

**MODEL NO :** TM035KDH03

**MODEL VERSION:** 79

**SPEC VERSION :** 2.7

**ISSUED DATE:** 2019-05-06

- Preliminary Specification  
 Final Product Specification

Customer : \_\_\_\_\_

Approved by	Notes

TIANMA Confirmed :

Prepared by	Checked by	Approved by
Louis Young 2019-05-06	Felix Tan 2019-05-06	Kevin Kim 2019-05-06

This technical specification is subjected to change without notice

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**Record of Revision**

Rev	Issued Date	Description	Editor
2.0	2011-01-27	Final Specification Release	Zhenying Zhang
2.1	2011-02-23	Revised LED circuit in P8	Zhenying Zhang
2.2	2011-04-25	Update Surface Treatment from AG to HC in P4	Zhenying Zhang
2.3	2013-10-28	Change IC from NT39016D to NV3035C, update RGB timing and initial code	Jin Zhao
2.4	2015-11-25	Add temperature and relative humidity descriptions on page8.	Gang.li
2.5	2017-3-17	Update initial code and Time chart	Longping.Deng
2.6	2018-10-25	Update Packing	Bin Wang
2.7	2019-05-06	Page 4: Update driver IC's PN according to new version of IC datasheet. Page 7: Update the table of Note2-2. Page 8: Update the symbol, add remark of Logic Input Signal Voltage in chapter 3.1. Page 13-14: Update timing diagrams of chapter 5.4 and chapter 5.5. Page 16-17: Update chapter 5.9, chapter 5.10 and note 3.	Louis Young

## 1. General Specifications

Feature		Spec
<b>Display Spec.</b>	Size	3.5inch
	Resolution	320(RGB) X 240
	Technology Type	a-Si
	Pixel Configuration	R.G.B. Vertical Stripe
	Pixel pitch(mm)	0.219 x 0.219
	Display Mode	TM with Normally White
	Surface Treatment	Anti-Glare
	Viewing Direction	12 o'clock
	Gray Scale Inversion Direction	6 o'clock
<b>Mechanical Characteristics</b>	LCM (W x H x D) (mm)	76.9x63.9x3.15
	Active Area(mm)	70.08 x 52.56
	With /Without TSP	Without TSP
	Connection Type	Kyocera elco:6240 serials
	LED Numbers	6 LEDs Serial
	Weight (g)	30
<b>Electrical Characteristics</b>	Interface	RGB/CCIR656/601
	Color Depth	16.7M
	Driver IC	NV3035GTC

Note 1: Viewing direction for best image quality is different from TFT definition, there is a 180 degree shift.

Note 2: Requirements on Environmental Protection: Q/S0002

Note 3: LCM weight tolerance:  $\pm 5\%$

## 2. Input/Output Terminals

### 2.1 TFT LCD Panel

Recommend connector: Kyocera elco:6240 serials

No	Symbol	I/O/P	Description	Remarks
1	LED_Cathode	P	LED_Cathode	Note2-1
2	LED_Cathode	P	LED_Cathode	
3	LED_Anode	P	LED_Anode	
4	LED_Anode	P	LED_Anode	
5	NC	-	No Connect	
6	NC	-	No Connect	
7	NC	-	No Connect	
8	RESET	I	Reset	
9	SPENA	I	Serial port data enable signal	
10	SPCK	I	SPI Serial Clock	
11	SPDA	I/O	SPI Serial Data Input/output	
12	D00	I	Data 00	Note 2-2
13	D01	I	Data 01	Note 2-2
14	D02	I	Data 02	Note 2-2
15	D03	I	Data 03	Note 2-2
16	D04	I	Data 04	Note 2-2
17	D05	I	Data 05	Note 2-2
18	D06	I	Data 06	Note 2-2
19	D07	I	Data 07	Note 2-2
20	D08	I	Data 08	Note 2-2
21	D09	I	Data 09	Note 2-2
22	D10	I	Data 10	Note 2-2
23	D11	I	Data 11	Note 2-2
24	D12	I	Data 12	Note 2-2
25	D13	I	Data 13	Note 2-2
26	D14	I	Data 14	Note 2-2
27	D15	I	Data 15	Note 2-2

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28	D16	I	Data 16	Note 2-2
29	D17	I	Data 17	Note 2-2
30	D18	I	Data 18	Note 2-2
31	D19	I	Data 19	Note 2-2
32	D20	I	Data 20	Note 2-2
33	D21	I	Data 21	Note 2-2
34	D22	I	Data 22	Note 2-2
35	D23	I	Data 23	Note 2-2
36	HSYNC	I	Horizontal Synchronous Signal	
37	VSYNC	I	Vertical Synchronous Signal	
38	CLK	I	Data Clock	
39	NC	-	No Connect	
40	NC	-	No Connect	
41	VDD	P	power supply (3.3V)	
42	VDD	P	power supply (3.3V)	
43	NC	-	No Connect	
44	NC	-	No Connect	
45	NC	-	No Connect	
46	NC	-	No Connect	
47	NC	-	No Connect	
48	NC	-	No Connect	
49	NC	-	No Connect	
50	NC	-	No Connect	
51	NC	-	No Connect	
52	DEN	I	Data enabling signal	
53	GND	P	Ground	
54	GND	P	Ground	

Note2-1: I/O definition:

I---Input    O---Output    P---Power/Ground

Note2-2: Interface controlled by SPI, please refer to the SPI command list.

Mode	D(23:16)	D(15:08)	D(07:00)	HSYNC	VSYNC	DEN
CCIR 656	D(23:16)	GND	GND	NC	NC	NC
CCIR 601	D(23:16)	GND	GND	HSYNC	VSYNC	NC
8 Bit RGB	D(23:16)	GND	GND	HSYNC	VSYNC	NC for HV Mode
						DEN for DEN Mode
24 Bit RGB	D(23:16)	D(15:08)	D(07:00)	HSYNC	VSYNC	NC for HV Mode
						DEN for DEN Mode

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### 3 Absolute Maximum Ratings

#### 3.1 Driving TFT LCD Panel

GND=0V

Item	Symbol	Min	Max	Unit	Remark
Power Supply Voltage	VDD	-0.3	5.0	V	
Logic Input Signal Voltage	D23~D00, RESET SPENA, SPCK SPDA, HSYNC VSYNC, CLK, D EN	-0.3	VDD+0.3	V	Including overshoot IO voltage
Back Light Forward Current	I <sub>LED</sub>	--	25	mA	For each LED
Operating Temperature	T <sub>OPR</sub>	-20	70	°C	
Storage Temperature	T <sub>STG</sub>	-30	80	°C	
Relative Humidity (Note1)	RH	--	≤95	%	Ta ≤ 40°C
		--	≤85	%	40°C < Ta ≤ 50°C
		--	≤55	%	50°C < Ta ≤ 60°C
		--	≤36	%	60°C < Ta ≤ 70°C
		--	≤24	%	70°C < Ta ≤ 80°C
Absolute Humidity	AH	--	≤70	g/m <sup>3</sup>	Ta > 70°C

**Table 3 Absolute Maximum Ratings**

Note1: Ta means the ambient temperature.

It is necessary to limit the relative humidity to the specified temperature range.  
Condensation on the module is not allowed.



## 4 Electrical Characteristics

### 4.1 Driving TFT LCD Panel

GND=0V, Ta=25°C

Item	Symbol	Min	Typ	Max	Unit	Remark
Power Supply Voltage	VDD	3.0	3.3	3.6	V	
Input Signal Voltage	Low Level	$V_{IL}$	0	--	0.2xVDD	V
	High Level	$V_{IH}$	0.8xVDD	--	VDD	V
(Panel+ LSI) Power Consumption	Black Mode (60Hz)	--	TBD		mW	
	Standby Mode	--	TBD	--	mW	

### 4.2 Driving Backlight

Ta=25°C

Item	Symbol	Min	Typ	Max	Unit	Remark
Forward Current	$I_F$	--	20	25	mA	
Forward Voltage	$V_F$	18	19.2	21.6	V	
Power Consumption	$W_{BL}$	--	384	--	mW	
Operating Life Time	--	10000	20000	--	Hrs	

Note 1: The figure below shows the connection of backlight LED.



Note 2: Each LED:  $I=20\text{ mA}$ ,  $V=3.2\text{V}$

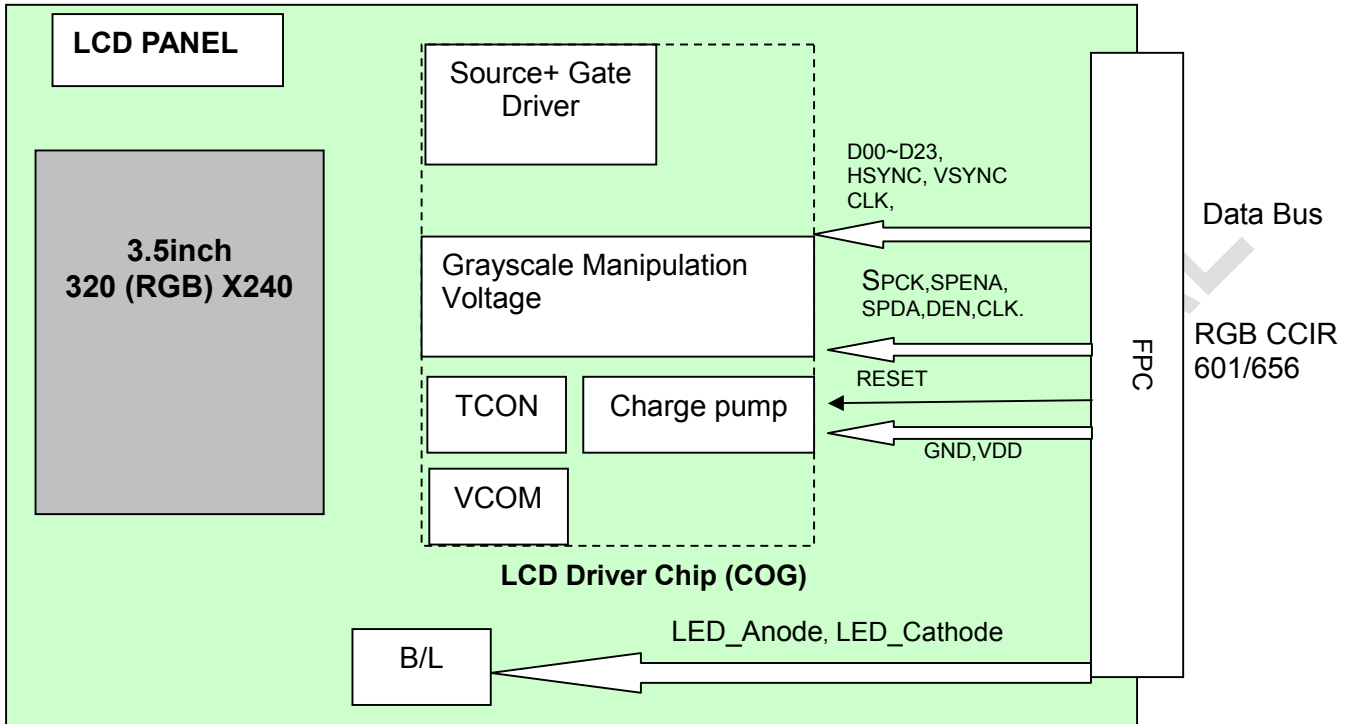
Note 3:  $I_F$  is defined for one channel LED.

Optical performance should be evaluated at Ta=25°C only.

If LED is driven by high current, high ambient temperature & humidity condition, the life time of LED will be reduced.

Operating life means brightness goes down to 50% initial brightness. Typical operating life time is estimated data.

**4.3 Block Diagram**



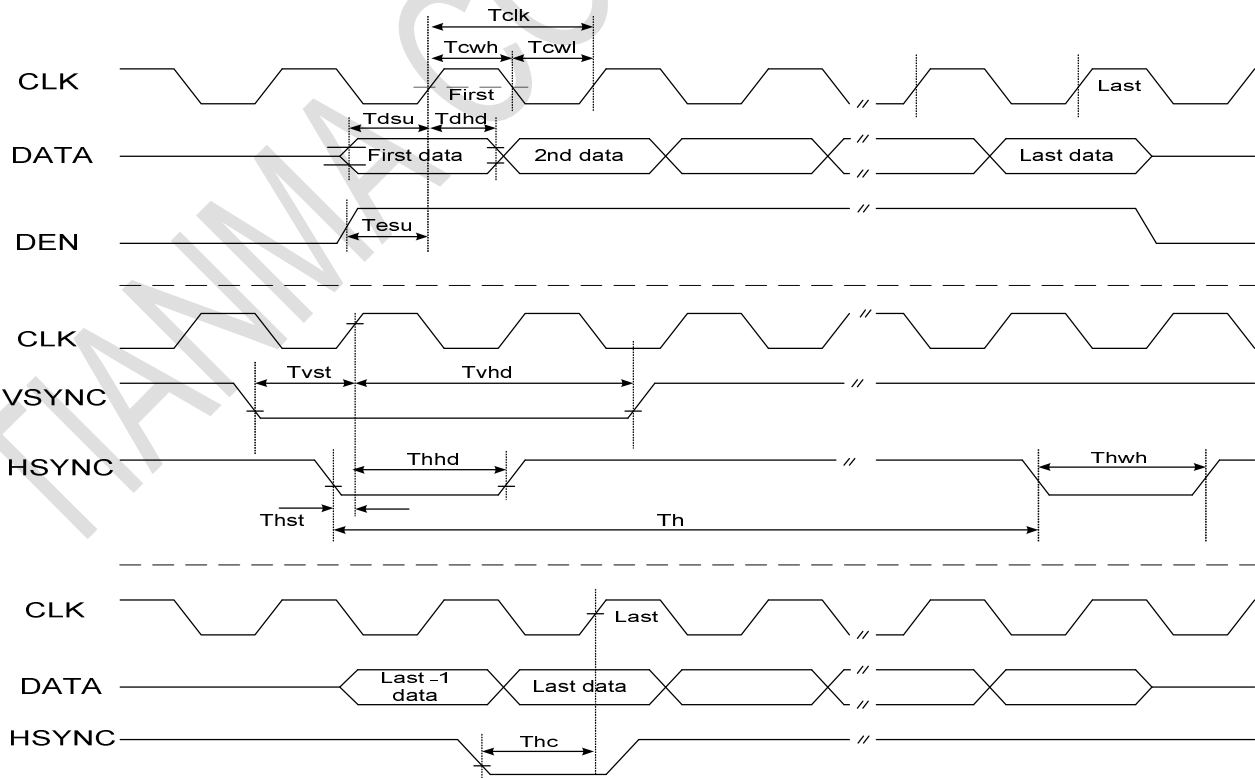
## 5 Timing Chart

### 5.1 Timing Parameter

#### 5.1.1 AC Electrical Characteristics (VDD=3.3V, GND= 0V, Ta=25°C)

Parameter	Symbol	Min	Typ	Max	Unit	Condition
CLK Clock Time	$T_{clk}$	1/Max( $F_{clk}$ )	--	1/Min( $F_{clk}$ )	ns	
CLK Pulse Duty	$T_{chw}$	40	50	60	%	$T_{clk}$
HSYNC to CLK	$T_{hc}$	--	--	1	CLK	--
HSYNC Width	$T_{hwh}$	1	--	--	CLK	--
VSYNC Width	$T_{vwh}$	1	--	--	ns	--
HSYNC Period Time	$T_h$	60	63.56	67	us	--
VSYNC Set-up Time	$T_{vst}$	12	--	--	ns	--
VSYNC Hold Time	$T_{vhd}$	12	--	--	ns	--
HSYNC Setup Time	$T_{hst}$	12	--	--	ns	--
HSYNC Hold Time	$T_{hhd}$	12	--	--	ns	--
Data Set-up Time	$T_{dsu}$	12	--	--	ns	D00~D23 to CLK
Data Hold Time	$T_{dhd}$	12	--	--	ns	D00~D23 to CLK
DEN Set up Time	$T_{esu}$	12	--	--	ns	DEN to CLK

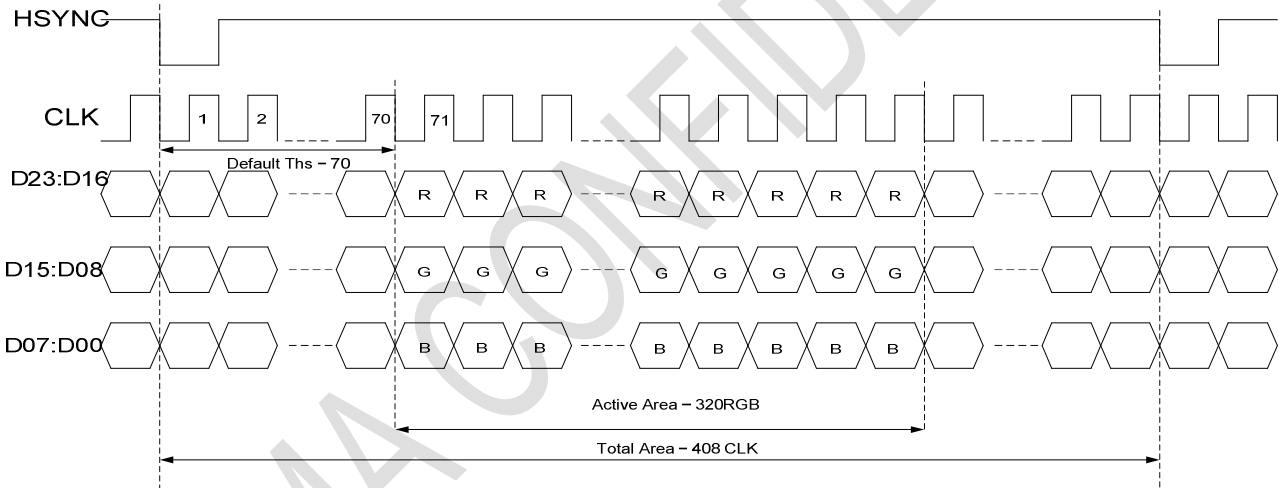
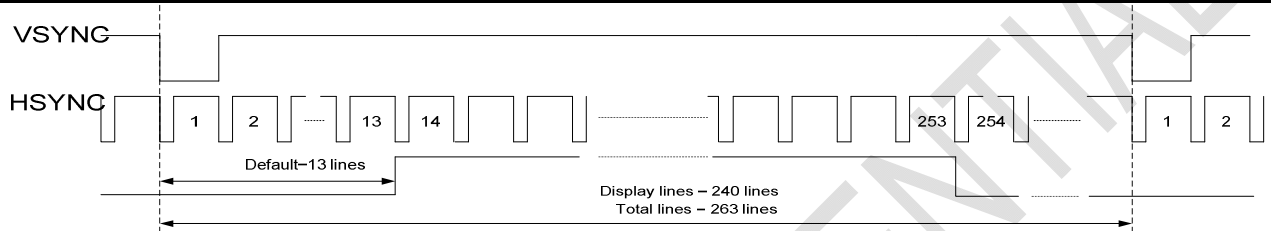
Note: Each CLK Frequency of 24 Bit RGB Mode, 8 Bit RGB Mode, CCIR601 and CCIR656 are different.



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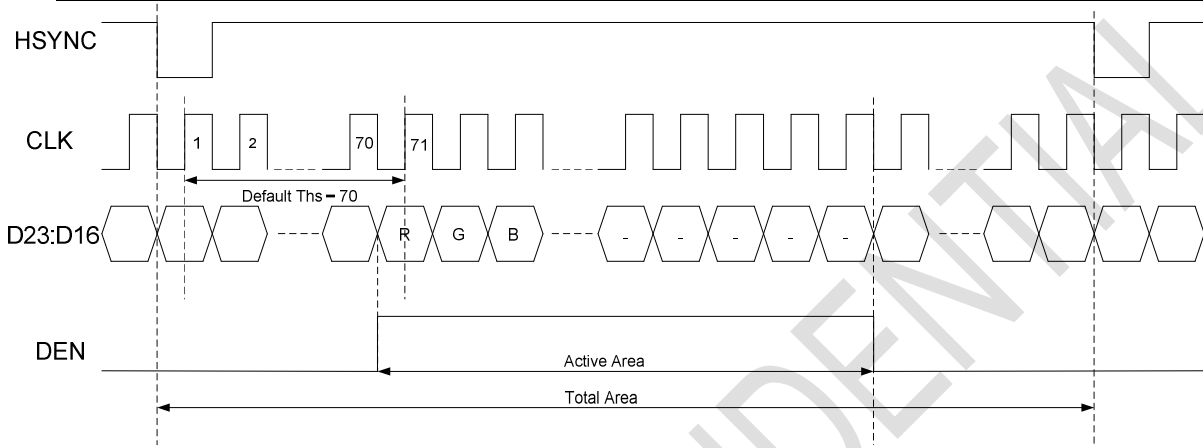
**5.2 24 bit RGB mode for 320RGB x 240**

Parameter	Symbol	Min	Typ	Max	Unit	Condition
CLK Frequency	$F_{clk}$	6.1	6.4	8.0	MHz	VDD=3.0V~3.6V
CLK Cycle Time	$T_{clk}$	125	156	164	ns	
CLK Pulse Duty	$T_{cwh}$	40	50	60	%	
Time that HSYNC to 1 st data input(NTSC)	$T_{hs}$	40	70	255	CLK	DDLY =70, Offset = 0 (fixed)



**5.3 8 bit RGB mode for 320RGB x 240**

Parameter	Symbol	Min	Typ	Max	Unit	Condition
CLK Frequency	F <sub>clk</sub>	--	27	30	MHz	VDD=3.0~3.6V
CLK Cycle Time	T <sub>clk</sub>	--	37	--	ns	
Time that HSYNC to 1'st data input(NTSC)	T <sub>hs</sub>	35	70	255	CLK	DDLY = 70, Offset = 0 (fixed)

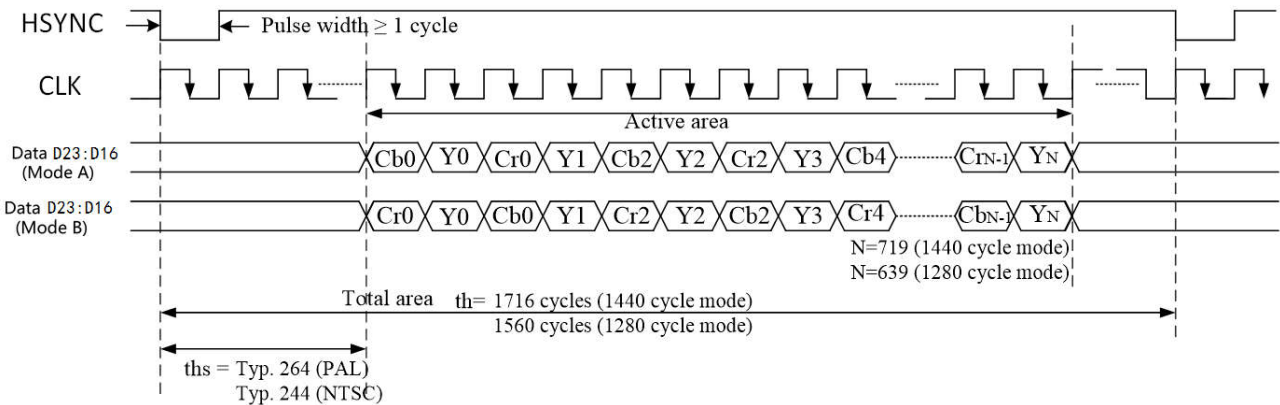

**5.4 CCIR601**

Parameter	Symbol	Min	Typ	Max	Unit	Condition
CLK Frequency	F <sub>clk</sub>	--	24.54/27	30	MHz	VDD=3.0V~3.6V
CLK Cycle Time	T <sub>clk</sub>	--	40/37	--	ns	
Time From HSYNC to 1 st data input(PAL)	T <sub>hs</sub>	128	264	--	CLK	DDLY = 136, Offset = 128 (fixed)
Time From HSYNC to 1 st data input(NTSC)	T <sub>hs</sub>	128	244	--	CLK	DDLY = 116, Offset = 128 (fixed)

CLKIN frequency:

24.54MHz for 1280-cycle mode

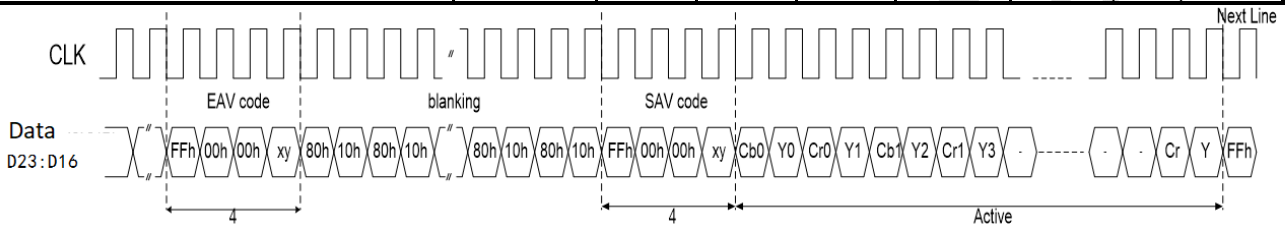
27MHz for 1440-cycle mode



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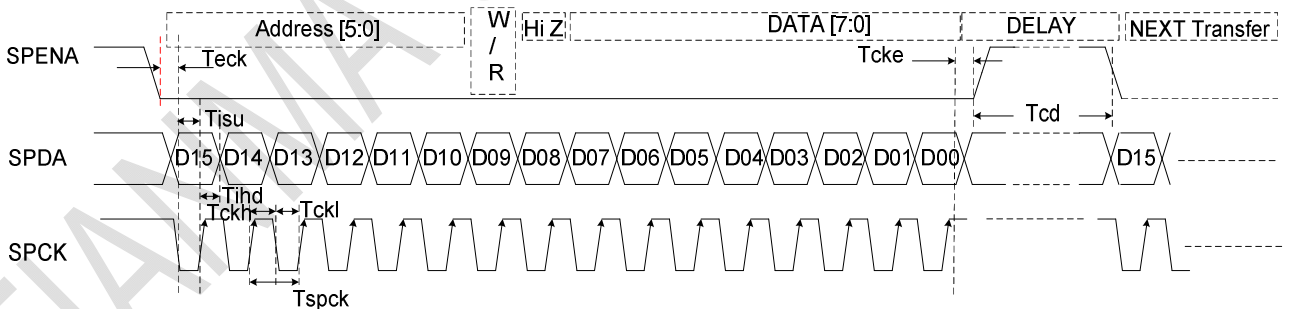
5.5 CCIR656

Parameter	Symbol	Min	Typ	Max	Unit	Condition
CLK Frequency	Fclk	--	27	30	MHz	VDD=3.0V~3.6V
CLK Cycle Time	Tclk	--	37	--	ns	
Time that EVA to 1'st data input(PAL)	Ths	128	288	--	CLK	DDLY = 152, Offset = 128 (fixed)
Time that EVA to 1'st data input(NTSC)	Ths	128	276	--	CLK	DDLY = 140, Offset = 128 (fixed)



5.6 3-wire serial communication AC timing

Parameter	Symbol	Min	Typ	Max	Unit	Remark
Serial Clock	T <sub>SPCK</sub>	320	--	--	ns	
SPCK Pulse Duty	T <sub>scdut</sub>	40	50	60	%	
Serial Data Setup Time	T <sub>isu</sub>	120	--	--	ns	
Serial Data Hold Time	T <sub>ihd</sub>	120	--	--	ns	
Serial Clock High/Low	T <sub>ssw</sub>	120	--	--	ns	
Chip Select Distinguish	T <sub>cd</sub>	1	--	--	us	



Note: DDLY Description (Ths= DDLY+ Offset)

R04: Source Timing Delay Control Register

Bit	Name	Initial	Description
Bit [7:0]	DDLY[7:0]	46h	Select the HSD signal to 1'st input data delay timing Under CCIR601 mode, Ths = DDLY[7:0] + 128, (Unit = CLKIN) Under CCIR656 mode, Ths = DDLY[7:0] + 136, (Unit = CLKIN) Under RGB 8/24 bit mode, Ths = DDLY[7:0], (Unit = CLKIN) The register value will be update to the different mode,such as 24RGB,8RGB,CCIR mode. Read the section of "24RGB, 8RGB, CCIR mode" for the detail.

**5.7 3-Wire Control Registers List**

3-Wire Registers		Register Description		
D[15:10]	Name	Init	R/W	Function Description
000000b	R00	03h	R/W	System control register
000001b	R01	00h	R/W	Timing controller function register
000010b	R02	03h	R/W	Operation control register
000011b	R03	CCh	R/W	Input data Format control register
000100b	R04	46h	R/W	Source timing delay control register
000101b	R05	0Dh	R/W	Gate timing delay control register
000111b	R07	00h	R/W	Internal function control register
001000b	R08	08h	R/W	RGB contrast control register
001001b	R09	40h	R/W	RGB brightness control register
001011b	R0B	88h	R/W	R/B sub-contrast control register
001100b	R0C	20h	R/W	R sub-brightness control register
001101b	R0D	20h	R/W	B sub-brightness control register
001110b	R0E	2Bh	R/W	VCOMDC level control register
001111b	R0F	A6h	R/W	VCOMAC level control register
010000b	R10	04h	R/W	VGAM2 level control register
010001b	R11	24h	R/W	VGAM3/4 level control register
010010b	R12	24h	R/W	VGAM5/6 level control register
011101b	R1D	00h	R/W	OTP operation control register
011110b	R1E	00h	R/W	OTP operation control register
011111b	R1F	00h	R/W	OTP operation control register
111000b	R38	1Fh	R/W	Charge pump clock control register

Note :

R03: c4h:CCIR656 Mode

c2h:CCIR601 Mode

c8h:8 bit RGB Mode(HV Mode)

c9h:8 bit RGB Mode(DEN Mode)

cch(default):24 bit RGB Mode (HV mode)

cdh:24 bit RGB Mode (DEN mode)

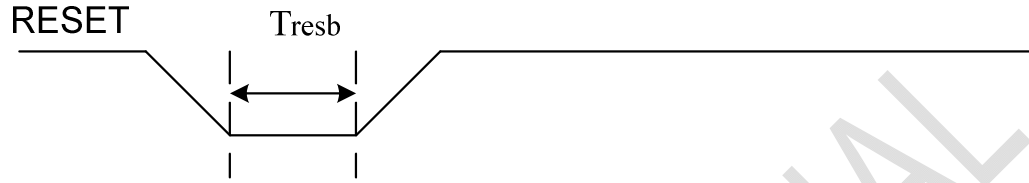
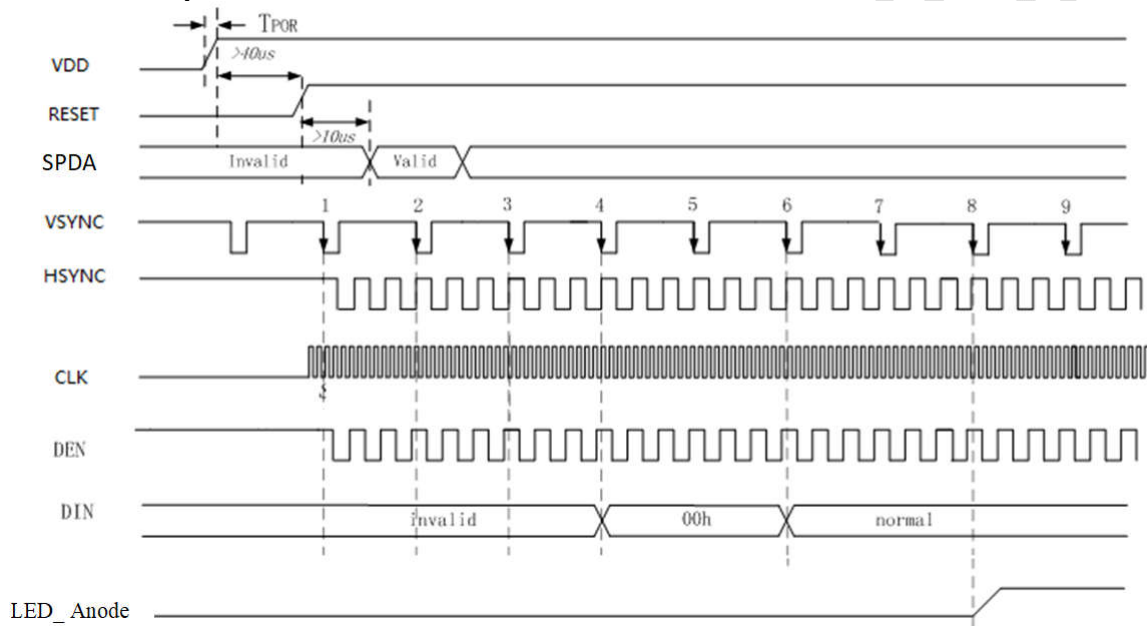
R0F: A4h(default):VGH=15V,VGL=-10V.

24h(recommend): VGH=15V,VGL=-7V.

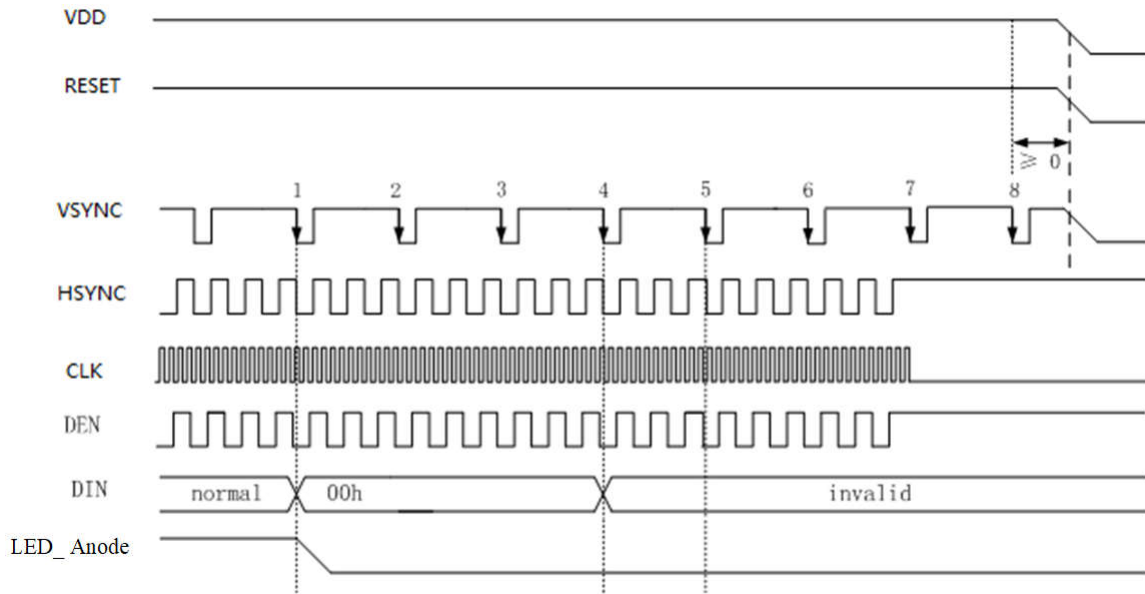
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**5.8 Reset Timing**

Parameter	Min	Typ	Max	Unit	Conditions
Tresb	40	-----	----	us	VDD = 3.3V


**5.9 Power On Sequence**




**5.10 Power off Sequence**

**Note:**

1.  $1V_S=1V_{SYNC}$ . Please enter Standby Mode through 3-wire command, detail sequence which enter Standby Mode under power off mode presentation as below.

2. Enter to standby mode, you can write data "0x01" to register "R00", D09=1 for writing data to register. D09=0 for reading data from register.

Under SPI write mode, D08=X, and 'X' means don't care D08='1' or '0'.

3. During normal operation, don't stop sending the signal of CLK\VSYNC\HSYNC\DEN. If this is done, please re-execute the power on sequence.

## 6 Optical Characteristics

### 6.1 Optical Specification

Ta=25°C

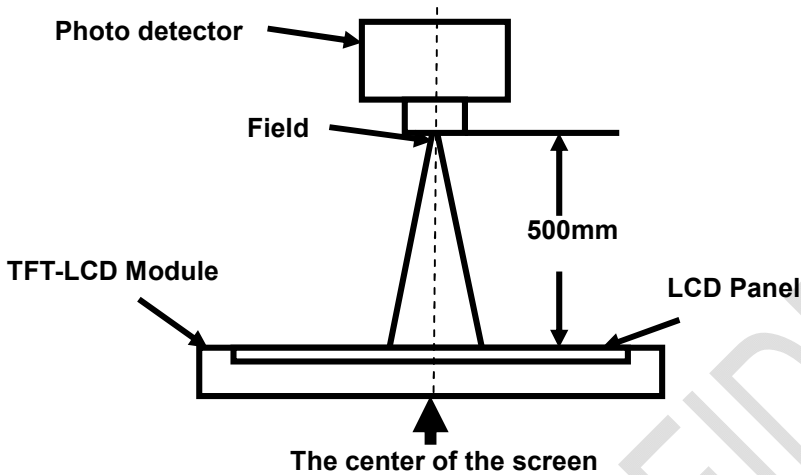
Item	Symbol	Condition	Min	Typ.	Max.	Unit	Remark
View Angles	$\theta T$	$CR \geq 10$	50	60	-	Degree	Note 2
	$\theta B$		60	70	-		
	$\theta L$		60	70	-		
	$\theta R$		60	70	-		
Contrast Ratio	CR	$\theta=0^\circ$	400	500	-		Note1 Note3
Response Time	$T_{ON}$	25°C	-	20	30	ms	Note1 Note4
	$T_{OFF}$						
Chromaticity	White	x	Backlight is on	0.230	0.280	0.330	Note5, Note1
		y		0.255	0.305	0.355	
	RED	x		0.530	0.580	0.630	
		y		0.270	0.320	0.370	
	GREEN	x		0.280	0.330	0.380	
		y		0.535	0.585	0.635	
	BLUE	x		0.100	0.150	0.200	
		y		0.050	0.100	0.150	
Uniformity	U		70	80	-	%	Note1 Note6
NTSC			-	50	-	%	Note 5
Luminance	L		240	300	-	cd/m <sup>2</sup>	Note1 Note7

Test Conditions:

1.  $V_F = 3.2V$ ,  $I_F = 20mA$ (LED current), the ambient temperature is 25°C.
2. The test systems refer to Note 1 and Note2.

Note 1: Definition of optical measurement system.

The optical characteristics should be measured in dark room. After 5 minutes operation, the optical properties are measured at the center point of the LCD screen. All input terminals LCD panel must be ground when measuring the center area of the panel.



Note 2: Definition of viewing angle range and measurement system.

viewing angle is measured at the center point of the LCD by CONOSCOPE(ergo-80).

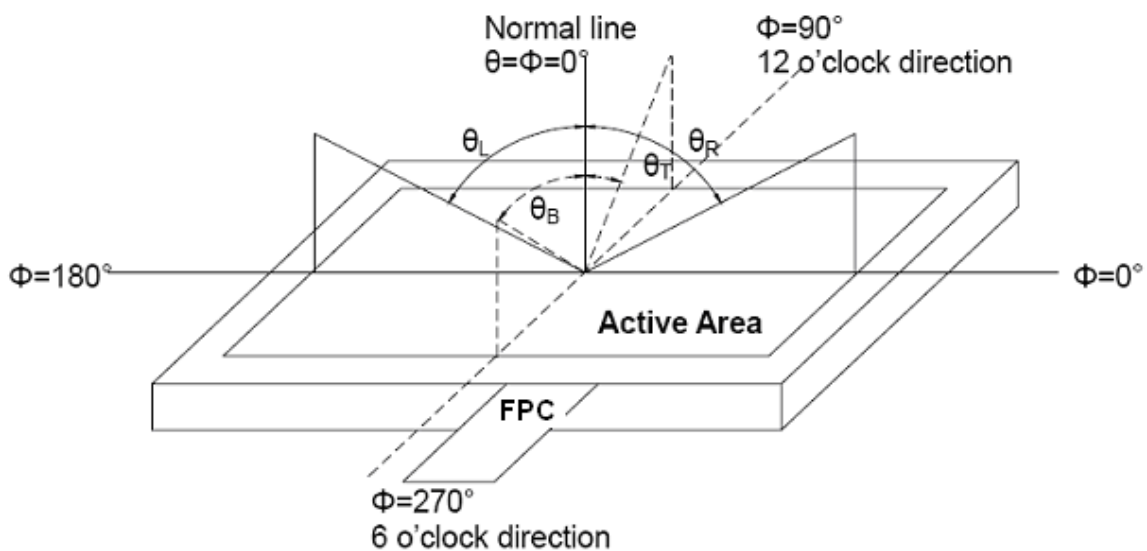


Fig. 1 Definition of viewing angle

Note 3: Definition of contrast ratio

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD is on the "White" state}}{\text{Luminance measured when LCD is on the "Black" state}}$$

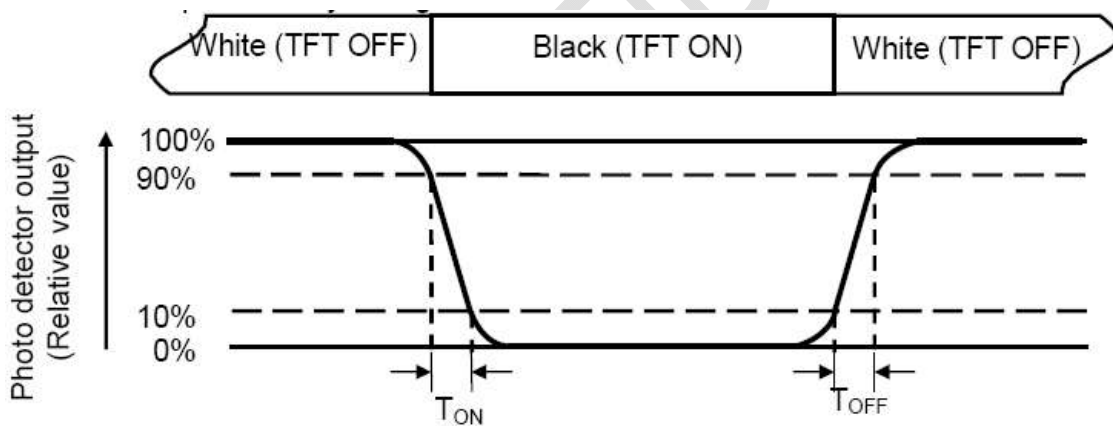
“White state “:The state is that the LCD should driven by Vwhite.

“Black state”: The state is that the LCD should driven by Vblack.

Vwhite: To be determined    Vblack: To be determined.

Note 4: Definition of Response time

The response time is defined as the LCD optical switching time interval between “White” state and “Black” state. Rise time (TON) is the time between photo detector output intensity changed from 90% to 10%. And fall time (TOFF) is the time between photo detector output intensity changed from 10% to 90%.



Note 5: Definition of color chromaticity (CIE1931)

Color coordinates measured at center point of LCD.

Note 6: Definition of Luminance Uniformity

Active area is divided into 9 measuring areas (Refer Fig. 2). Every measuring point is placed at the center of each measuring area.

$$\text{Luminance Uniformity}(U) = L_{\min} / L_{\max}$$

L-----Active area length W----- Active area width

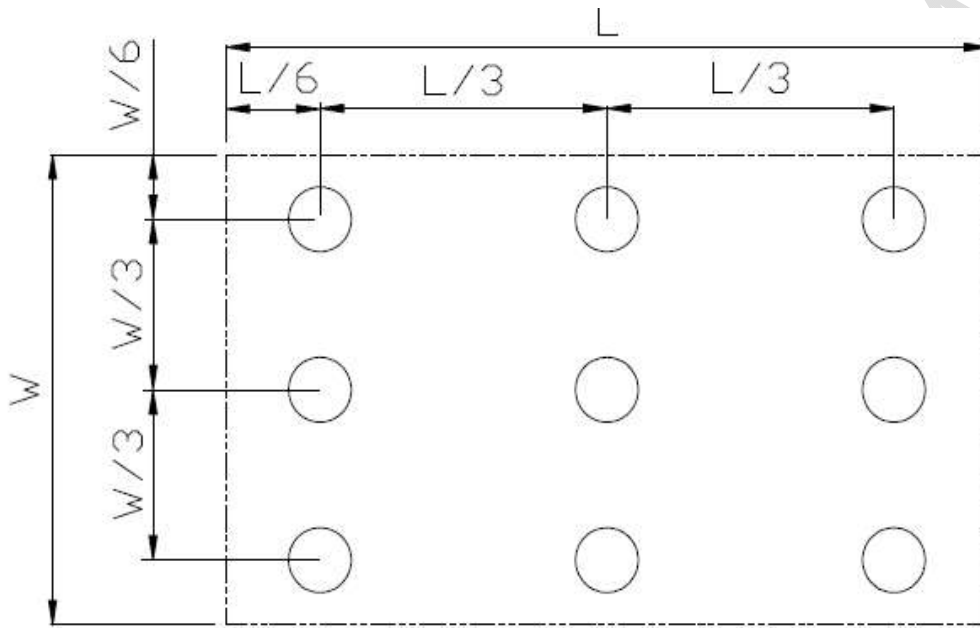


Fig. 2 Definition of uniformity

$L_{\max}$ : The measured maximum luminance of all measurement position.

$L_{\min}$ : The measured minimum luminance of all measurement position.

Note 7: Definition of Luminance :

Measure the luminance of white state at center point.

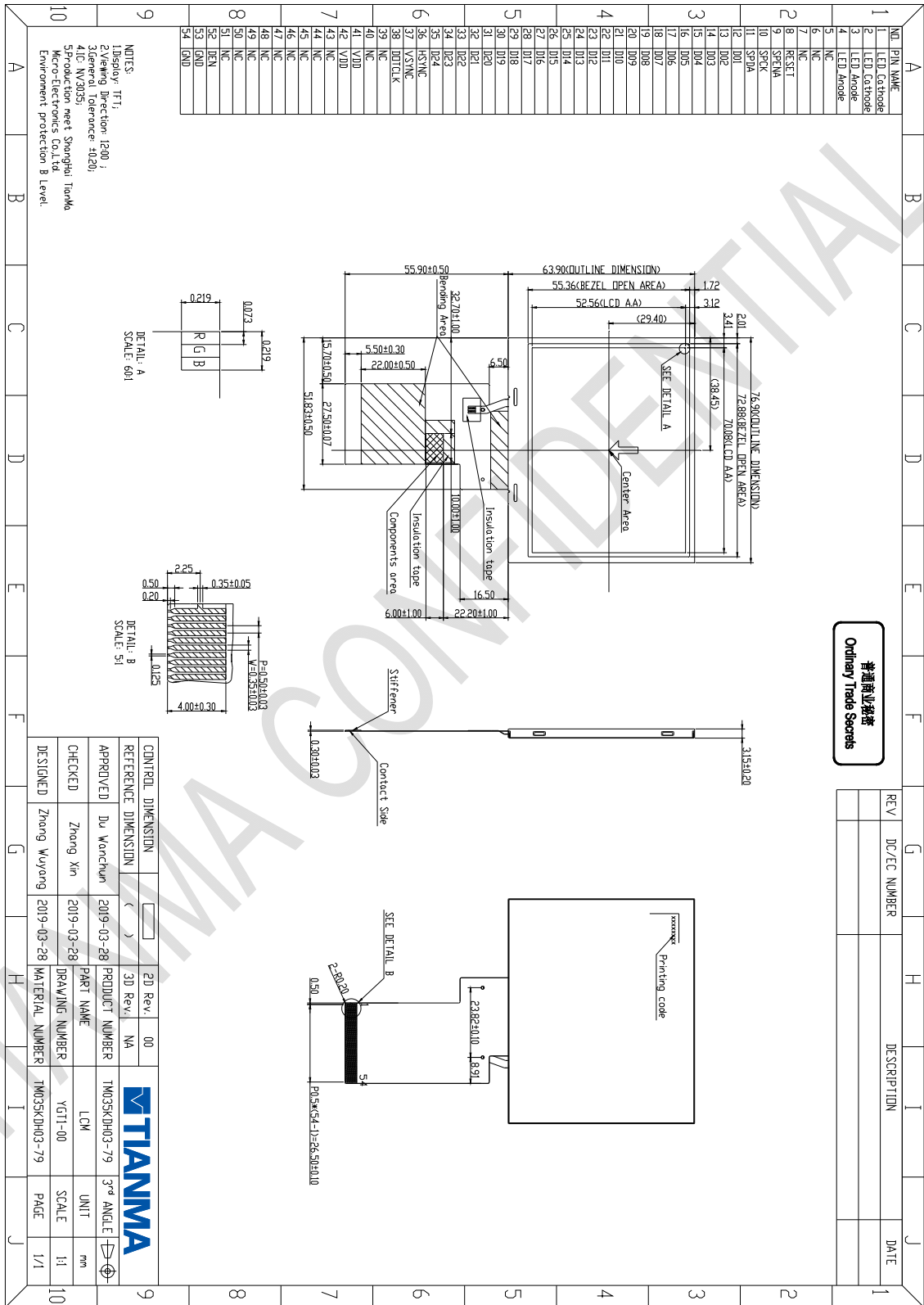
## 7 Environmental / Reliability Tests

No	Test Item	Condition	Remarks
1	High Temperature Operation	Ts=+70°C, 240hrs	Note1 IEC60068-2-1:2007,GB2423.2-2008
2	Low Temperature Operation	Ta=-20°C, 240hrs	IEC60068-2-1:2007 GB2423.1-2008
3	High Temperature Storage	Ta=+80°C, 240hrs	IEC60068-2-1:2007 GB2423.2-2008
4	Low Temperature Storage	Ta=-30°C, 240hrs	IEC60068-2-1:2007 GB2423.1-2008
5	Temperature & Humidity Operation	Ta=60°C, 90% RH 240 hours	Note2 IEC60068-2-78 :2001 GB/T2423.3—2006
6	High Temperature & Humidity Storage	Ta=60°C, 90% RH,240hrs	IEC60068-2-1:2007 GB2423.1-2008
7	High Temperature&Low Temperature startup	Ta=65°C,Ta=-20°C,After 4H startup 5 times	
8	Thermal Shock (Non-operation)	-30°C 30 min~+80°C 30 min, Change time:5min, 10 Cycles	Start with cold temperature, End with high temperature, IEC60068-2-14:1984,GB2423.22-2002
9	Electro Static Discharge (Operation)	C=150pF, R=330Ω, 5points/panel Air:±8KV, 5times; Contact:±4KV, 5 times; ( Environment: 15°C ~35°C, 30%~60%, 86Kpa~106Kpa )	IEC61000-4-2:2001 GB/T17626.2-2006
10	Vibration (Non-operation)	1) 3.3Grms, 5-200HZ, for each direction of X.Y.Z 0.5Hours 2) Frequency range:10~55Hz, Stroke:1.5mm Sweep:10Hz~55Hz~10Hz 2 hours for each direction of X.Y.Z. (6 hours for total)	IEC60068-2-6:1982 GB/T2423.10—1995
11	Shock (Non-operation)	100G 9ms, ±X,±Y,±Z 3times, for each direction 5times	IEC60068-2-27:1987 GB/T2423.5—1995
12	Package Drop Test	Height:80 cm, 1 corner, 3 edges, 6 surfaces	IEC60068-2-32:1990 GB/T2423.8—1995

Note1: Ts is the temperature of panel's surface.

Note2: Ta is the ambient temperature of sample.

# 8 Mechanical Drawing

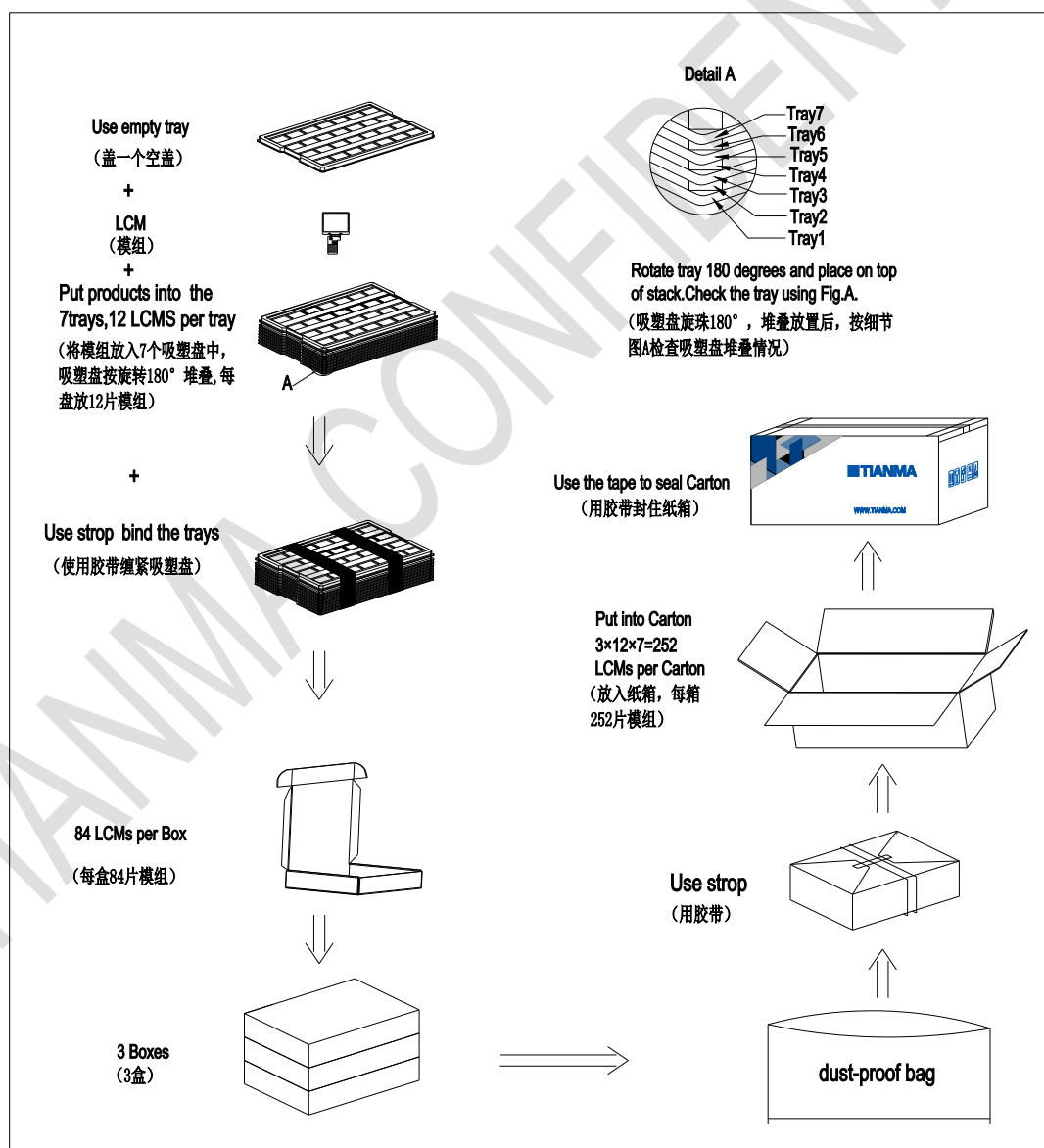


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## 9 Packing drawing

No	Item	Model (Material)	Dimensions(mm)	Unit Weight(Kg)	Quantity	Remark
1	LCM module	TM035KDH03-79	76.90×63.90×3.15	0.03	252	
2	Dust-Proof Bag	PE	700×545	0.03	1	
3	Tray	PET	485×330×13.8	0.16	24	
4	Carton	Corrugated Paper	544×365×250	0.76	1	
5	BOX	Corrugated Paper	520×345×74	0.35	3	
6	Label	Paper	100*52	0.0006	1	
7	Total weight		13.24±5% Kg			

Total LCM quantity in Carton: quantity per tray 12 × 21 tray = 252



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Carton Stacking: 2\*3pcs per layer, totally 5 layers.



## **10 Precautions For Use of LCD modules**

### **10.1 Handling Precautions**

- 10.1.1. The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.
- 10.1.2. If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.
- 10.1.3. Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.
- 10.1.4. The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.
- 10.1.5. If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:
- Isopropyl alcohol
  - Ethyl alcohol
- Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:
- Water
  - Ketone
  - Aromatic solvents
- 10.1.6. Do not attempt to disassemble the LCD Module.
- 10.1.7. If the logic circuit power is off, do not apply the input signals.
- 10.1.8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
- 10.1.8.1. Be sure to ground the body when handling the LCD Modules.
- 10.1.8.2. Tools required for assembly, such as soldering irons, must be properly ground.
- 10.1.8.3. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.
- 10.1.8.4. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.

### **10.2 Storage Precautions**

- 10.2.1. When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.
- 10.2.2. The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:
- Temperature : 0°C ~ 40°C      Relatively humidity: ≤80%
- 10.2.3. The LCD modules should be stored in the room without acid, alkali and harmful gas.

### **10.3 Transportation Precautions**

The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.