayed for a long time, Image Retention is likely to occur.
- (5) Module has high frequency circuits. Sufficient suppression to the electromagnetic interference shall be done by system manufacturers. Grounding and shielding methods may be important to minimized the interference.
- (6) Please do not give any mechanical and/or acoustical impact to Module. Otherwise, Module can't be operated its full characteristics perfectly.
- (7) A screw which is fastened up the steels should be a machine screw.
(if not, it can causes conductive particles and deal Module a fatal blow)
- (8) Please do not set OLED on its edge.
- (9) If system antenna (Wifi) is overlapped with source PCB and FFC, It might be cause the noise.

9-2. Electrostatic Discharge Control

Since a Board Assembly is composed of electronic circuits, it is not strong to electrostatic discharge. Make certain that treatment persons are connected to ground through wrist band etc. And don't touch interface pin directly.

9-3. Precautions for Strong Light Exposure

Strong light exposure causes degradation of polarizer and color filter.

9-4. Storage Precautions

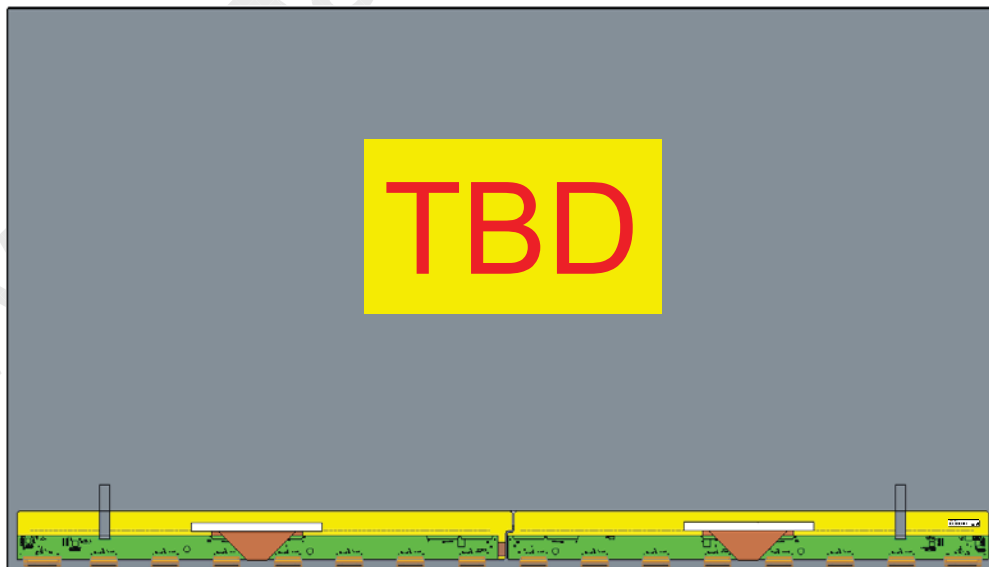
When storing Board Ass'y as spares for a long time, the following precautions are necessary.

- (1) Store them in a dark place. Do not expose the module to sunlight or fluorescent light.
Keep the temperature between 5°C and 35°C at normal humidity.
- (2) The polarizer surface should not come in contact with any other object.
It is recommended that they are stored in the packing in which they were shipped.
- (3) Wet bulb temperature should be Max 39°C, and no condensation of water.
- (4) It must be stored in AL Bag packing

Product Specification

9-5. Handling Precautions

- (1) The protection film is attached to the bezel with a small masking tape.
When the protection film is peeled off, static electricity is generated between the film and polarizer.
This should be peeled off slowly and carefully by people who are electrically grounded and with well ion-blown equipment or in such a condition, etc.
- (2) When the module with protection film attached is stored for a long time, sometimes there remains a very small amount of glue still on the bezel after the protection film is peeled off.
- (3) The Encap Metal surfaces(Rear of Board Assembly) should not be any residual moisture & Salinity.
 - Always handle the Board Assembly with gloves.
 - Chlorine or water from human sweat can accelerate the corrosion of metal encapsulation
 - Encap Metal surface should be protected by the moisture, salinity
- (4) You can remove the glue easily. When the glue remains on the bezel surface or its vestige is recognized, please wipe them off with absorbent cotton waste or other soft material like chamois soaked with normal-hexane.
Using a dry towel or fabric, remove water or solution like a cleaner from Board Assembly after finishing the install
 - Do not use the cleaner containing acid or chlorine ingredient
- (5) Be careful that the washing droplet is not flooded into the border gap on the panel edge, when cleaning the surface of OLED Module. It may cause abnormal operating or a malfunction in the OLED Module.
- (6) When the OLED Module is assembled, mechanical stress may not be put on the panel.
- (7) Be careful not to place any extra mechanical stress to the OLED module when designing the set.
- (8) Be cautious not to any extra strong force (mechanical shock, strong tapping, shooting etc.) to the OLED module. It may cause abnormal operating or a malfunction in the OLED Module.
- (9) If the panel is broken, glass should be kept away from the eyes and mouth. When it comes to contact to hands, legs, skin, or clothes, wash thoroughly with soap, and seek medical attention if necessary.
- (10) Surface temperature of the Component on PCB should be controlled under 100°C with TV Set status.
If not, problems such as IC damage or decrease of lifetime could occur.



[Rear of Board Assembly]

Product Specification

9-6. Appropriate Condition for Commercial Display

- To extend the lifetime and optimize a function of module, the below-mentioned operating conditions are required.

- (1) Operating usages to reduce the risk of image sticking due to static image
 - a. OLED compensation should need.
 - Refer to the 3-6-3. OLED compensation operation(Page19).
 - b. Information display recommended to use with moving picture.
 - c. Logo (image) and characteristics
 - Logo image recommended not to use.
 - If needed, recommend that its position needs to be periodically shifted.
 - Change colors themselves periodically.
 - d. The below-mentioned conditions are not recommended .
 - Combination of Logo(or character) and background with largely different luminance.
 - Using a single moving picture. (Recommend to use several different moving pictures.)
 - The masked image with aspect ratio other than 16:9
 - The division of screen

Note1) Abnormal condition just means conditions except normal condition.

Note2) Black image or moving image is strongly recommended as a screen saver.

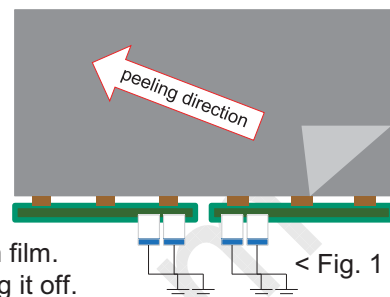
- (2) If the module will be used under severe conditions such as high temperature, high humidity, display patterns or operation time etc., it is strongly recommended to contact LG Display for the advice about usage and applications. Otherwise, its reliability and function may not be guaranteed.

LW770PQL

Product Specification

9-7. Protection Film

- (1) Please don't remove the protection film before assembly.
- (2) Please peel off the protection film slowly.
- (3) Please peel off the protection film just like shown in the Fig.1
- (4) Ionized air should be blown over during the peeling.
- (5) Source PCB should be connected to the ground when peel off the protection film.
- (6) The protection film should not be contacted to the source D-IC during peeling it off.
- (7) When handling the polarizer, in particular, please be aware of the following precautions.
 - Please do not damage on the edge of the polarizer in any form.
 - Peeling off the protection film must be done only with the adhesive tape, not with other means by fingers, tweezers and so on.
 - It is recommended to peel off the protection film as slowly as possible at an initial step.
 - Refer to Appendix – XIV for more details



< Fig. 1 >

9-8. B/A Box Pretreatment Precautions

In winter season , in particular, please be aware of the following precautions.

- (1) Before putting B/A boxes on the line, aging process is required to make the temperature of products similar to the temperature of workplace.
- (2) Place the lid open on the B/A box and allowed to stand for 24 hours in the similar environment of work place. It was shown in Fig.1



3D CAD 도면으로 재회신 예정

9-9. Packing Precautions

Product assembled into module should be stored in the Al-bag(cover case).

LW770PQL

Product Specification

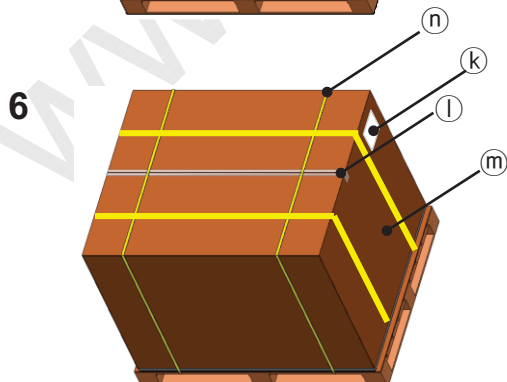
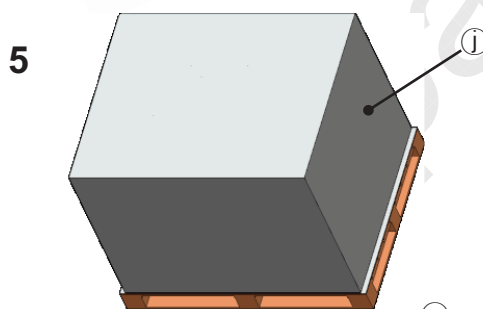
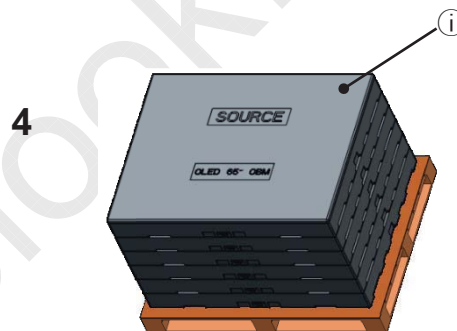
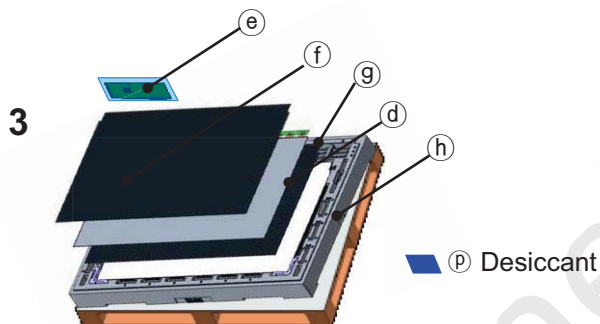
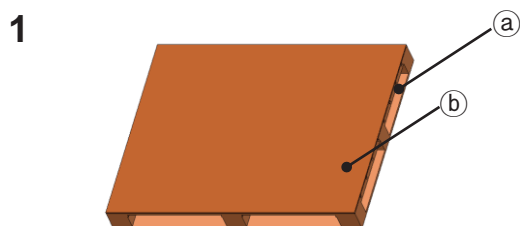
APPENDIX-I

■ Pallet Ass'y

a) AL Sheet + B/Ass'y Qty + PE Sheet / Box : 1pcs + 10pcs + 11pcs

b) B/Ass'y Qty / Pallet : 60pcs

c) Box Qty / Pallet : 6Box



No.	Description	Material
a)	Pallet	Plywood
b)	Carton Plate	Paper(SW)
c)	AL Sheet	AL
d)	Board Ass'y	-
e)	Include TCON 1ea	-
f)	PE Sheet	LDPE
g)	C-PCB Packing	PP
h)	Bottom Packing	EPS
	AL-Sheet	LDPE+AL
i)	Top Packing	EPS
j)	AL Bag	AL
k)	Label	YOPO
l)	Tape	OPP
m)	Angle Packing	Paper(SW)
n)	Band	PP
p)	Desiccant	

Ver. 0.1

39 / 47

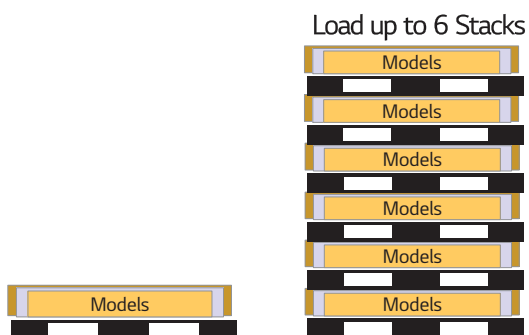
LW770PQL

Product Specification

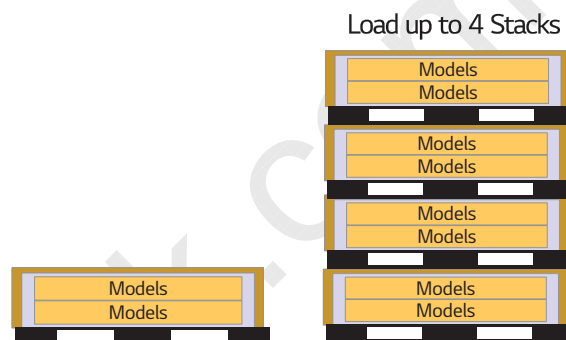
APPENDIX - I-2

■ Non Full Pallet Packing

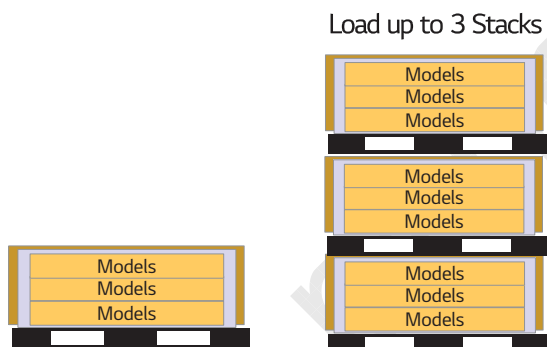
① 1Box Per Pallet



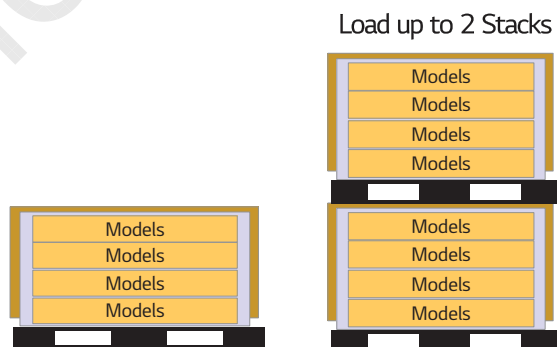
② 2Box Per Pallet



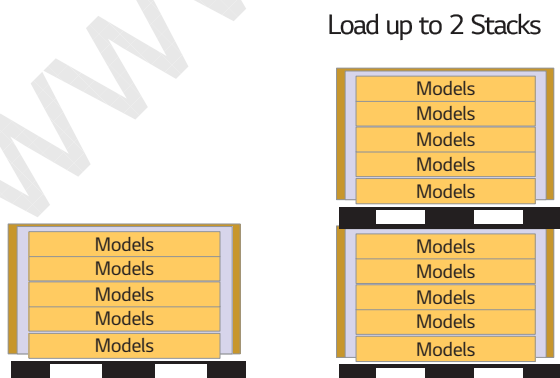
③ 3Box Per Pallet



④ 4Box Per Pallet



⑤ 5Box Per Pallet

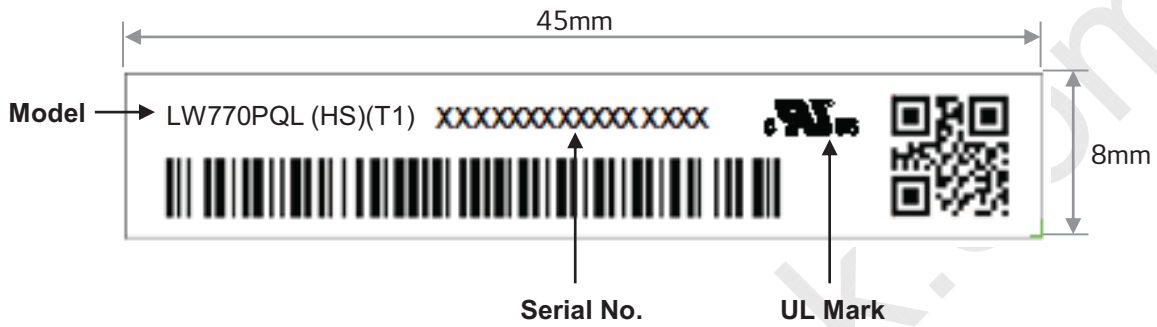


LW770PQL

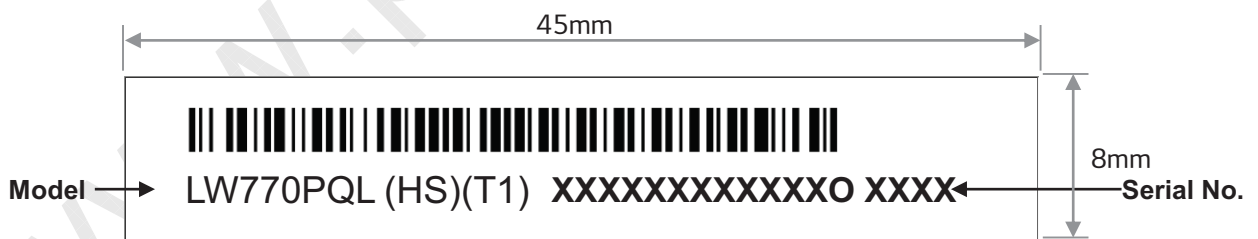
Product Specification

APPENDIX - II

Board Ass'y Label



Control PCB Label

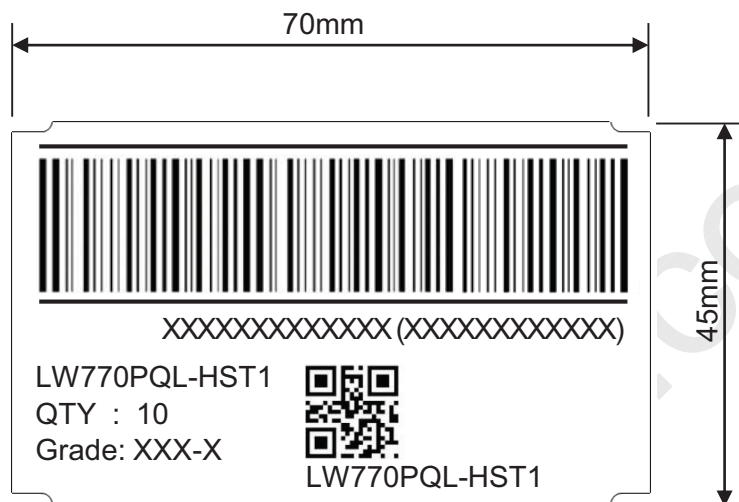


LW770PQL

Product Specification

APPENDIX - III

■ Box Label



■ Pallet Label



* LGD Haiphong : MADE IN VIETNAM

* LGD Guangzhou : MADE IN CHINA

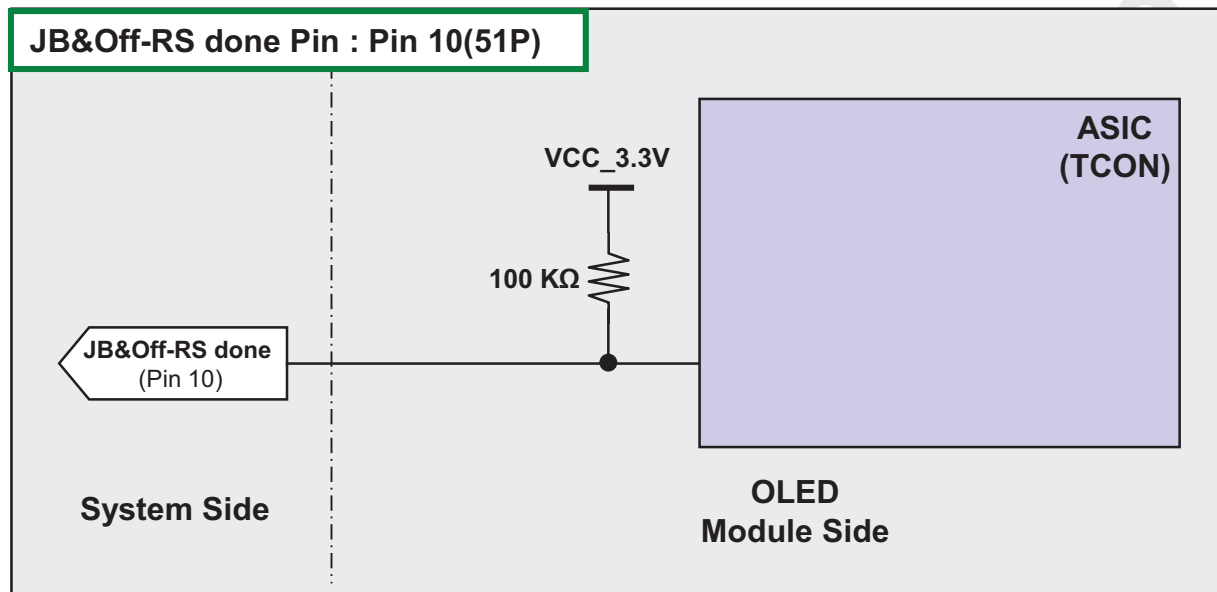
LW770PQL

Product Specification

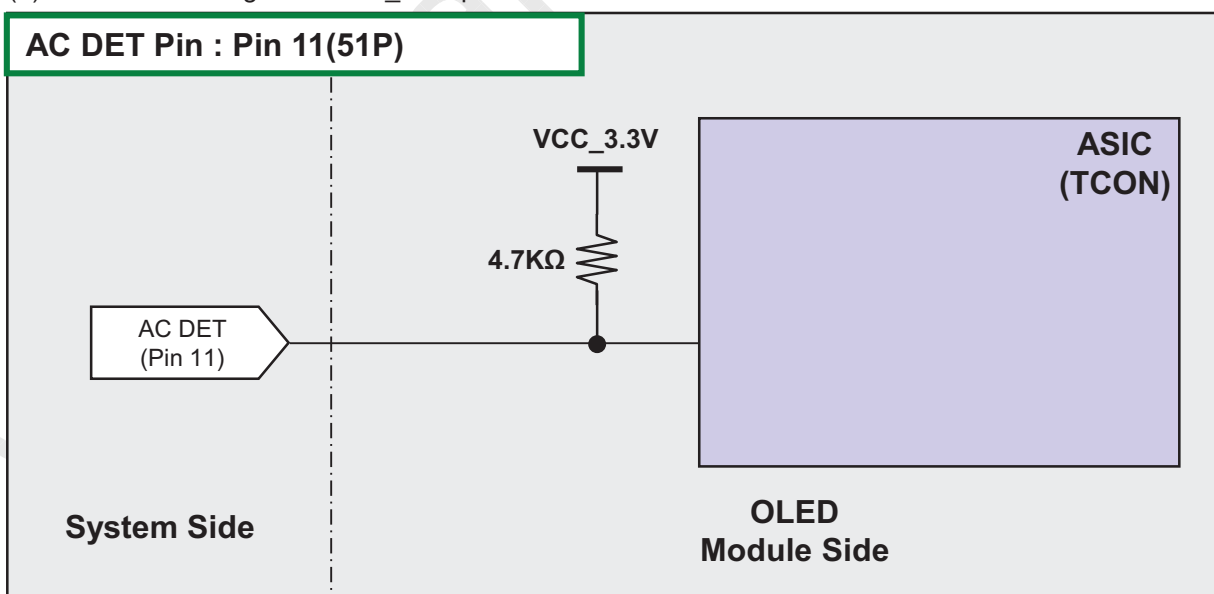
APPENDIX - V - 1

■ Circuit Block Diagram for Option Pin

(1) Circuit Block Diagram of JB&Off-RS done pin



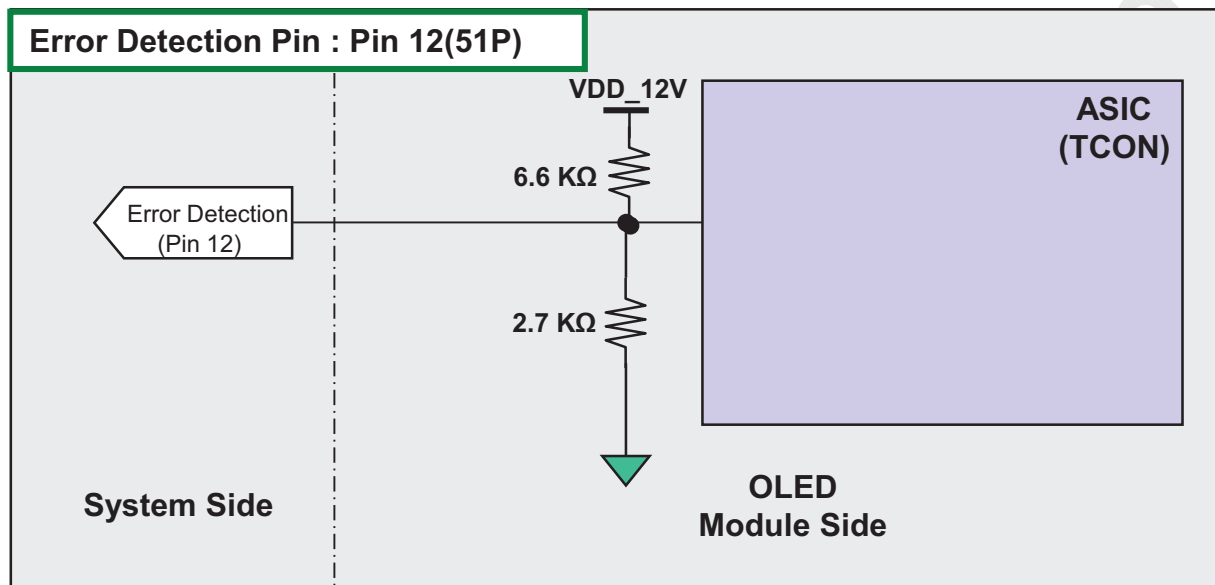
(2) Circuit Block Diagram of AC_DET pin



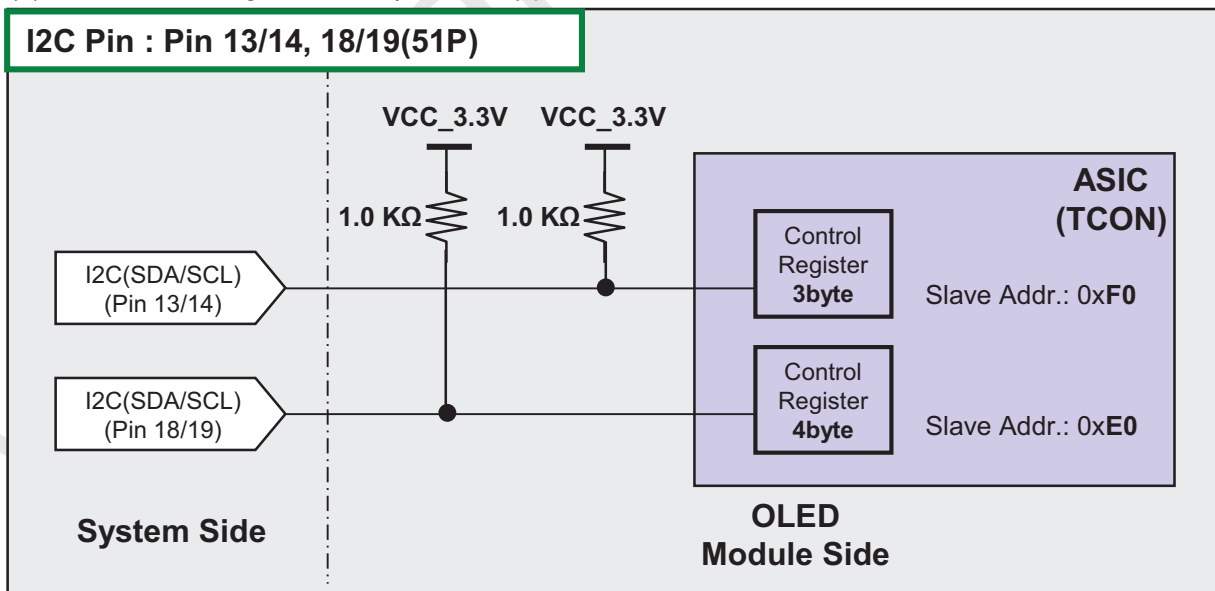
APPENDIX - V - 2

■ Circuit Block Diagram for Option Pin

(3) Circuit Block Diagram of Error Detection pin



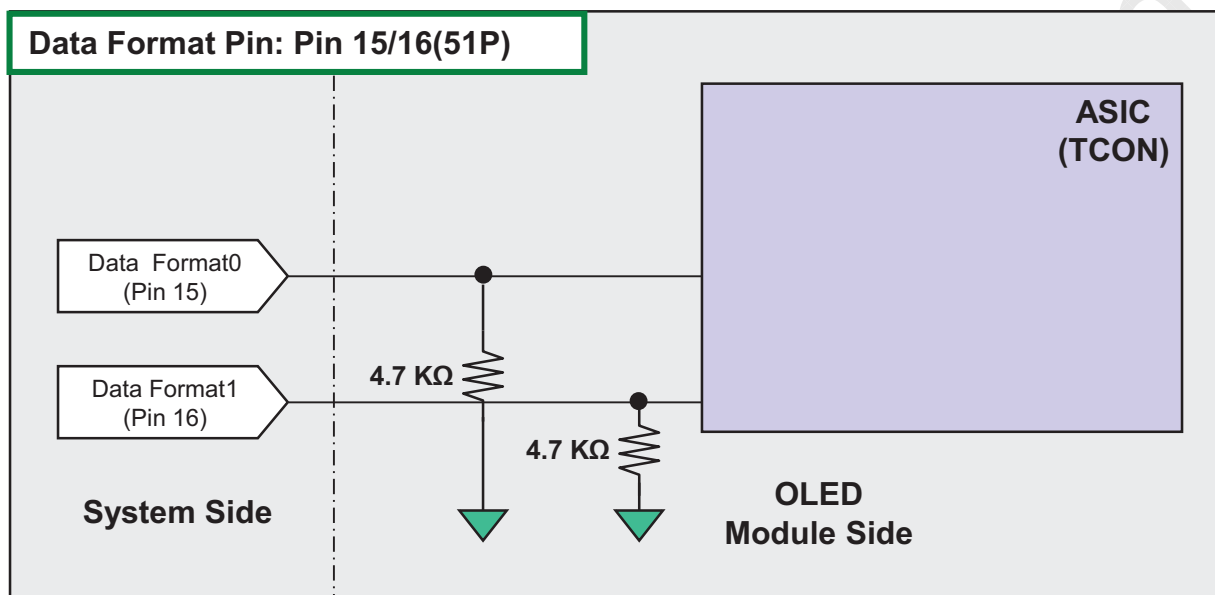
(4) Circuit Block Diagram of I2C(SDA/SCL) pin



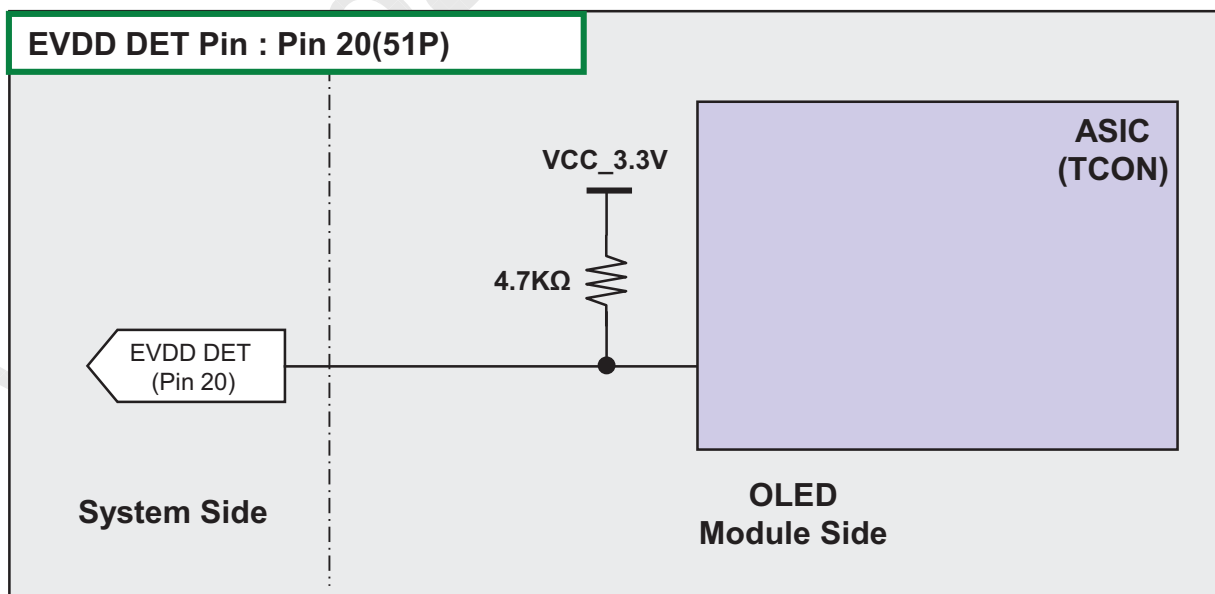
APPENDIX - V - 3

■ Circuit Block Diagram for Option Pin

(5) Circuit Block Diagram of Data Format pin



6) Circuit Block Diagram of EVDD DET pin



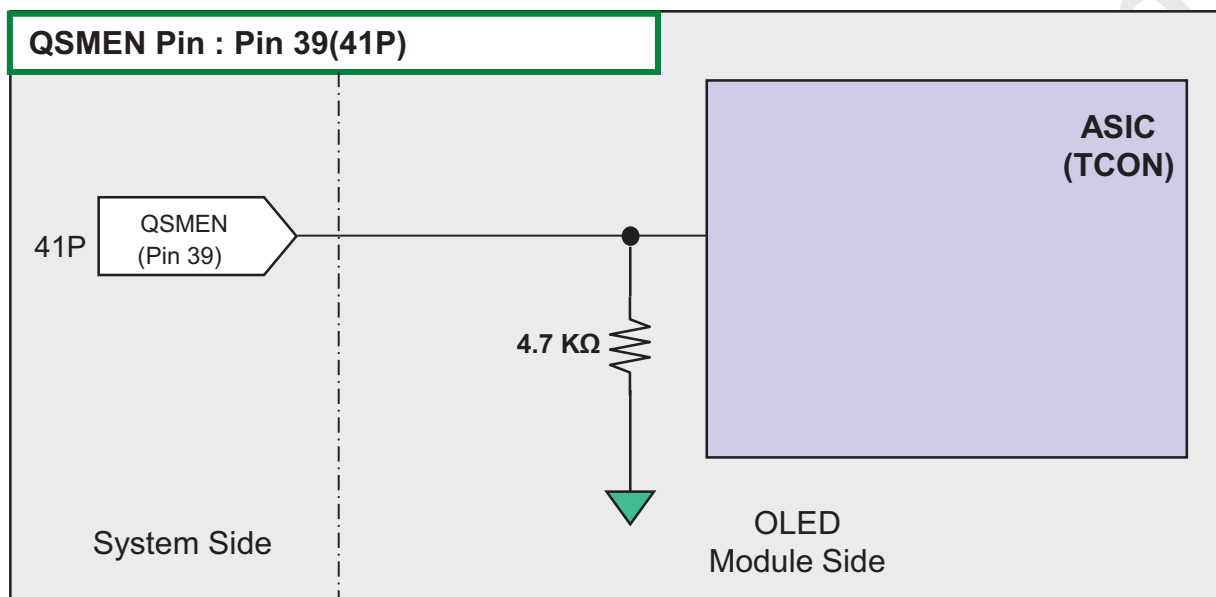
LW770PQL

Product Specification

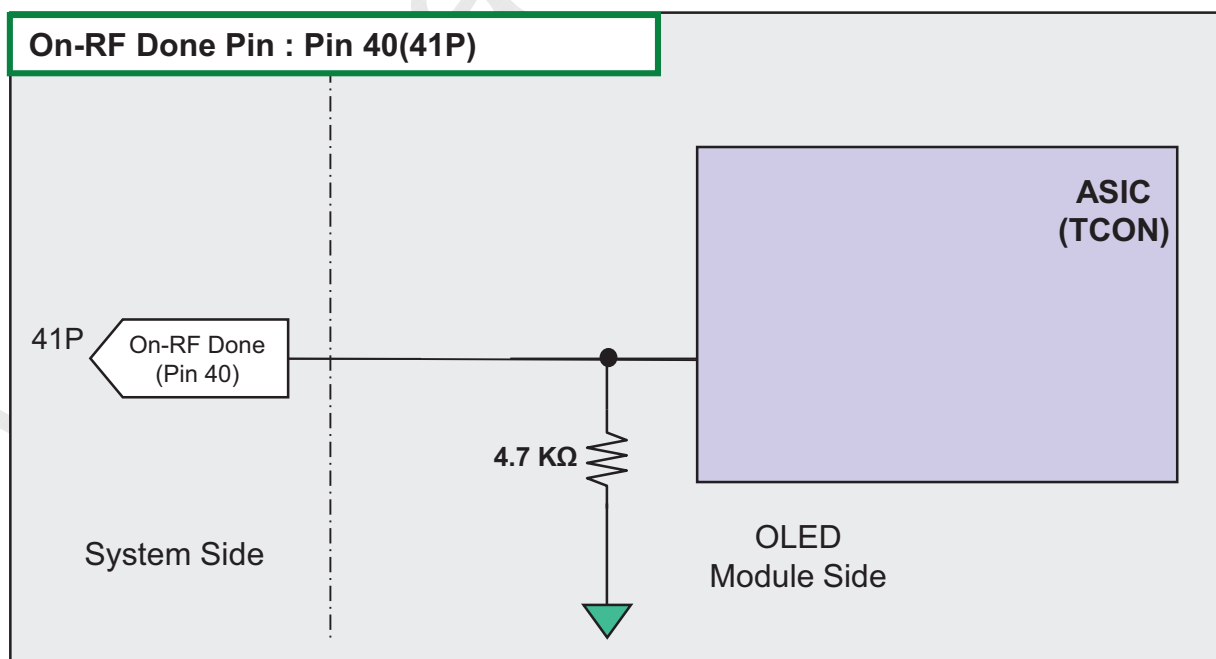
APPENDIX - V - 3

■ Circuit Block Diagram for Option Pin

(7) Circuit Block Diagram of QSMEN pin



(8) Circuit Block Diagram of On-RF Done pin



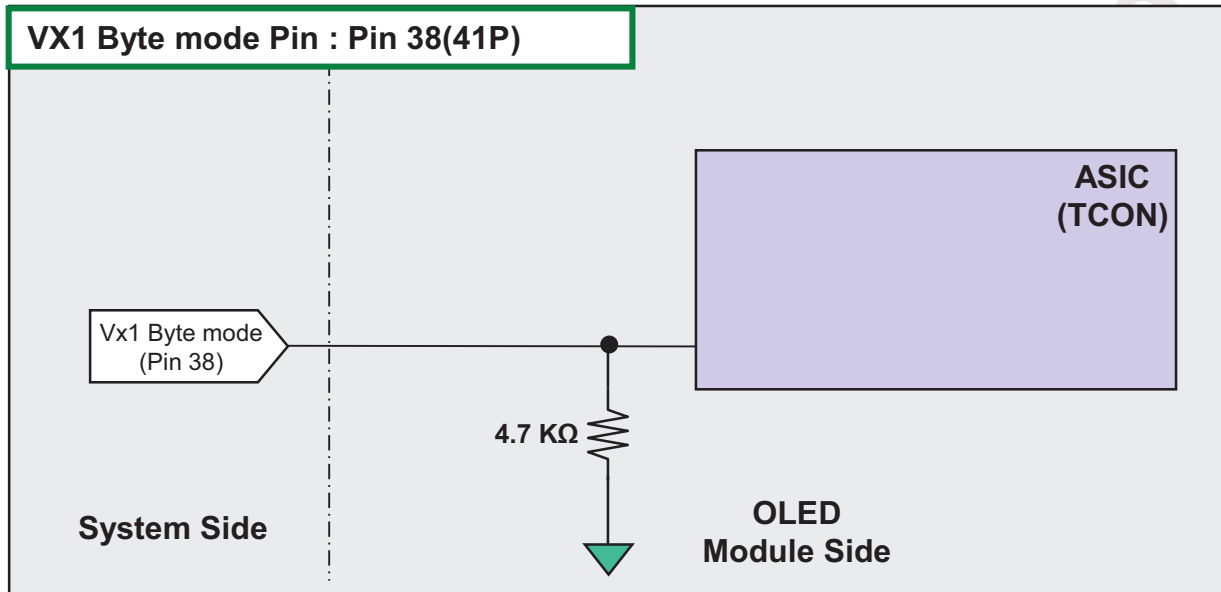
LW770PQL

Product Specification

APPENDIX - V - 4

■ Circuit Block Diagram for Option Pin

(9) Circuit Block Diagram of Vx1 Byte mode pin



LW770PQL

Product Specification

APPENDIX - VI - 1

■ Input Mode of Pixel Data

Mode 1 : Non Division Mode					Mode 2 : 2 Division Mode				
	1'st Data	2'nd Data	...	Data #		1'st Data	2'nd Data	...	Data #
Lane00	1	17	...	3825	Lane00	1	9	...	1913
Lane01	2	18	...	3826	Lane01	2	10	...	1914
Lane02	3	19	...	3827	Lane02	3	11	...	1915
Lane03	4	20	...	3828	Lane03	4	12	...	1916
Lane04	5	21	...	3829	Lane04	5	13	...	1917
Lane05	6	22	...	3830	Lane05	6	14	...	1918
Lane06	7	23	...	3831	Lane06	7	15	...	1919
Lane07	8	24	...	3832	Lane07	8	16	...	1920
Lane08	9	25	...	3833	Lane08	1921	1929	...	3833
Lane09	10	26	...	3834	Lane09	1922	1930	...	3834
Lane10	11	27	...	3835	Lane10	1923	1931	...	3835
Lane11	12	28	...	3836	Lane11	1924	1932	...	3836
Lane12	13	29	...	3837	Lane12	1925	1933	...	3837
Lane13	14	30	...	3838	Lane13	1926	1934	...	3838
Lane14	15	31	...	3839	Lane14	1927	1935	...	3839
Lane15	16	32	...	3840	Lane15	1928	1936	...	3840

Product Specification

APPENDIX - VI - 2

■ Input Mode of Pixel Data

Mode 3 : 4 Division Mode

	1'st Data	2'nd Data	...	Data #
Lane00	1	5	...	957
Lane01	2	6	...	958
Lane02	3	7	...	959
Lane03	4	8	...	960
Lane04	961	965	...	1917
Lane05	962	966	...	1918
Lane06	963	967	...	1919
Lane07	964	968	...	1920
Lane08	1921	1925	...	2877
Lane09	1922	1926	...	2878
Lane10	1923	1927	...	2879
Lane11	1924	1928	...	2880
Lane12	2881	2885	...	3837
Lane13	2882	2886	...	3838
Lane14	2883	2887	...	3839
Lane15	2884	2888	...	3840

Mode 4 : 8 Division Mode

	1'st Data	2'nd Data	...	Data #
Lane00	1	3	...	479
Lane01	2	4	...	480
Lane02	481	483	...	959
Lane03	482	484	...	960
Lane04	961	963	...	1439
Lane05	962	964	...	1440
Lane06	1441	1443	...	1919
Lane07	1442	1444	...	1920
Lane08	1921	1923	...	2399
Lane09	1922	1924	...	2400
Lane10	2401	2403	...	2879
Lane11	2402	2404	...	2880
Lane12	2881	2883	...	3359
Lane13	2882	2884	...	3360
Lane14	3361	3363	...	3839
Lane15	3362	3364	...	3840

LW770PQL

Product Specification

APPENDIX - VII

■ ASIC Firmware

Category	FW version Value	Checksum Value
Pre-CAS	TBD	TBD

■ Register Map

The following register is controlled by I2C Interface.

	Bit[7]: MSB	Bit[6]	Bit[5]				Bit[0]: LSB
Addr : 0x001	CPC EN	TPC EN	RGB Max APL	OFF RS enable	APLC EN	WAPL enable	Opt_ Dimmin_ start[9] Opt_ Dimming start[8]

Device Address: 0xE0

Address [Hex]	Register Name	Description	Remark
0x000	Valid	Read only register (LGD use)	
0x001	[7] : CPC enable	1: enable, 0: disable	
	[6] : TPC enable	1: enable, 0: disable	
	[5] : RGB Max APL	1: RGB, 0: Y (BT.709)	
	[4] : Off RS enable	1: enable, 0: disable	
	[3] : APLC Enable	1: enable, 0: disable	
	[2] : WAPL enable	1: WAPL, 0 : normal APL	
	[1:0] Opt_Dimming_start[9:8]		
0x002	Opt_Dimming_start[7:0]	APL value of P0 point	
0x003	Opt_p0	APL P0 point corresponds to the 255 normalized luminance	$(\text{Opt_p0} / 114) * 200 \text{ nit}$
0x004	Opt_p1	APL P1 point corresponds to the 255 normalized luminance	$(\text{Opt_p1} / 114) * 200 \text{ nit}$
0x005	Opt_p2	APL P2 point corresponds to the 255 normalized luminance	$(\text{Opt_p2} / 114) * 200 \text{ nit}$
0x006	Opt_p3	APL P3 point corresponds to the 255 normalized luminance	$(\text{Opt_p3} / 114) * 200 \text{ nit}$
0x007	Opt_p4	APL P4 point corresponds to the 255 normalized luminance	$(\text{Opt_p4} / 114) * 200 \text{ nit}$
0x008	Opt_p5	APL P5 point corresponds to the 255 normalized luminance	$(\text{Opt_p5} / 114) * 200 \text{ nit}$
0x009	Opt_p6	APL P6 point corresponds to the 255 normalized luminance	$(\text{Opt_p6} / 114) * 200 \text{ nit}$
0x00A	Opt_p7	APL P7 point corresponds to the 255 normalized luminance	$(\text{Opt_p7} / 114) * 200 \text{ nit}$

Ver. 0.1

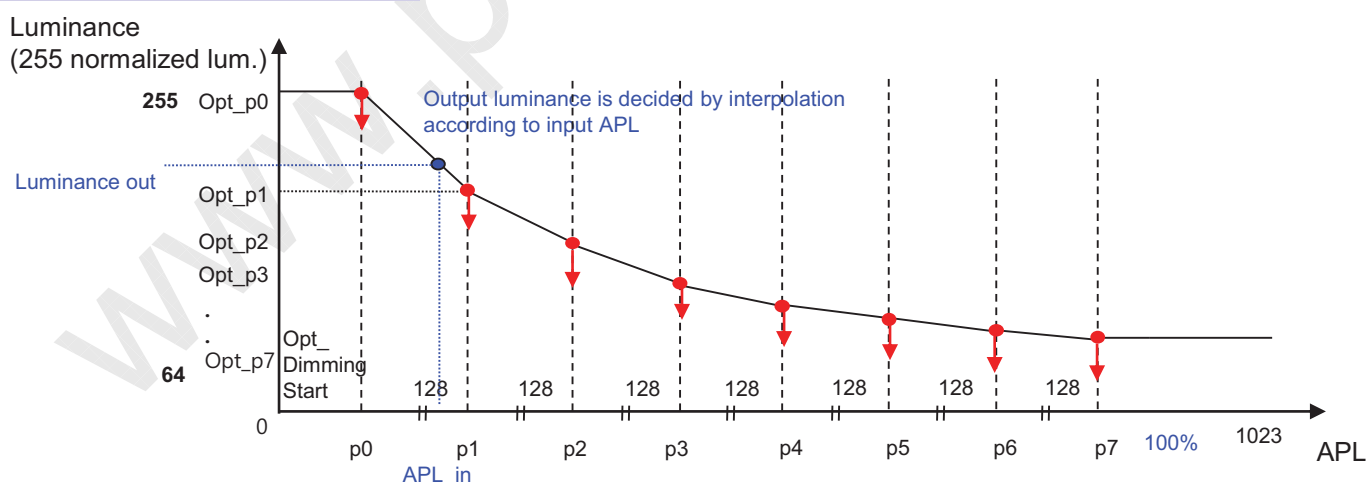
51 / 47

LW770PQL

Product Specification

Address [Hex]	Register Name	Description	Remark
0x00B	[7] : Not used	LGD reserved	
	[6:5] LEA mode sel.	b00: Normal operation, b01 / b10 / b11: LGD reserved	
	[4] LEA refresh en	1: LEA refresh, 0: Normal LEA	
	[3] : HDR_en	1: Enable, 0: Disable	
	[2] : Not used	LGD reserved	
	[1:0]:Opt WAPL_Dimming_start[9:8]	APL value of P0 point	
0x00C	Opt_WAPL_Dimming_start[7:0]		
0x00D	Opt_WAPL_p0	APL P0 point corresponds to the 255 normalized luminance	
0x00E	Opt_WAPL_p1	APL P1 point corresponds to the 255 normalized luminance	
0x00F	Opt_WAPL_p2	APL P2 point corresponds to the 255 normalized luminance	
0x010	Opt_WAPL_p3	APL P3 point corresponds to the 255 normalized luminance	
0x011	Opt_WAPL_p4	APL P4 point corresponds to the 255 normalized luminance	
0x012	Opt_WAPL_p5	APL P5 point corresponds to the 255 normalized luminance	
0x013	Opt_WAPL_p6	APL P6 point corresponds to the 255 normalized luminance	
0x014	Opt_WAPL_p7	APL P7 point corresponds to the 255 normalized luminance	

□ PLC curve parameter



Every interval between each points except P0 is fixed to 128

- Luminance of p7~1023 interval are Opt_p7
- The point over 1023 is discarded

Ver. 0.1

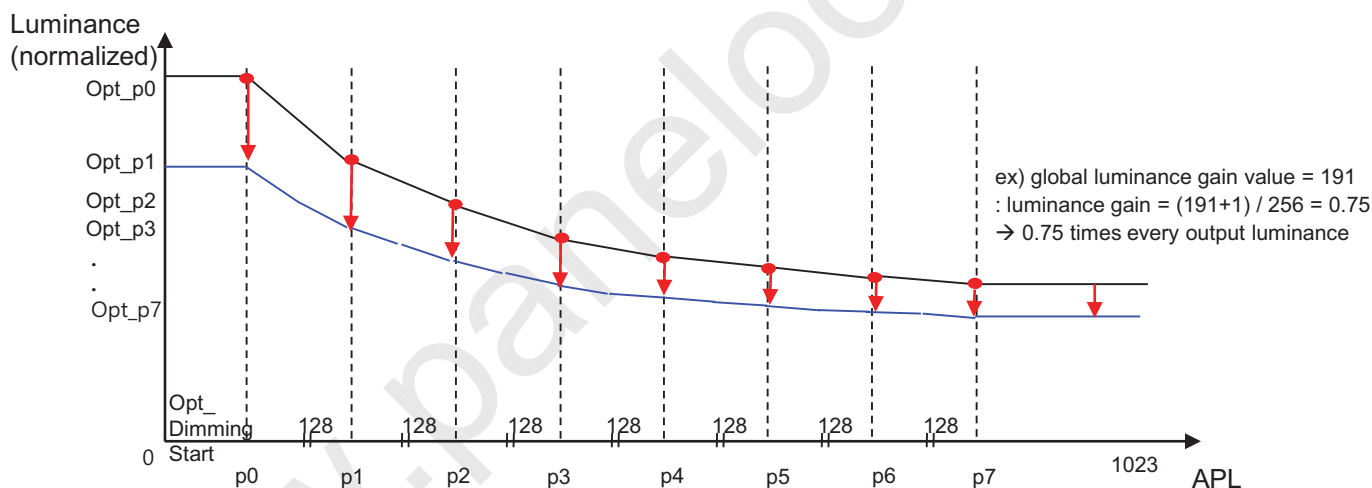
52 / 47

LW770PQL

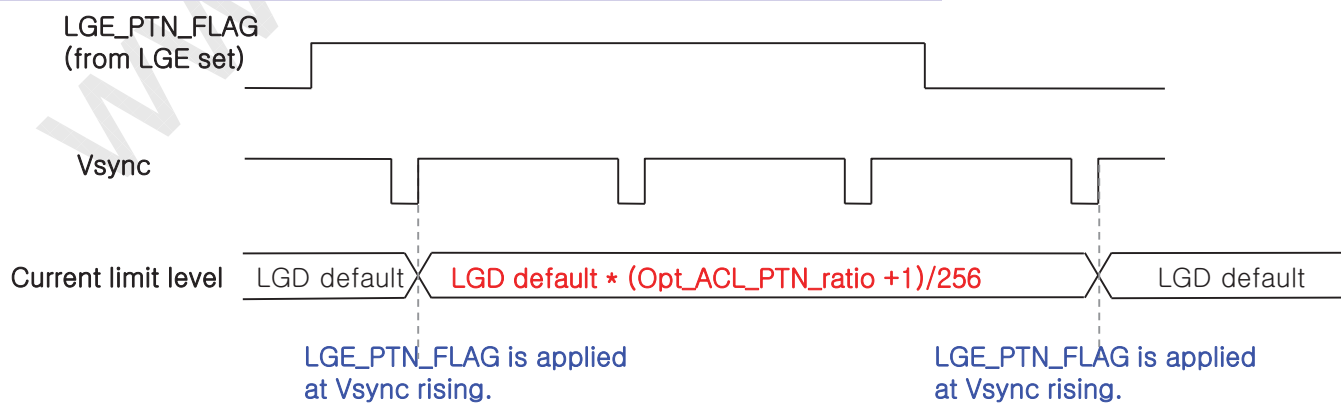
Product Specification

Address [Hex]	Register Name	Description	Remark
0x015	Opt_WAPL_luminance_gain	Adjust WAPL luminance gain	
0x016	Opt_global_luminance_gain	Adjust global luminance gain 0~1 luminance gain according to 0~255 value (Same luminance gain is applied to every P0~P7 points)	
0x017	Opt_ACL_PTN_ratio	Adjust ACL level gain for LGE PTN detect	
0x054	[7] Power Off Enable	1: Enable, 0: Disable (JB Update)	
	[6:0] Not used	LGD reserved	
0x05D	[7] JB Enable	1: Enable, 0: Disable(JB Operation)	
	[6:0] Not used	LGD reserved	
0x05E	Test_temp1[15:8]	1 st temperature sensor	Read only
0x05F	Test_temp1[7:0]		

Global luminance gain



Current limit level changes according to LGE PTN detect



LW770PQL

Product Specification

Address [Hex]	Register Name	Description	Remark
0x07F	[7] Not used	LGD reserved	
	[6] : Not used	LGD reserved	
	[5] HDR EN@5byte mode only	1:11bit-HDR(HDR PASS mode) On, 0:10bit-HDR on	
	[4] : Reserved	[4] Reserved	
	[3:0] : The number of CTL data	The number of CTL data transmission channel for APL cross check(rage 3~16)	

LW770PQL

Product Specification

APPENDIX - VIII - 1

Gray to Gray Response Time Uniformity

This is only the reference data of G to G and uniformity for LW770PQL-HST1 model.

(1) G to G Response Time :

Response time is defined as FIG. 3 and shall be measured by switching the input signal for "Gray (N) " and "Gray(M)".(32Gray Step at 8bit)

(2) G to G Uniformity

The variation of G to G Uniformity , $\delta_{G\ to\ G}$ is defined as :

$$G\ to\ G\ Uniformity = \frac{Maximum(GtoG) - Typical(GtoG)}{Typical(GtoG)} \leq 1$$

*Maximum (GtoG) means maximum value of measured time (N, M = 0 (Black) ~ 1023(White), 128 gray step).

	0Gray	127ray	255Gray	...	895Gray	1023Gray
0Gray		TrR:0G→127G	TrR:0G→255G	...	TrR:0G→895G	TrR:0G→1023G
127Gray	TrD:127G→0G		TrR:127G→255G	...	TrR:127G→895G	TrR:127G→1023G
255Gray	TrD:255G→0G	TrD:255G→127G		...	TrR:255G→895G	TrR:255G→1023G
...
895Gray	TrD:895G→0G	TrD:895G→127G	TrD:895G→255G	...		TrR:895G→1023G
1023Gray	TrD:1023G→0G	TrD:1023G→127G	TrD:1023G→255G	...	TrD:1023G→895G	

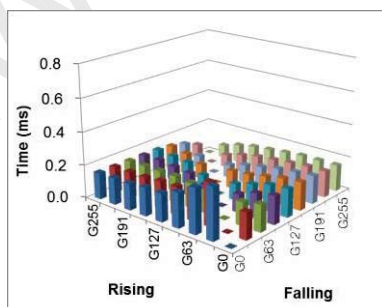
(3) Sampling Size : 2 pcs

(4) Measurement Method : Follow the same rule as optical characteristics measurement.

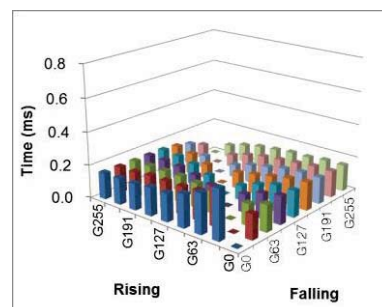
(5) Current Status

Below table is actual data of production on **XX. XX. 20XX (LGD RV Event Sample)**

	G to G	Average
	Min.	
# 1	0.09	0.15
# 2	0.08	0.15



< # 1 >



< # 2 >

LW770PQL

Product Specification

APPENDIX - VIII - 2

■ MPRT Response Time Uniformity(δ_{MPRT})

This is only the reference data of MPRT and uniformity for LW770PQL-HST1 model.

(1) MPRT Response Time :
Response time is defined as FIG. 4.

(2) MPRT Uniformity
The variation of MPRT Uniformity , δ_{MPRT} is defined as :

$$MPRT \text{ Uniformity} = \frac{\text{Maximum (MPRT)} - \text{Typical (MPRT)}}{\text{Typical (MPRT)}} \leq 1$$

(3) Sampling Size : 2 pcs

(4) Measurement Method : Follow the same rule as optical characteristics measurement.

(5) Current Status

Below table is actual data of production on XX. XX. 20XX (LGD RV Event Sample)

Sample	MPRT Response Time [ms]		Average
	Min.	Max.	
# 1	6.3(TBD)	6.8(TBD)	6.7(TBD)
# 2	6.1(TBD)	6.8(TBD)	6.7(TBD)

TBD

Sample #1	Final Value							Temperature		
Gray	G255	G223	G191	G159	G127	G95	G63	G31	G0	°C
G255	-	6.7	6.7	6.7	6.6	6.6	6.7	6.8	6.7	-
G223	6.8	-	6.7	6.6	6.7	6.6	6.7	6.8	6.8	Average
G191	6.7	6.7	-	6.6	6.7	6.7	6.7	6.8	6.7	6.7
G159	6.8	6.8	6.8	-	6.6	6.7	6.7	6.8	6.7	Standard Dev.
G127	6.8	6.8	6.8	6.8	-	6.7	6.7	6.8	6.7	0.1
G95	6.7	6.7	6.8	6.7	6.7	-	6.7	6.7	6.7	Maximum
G63	6.7	6.7	6.7	6.7	6.7	6.7	-	6.7	6.6	6.8
G31	6.7	6.6	6.6	6.6	6.6	6.6	6.5	-	-	Minimum
G0	6.6	6.6	6.6	6.5	6.5	6.4	6.3	-	-	6.3

Sample #1	Final Value							Temperature		
Gray	G255	G223	G191	G159	G127	G95	G63	G31	G0	°C
G255	-	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.6	6.6
G223	6.7	-	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7
G191	6.7	6.7	-	6.7	6.7	6.7	6.7	6.7	6.7	6.7
G159	6.7	6.7	6.7	-	6.7	6.7	6.7	6.7	6.7	6.6
G127	6.8	6.7	6.7	6.7	-	6.7	6.7	6.7	6.7	6.6
G95	6.7	6.7	6.7	6.7	6.7	-	6.7	6.7	6.6	6.6
G63	6.5	6.7	6.7	6.7	6.7	6.7	-	6.6	6.6	6.8
G31	6.5	6.7	6.7	6.7	6.6	6.6	6.6	-	-	6.8
G0	6.3	6.6	6.6	6.5	6.4	6.3	6.1	-	-	6.1

LW770PQL

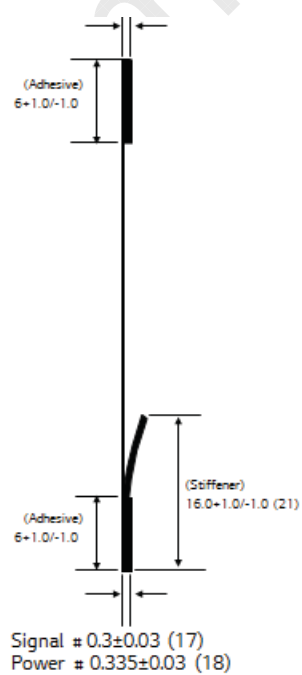
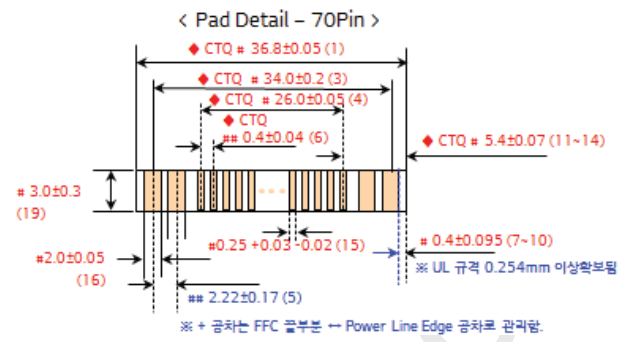
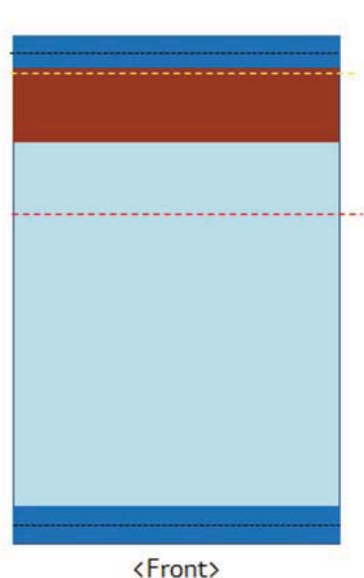
Product Specification

APPENDIX - XII

■ FFC INFORMATION (OLED Connector)

- S-PCB : TF43SWL-66S_4-0.4SH (manufactured by HIROSE)
- C-PCB : TF43SWL-66S_4-0.4SH (manufactured by HIROSE)

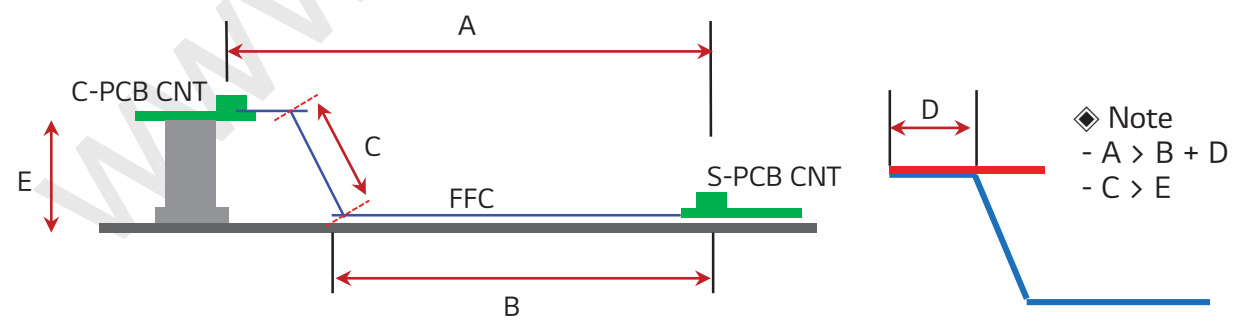
■ Drawing



- ◆ Note
- Pad : GOLD Plating
 - # ≥ Cpk 1.0
 - ## ≥ Cpk 1.33
 - H/F
 - Dimension unit : mm

- # CTQ : Major Quality Control Indicators
- # Power Line : 2oz
- # Signal Line : 1~2oz
- # Impedance : 100 ohm (IMS Shield is Recommended)

■ Z-Bending guide



- # The FFC must be folded in a Z-shape to prevent the FFC connector FLIP from being pressed or opened.
- # In particular, it is necessary to use a gently folded Z-shape FFC for the slim set concept.

Product Specification

APPENDIX – XIII

■ PLC Curve

(1) It is recommended to set the Transparent Display Set Peak Luminance to 50% of the Module Peak Luminance at P0 point in Default display mode for considering power savings and prevention of image retention.

(Fig. 1. Set PLC Curve)

- If End users watch videos with fixed images such as broadcast logos for a long time at the level of Module Peak luminance, there is a risk of image retention defects. Therefore, the shipping mode luminance control can proactively prevent the risk of image retention defects.
- If customer need to promote the Picture Quality, It is recommended to user store mode.
- It is recommended that the HDR function be applied to the module shipment condition, 'HDR Off'.

(2) It is recommended to automatically operate the light sensor 'On' in Set shipping mode.

- It is recommended to prevent the risk of eye fatigue and image retention defects through the user's environment.

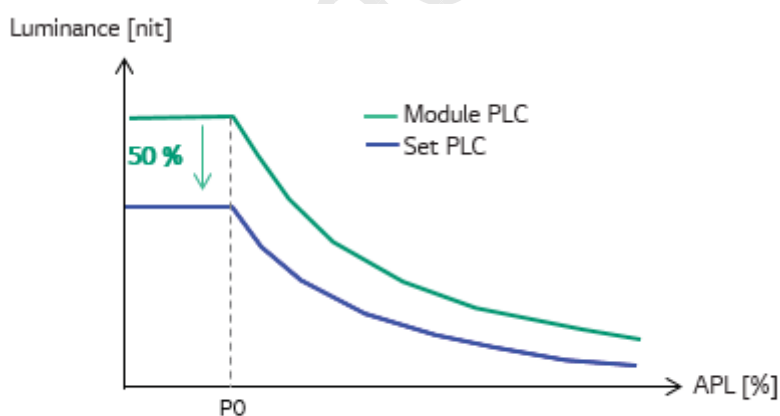


Fig. 1. Set PLC Curve

※ Default Display mode(End-user) : Set Peak Luminance \leq 50% of Module Peak Luminance

※ Shipment mode : Picture mode first used by end-users after factory shipments

ex) Standard mode

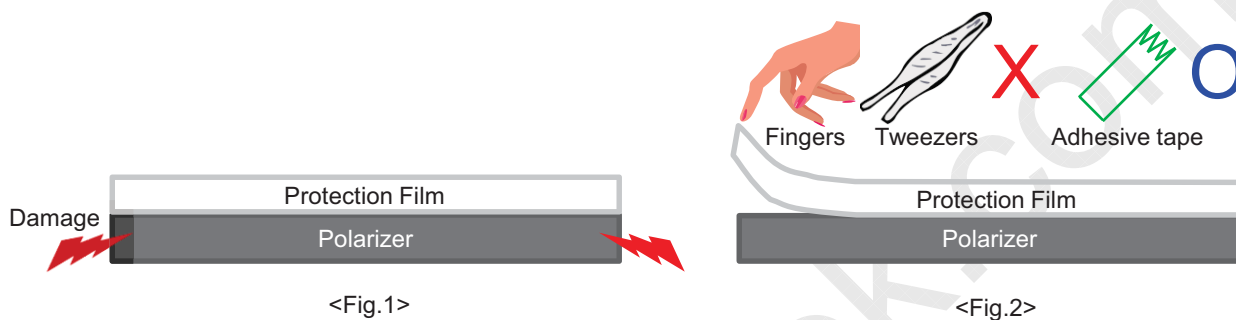
Product Specification

APPENDIX- XIV

■ Things to avoid to prevent the polarizer from breakage

Any kind of damage on the edge of the polarizer is not allowed. <Fig.1>

Use an adhesive tape to peel off the protection film from the polarizer. <Fig.2>



■ Recommended values for peeling velocity and angle

The values for peeling velocity and angle should be under 2m/min and 15 degrees each. <Fig.3>



- Peeling velocity $\leq 2\text{m/min}$
- Peeling angle $\leq 15^\circ$



<Fig.3>

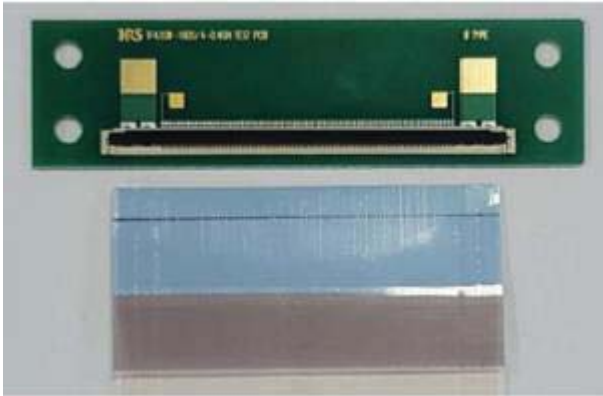
LW770PQL

Product Specification

APPENDIX- XVI

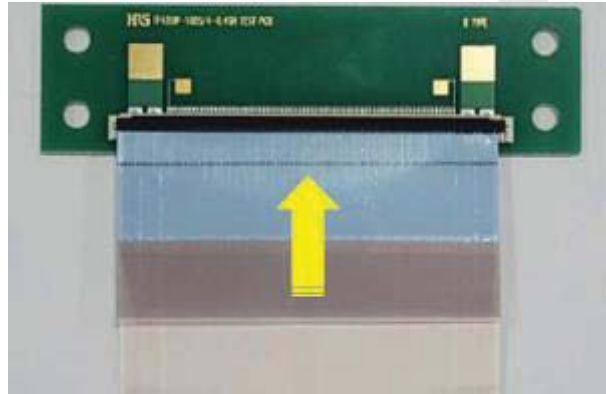
■ Guide for the FFC Connector fastening

1. Preparation for insert



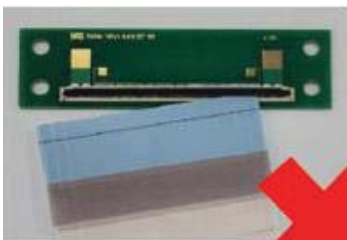
Place the FFC conductor face down and parallel to the connector.

2. Insertion

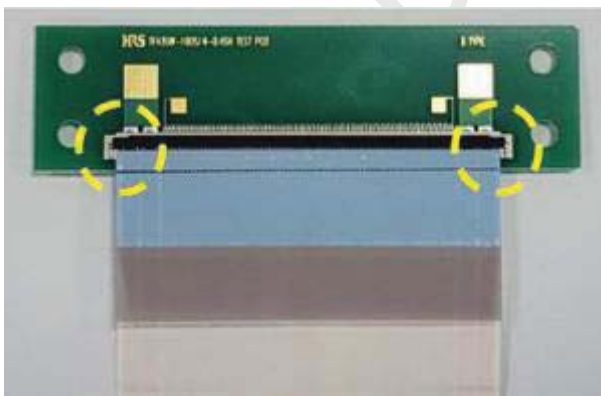


Insert the FFC horizontally and correctly without twisting.

When inserting from the corner as if swinging, it can be deformed by giving damage to the connector.

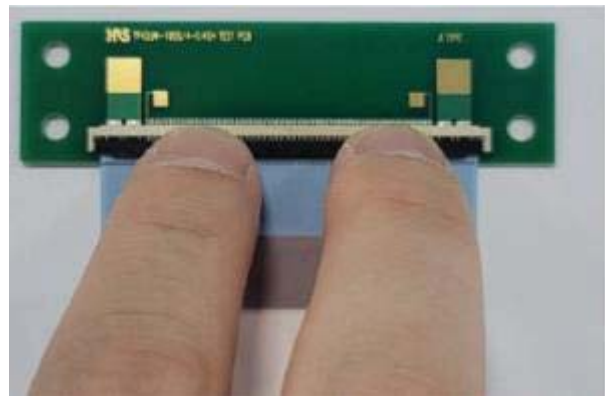


3. Completion of insertion



After the insertion, check the left and right sides whether there is any abnormality.
(Non-inserted, twisted, inserted position)

4. Fastening



Fasten the actuator by closing the central part as if rotating.
(Because the connector is long, please close it using two fingers.)

Product Specification

APPENDIX - XVII

■ Integrated Power Measurement

FIG.x shows additional information concerning the Integrated power measurement equipment and method.

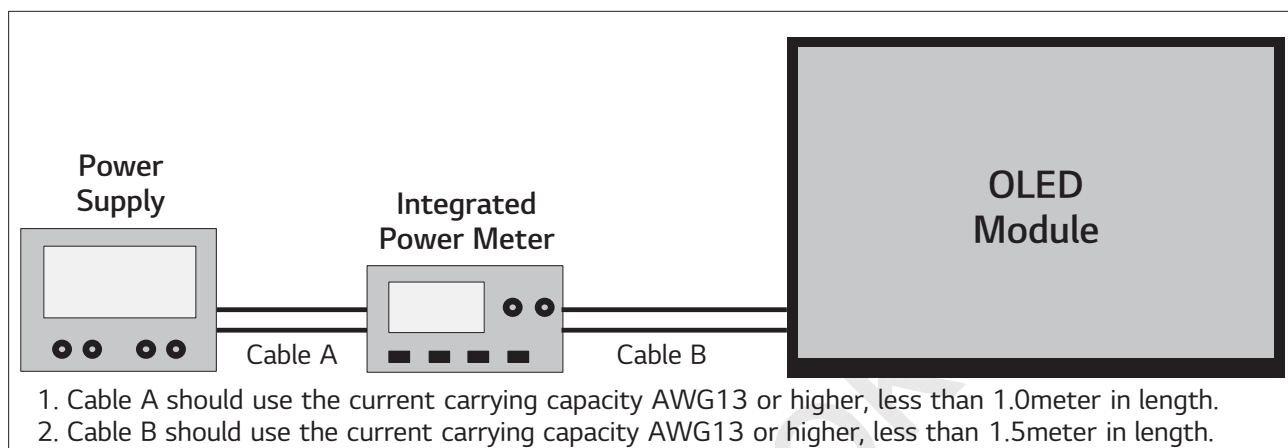


FIG.x Integrated Power Measurement Equipment and Method

■ Measurement Procedure

FIG.xx shows additional information concerning the Integrated power measurement procedure.

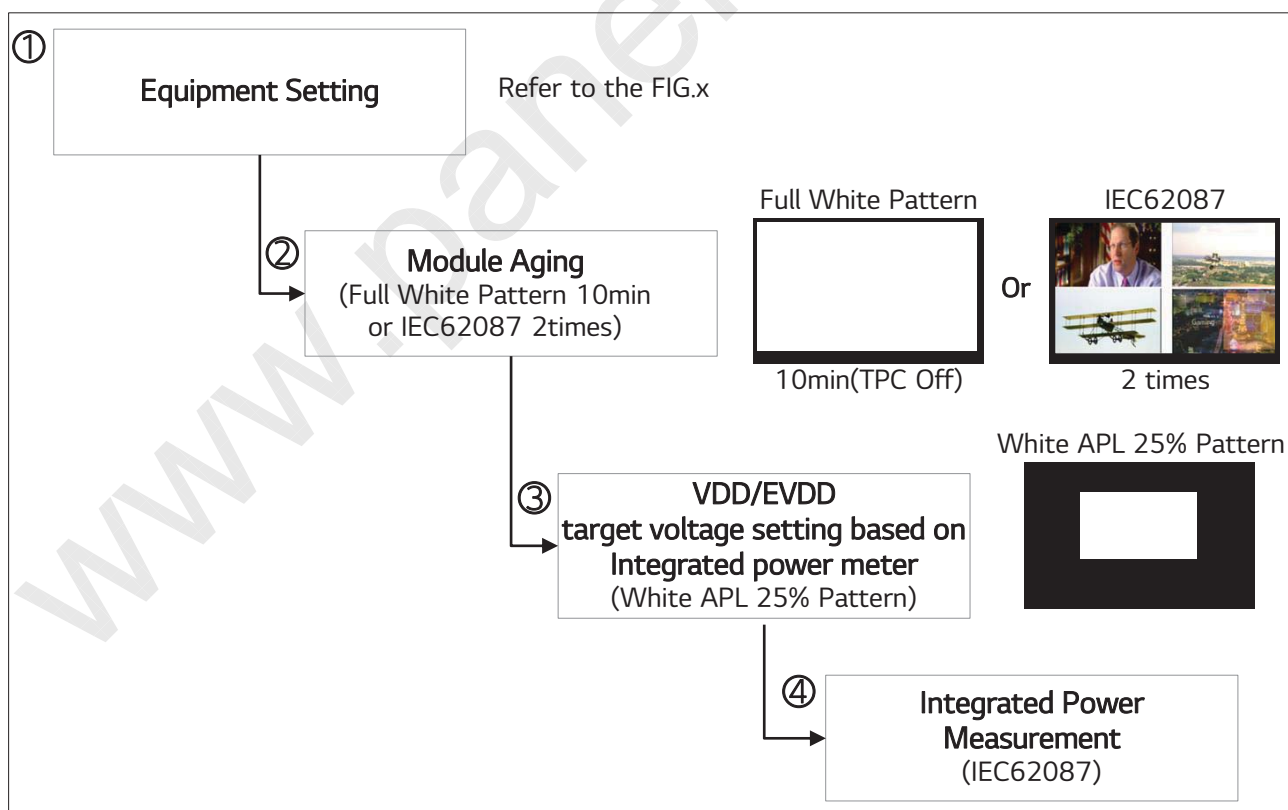


FIG.xx Integrated Power Measurement Procedure